

1967 CENSUS OF BUSINESS



BC67-MLS-51

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Retail Trade

MERCHANDISE LINE SALES

WISCONSIN

The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

Suggested Citation

U.S. Bureau of the Census, Census of Business, 1967

**RETAIL TRADE: MERCHANDISE LINE SALES
WISCONSIN, BC67-MLS-51**

U.S. Government Printing Office, Washington, D.C., 1970

For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D. C. 20402, or any Department of Commerce field office. Price 75 cents. Complete set of retail trade merchandise line sales reports, \$41.20.



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ACKNOWLEDGMENTS—This report was prepared in the Business Division under the general direction of **Harvey Kailin**, Division Chief, with direct supervision by **Louis Greenberg**, Assistant Chief, Program Development. Plans for the merchandise line segment of the Census of Business were developed and the report compiled by **Michael Farrell**, Chief, Retail Program Branch, assisted by **Ruth Asin**. **Robert Viehman** served as coordinator and was the Business Division's liaison officer with other divisions. Staff assistance was provided by **Paul Shapiro**, Assistant Division Chief, Program Implementation; **Ralph S. Woodruff**, Assistant Division Chief, Research and Methodology, assisted by **Anna Brooks**; and **Max Shor**, Assistant Division Chief, Staff and Special Projects.

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Editorial supervision was provided by **Julia Moring** of the Administrative and Publications Services Division.

Arthur Horowitz, in his capacity as the coordinator of the economic censuses, made important contributions to the planning and operational phases of the work.

Special acknowledgment is due to the many businesses whose cooperation has contributed to the publication of the data.

1967 CENSUS OF BUSINESS



BC67-MLS-51

Retail Trade MERCHANDISE LINE SALES

WISCONSIN

Issued July 1970



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
Rocco C. Siciliano, Under Secretary
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RETAIL TRADE
MERCHANDISE
LINE SALES

Wisconsin

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Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual¹ includes all establishments primarily engaged in selling merchandise to

¹ Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual*, 1967.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

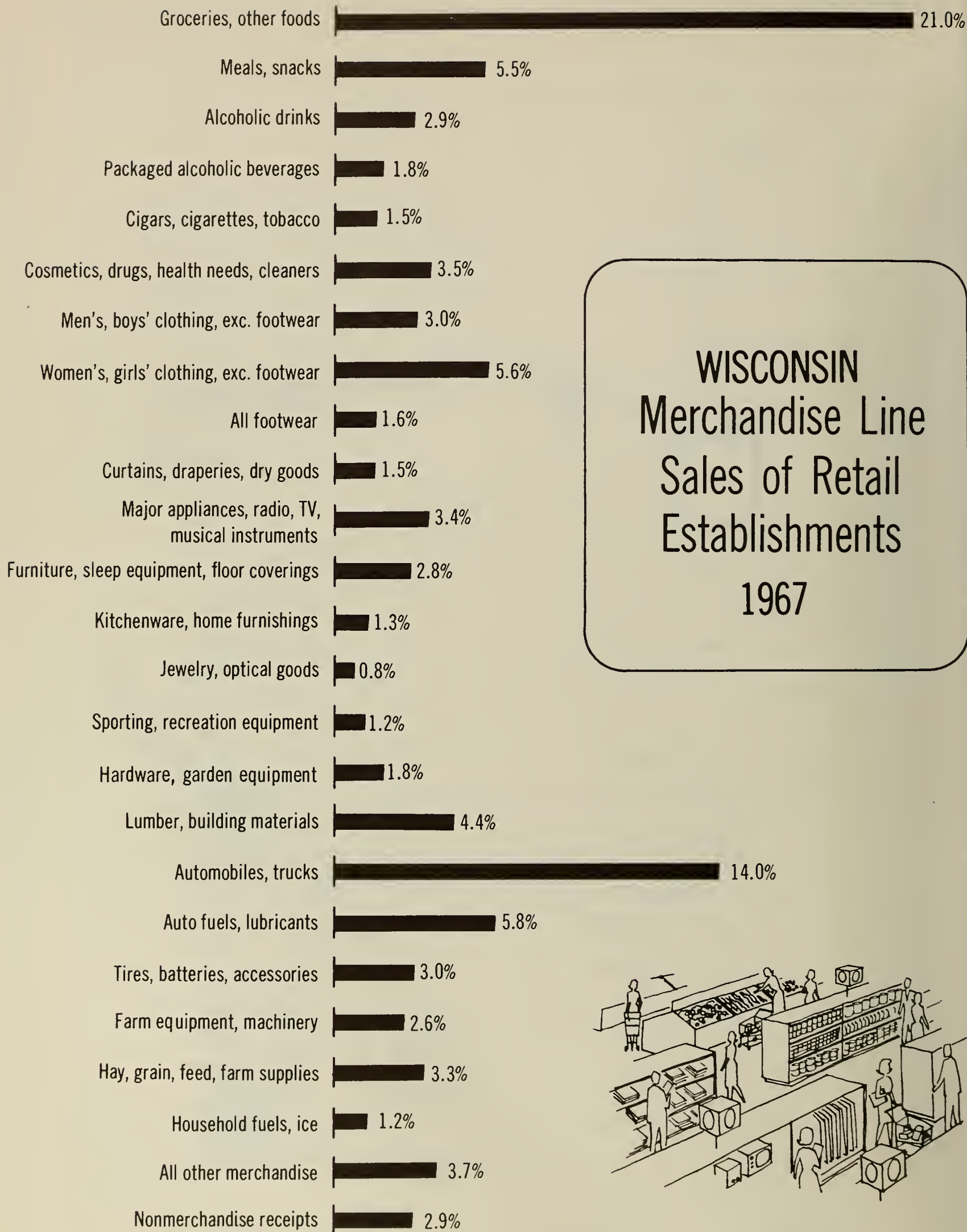
There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.



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Merchandise Line
Sales of Retail
Establishments
1967

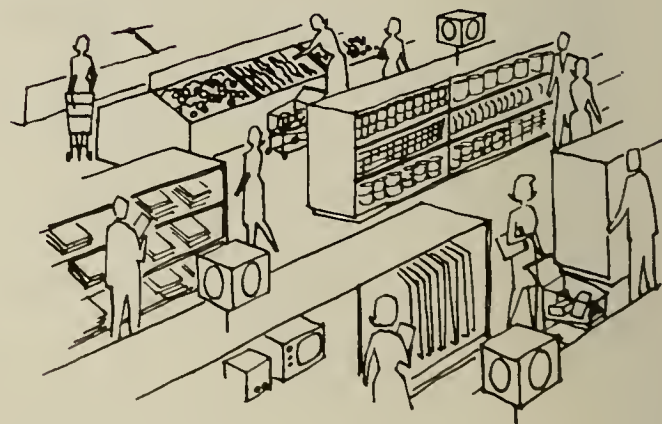


TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
RETAIL TRADE											
	TOTAL	29 985	6 235 163	(X)	100.0		PLUMBING AND HEATING EQUIP DLRS. (SIC 522)				
							TOTAL ²	93	10 370	(X)	100.0
020	GROCERIES-OTHER FOODS.	6 243	1 307 479	57.3	21.0						
040	MEALS-SNACKS	7 416	341 337	37.6	5.5						
060	ALCOHOLIC DRINKS	5 521	183 027	56.8	2.9		PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)				
080	PACKAGED ALCOHOLIC BEVERAGES	3 392	112 112	21.9	1.8						
100	CIGARS-CIGARETTES-TOBACCO.	6 776	95 999	5.3	1.5		TOTAL	199	18 997	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	4 062	219 539	10.7	3.5						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	1 976	187 060	18.0	3.0						
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	2 527	350 616	29.9	5.6	200	CURTAINS-DRAPERIES-DRY GOODS	23	282	9.8	1.5
180	ALL FOOTWEAR	1 903	97 678	10.5	1.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	11	3.2	.1
200	CURTAINS-DRAPERIES-DRY GOODS	1 644	94 267	9.6	1.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	354	22.0	1.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	2 471	212 757	19.7	3.4	260	KITCHENWARE-HOME FURNISHINGS	25	328	10.9	1.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	1 694	176 969	17.9	2.8	300	SPORTING-RECREATION EQUIPMENT.	8	13	2.6	.1
260	KITCHENWARE-HOME FURNISHINGS	2 691	78 576	6.8	1.3	320	HARDWARE-GARDENING EQUIPMENT	29	592	19.0	3.1
280	JEWELRY-OPTICAL GOODS.	1 921	49 371	5.2	.8						
300	SPORTING-RECREATION EQUIPMENT.	1 995	74 853	7.7	1.2	340	LUMBER-BUILDING MATERIALS.	199	16 722	88.0	88.0
320	HARDWARE-GARDENING EQUIPMENT	2 862	110 630	10.2	1.8	356	ALL OTHER LUMBER-MILLWORK.	66	909	15.4	4.8
340	LUMBER-BUILDING MATERIALS.	2 425	271 539	28.9	4.4	357	PAINT-VARNISH ETC.	182	10 796	60.3	56.8
360	AUTOMOBILES-TRUCKS	1 695	870 178	65.4	14.0	358	PAINT SUNORIES	161	1 799	11.0	9.5
400	AUTO FUELS-LUBRICANTS.	5 556	364 643	22.1	5.8	359	WALLPAPER-OTHER WALL COVERINGS	152	1 346	8.9	7.1
420	AUTO TIRES-BATTERIES-ACCESS.	5 470	185 572	9.1	3.0	361	GLASS.	61	1 846	25.9	9.7
440	FARM EQUIPMENT MACHINERY	868	161 085	39.3	2.6						
460	HAY-GRAIN-FEED-FARM SUPPLIES	1 190	203 712	55.9	3.3	500	ALL OTHER MERCHANDISE.	31	481	15.5	2.5
480	HOUSEHOLD FUELS-ICE.	1 045	77 870	30.7	1.2	520	NONMERCHANDISE RECEIPTS.	41	147	5.1	.8
500	ALL OTHER MERCHANDISE.	4 769	230 587	11.6	3.7	-	MISCELLANEOUS MERCHANDISE.	(X)	66	(X)	.3
520	NONMERCHANDISE RECEIPTS.	8 788	177 707	6.1	2.9						
BUILOING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)											
	TOTAL	2 335	512 338	(X)	100.0		ELECTRICAL SUPPLY STORES (SIC 524)				
							TOTAL ²	12	2 743	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	38	316	7.1	.1						
200	CURTAINS-DRAPERIES-DRY GOODS	108	678	2.9	.1		HARDWARE STORES (SIC 5251)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	421	9 715	10.7	1.9						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	230	3 503	8.8	.7		TOTAL	688	90 665	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	599	10 256	12.9	2.0	120	COSMETICS-DRUGS-CLEANERS	35	307	3.7	.3
280	JEWELRY-OPTICAL GOODS.	171	535	1.9	.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	64	2.7	.1
300	SPORTING-RECREATION EQUIPMENT.	500	5 977	8.5	1.2	180	ALL FOOTWEAR	40	98	1.4	.1
320	HARDWARE-GARDENING EQUIPMENT	1 218	57 190	23.5	11.2	200	CURTAINS-DRAPERIES-DRY GOODS	78	363	2.6	.4
340	LUMBER-BUILDING MATERIALS.	1 686	237 721	73.4	46.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	324	6 671	13.7	7.4
360	AUTOMOBILES-TRUCKS	94	5 243	13.1	1.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	127	2 246	12.5	2.5
400	AUTO FUELS-LUBRICANTS.	168	1 113	1.9	.2	260	KITCHENWARE-HOME FURNISHINGS	533	9 403	12.4	10.4
420	AUTO TIRES-BATTERIES-ACCESS.	359	7 332	7.5	1.4	280	JEWELRY-OPTICAL GOODS.	166	525	1.9	.6
440	FARM EQUIPMENT MACHINERY	641	149 214	74.4	29.1	300	SPORTING-RECREATION EQUIPMENT.	466	5 654	8.0	6.2
460	HAY-GRAIN-FEED-FARM SUPPLIES	198	6 218	14.1	1.2						
480	HOUSEHOLD FUELS-ICE.	276	3 843	6.6	.8	320	HARDWARE-GARDENING EQUIPMENT	688	44 230	48.8	48.8
500	ALL OTHER MERCHANDISE.	310	4 041	8.6	.8	322	GARDENING EQUIPMENT-SUPPLIES	625	8 020	9.1	8.8
520	NONMERCHANDISE RECEIPTS.	628	8 961	5.9	1.7	323	PLUMBING-ELECTRICAL SUPPLIES	636	10 198	11.8	11.2
-	MISCELLANEOUS MERCHANDISE.	(X)	482	(X)	.1	324	OTHER HAROWARE-TOOLS	688	26 010	28.7	28.7
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)											
	TOTAL	748	215 808	(X)	100.0	340	LUMBER-BUILOING MATERIALS.	606	14 200	16.8	15.7
						356	ALL OTHER LUMBER-MILLWORK.	223	3 916	11.4	4.3
						364	PAINT-SUNDRIES-GLASS-WALLPAPER	603	10 284	12.1	11.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	34	847	4.5	.4	400	AUTO FUELS-LUBRICANTS.	65	208	1.6	.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	89	876	3.8	.4	420	AUTO TIRES-BATTERIES-ACCESS.	198	1 778	5.6	2.0
260	KITCHENWARE-HOME FURNISHINGS	28	376	13.3	.2	440	FARM EQUIPMENT MACHINERY	27	735	14.2	.8
320	HARDWARE-GARDENING EQUIPMENT	352	7 419	7.1	3.4	460	HAY-GRAIN-FEED-FARM SUPPLIES	71	406	3.3	.4
						480	HOUSEHOLO FUELS-ICE.	47	349	4.7	.4
340	LUMBER-BUILDING MATERIALS.	748	196 528	91.1	91.1	500	ALL OTHER MERCHANDISE.	236	2 370	6.7	2.6
341	LUMBER	660	76 596	38.9	35.5	520	NONMERCHANDISE RECEIPTS.	189	935	3.9	1.0
342	PLYWOOD.	614	24 141	13.1	11.2	-	MISCELLANEOUS MERCHANDISE.	(X)	122	(X)	.1
343	WINDOWS, DOORS, AND FRAMES-METAL	420	8 172	7.2	3.8						
344	KITCHEN CABINETS	318	4 802	4.0	2.2						
345	ALL OTHER MILLWORK	598	16 342	8.9	7.6		FARM EQUIPMENT OEAERS (SIC 5252)				
346	WALLBOARD.	599	11 798	6.6	5.5						
347	ASPHALT AND ASBESTOS PRODUCTS.	575	9 444	5.6	4.4		TOTAL	595	173 755	(X)	100.0
348	PAINT-GLASS-WALLPAPER.	508	4 333	3.0	2.0	020	GROCERIES-OTHER FOODS.	4	210	14.2	.1
349	HEATING AND PLUMBING EQUIP	115	1 837	4.6	.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	42	1 825	8.6	1.1
351	METAL ROOFING AND SIDING	319	4 377	4.7	2.0	300	SPORTING-RECREATION EQUIPMENT.	11	247	5.5	.1
352	MASONRY SUPPLIES	482	6 576	6.2	3.0	320	HARDWARE-GARDENING EQUIPMENT	123	3 582	7.5	2.1
353	INSULATION	500	4 570	2.8	2.1	340	LUMBER-BUILDING MATERIALS.	27	222	2.4	.1
354	PREFABRICATED BLDGS AND PARTS.	111	3 462	6.4	1.6	380	AUTOMOBILES-TRUCKS	91	5 196	14.7	3.0
355	ALL OTHER BUILDING MATERIALS	419	19 930	15.5	9.2	400	AUTO FUELS-LUBRICANTS.	97	765	1.8	.4
440	FARM EQUIPMENT MACHINERY	16	183	4.7	.1	420	AUTO TIRES-BATTERIES-ACCESS.	155	5 420	9.2	3.1
460	HAY-GRAIN-FEED-FARM SUPPLIES	39	3 237	39.4	1.5	440	FARM EQUIPMENT MACHINERY	595	148 197	85.3	85.3
480	HOUSEHOLD FUELS-ICE.	214	3 098	6.2	1.4	460	HAY-GRAIN-FEED-FARM SUPPLIES	87	2 547	11.4	1.5
500	ALL OTHER MERCHANDISE.	15	449	15.3	.2	500	ALL OTHER MERCHANDISE.	24	712	9.5	.4
520	NONMERCHANDISE RECEIPTS.	133	2 572	6.3	1.2	520	NONMERCHANDISE RECEIPTS.	223	4 746	6.2	2.7
-	MISCELLANEOUS MERCHANDISE.	(X)	223	(X)	.1	-	MISCELLANEOUS MERCHANDISE.	(X)	85	(X)	(Z)

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					500	ALL OTHER MERCHANDISE.	138	34 497	5.8	5.7
						501	TOYS-GAMES-WHEEL GOODS	134	14 478	2.5	2.4
						502	BOOKS-STATIONERY-PHOTO. EQUIP.	118	14 857	2.8	2.5
	TOTAL	1 119	828 844	(X)	100.0	518	MOSE. EXC.TOY-GAMES-BOOKS-STA	81	5 160	1.4	.9
020	GROCERIES-OTHER FOODS.	598	26 978	4.6	3.3	520	NONMERCHANDISE RECEIPTS.	109	27 708	6.3	4.6
040	MEALS-SNACKS	207	12 040	2.9	1.5	534	AUTO REPAIR.	39	1 482	.7	.2
080	PACKAGED ALCOHOLIC BEVERAGES	45	1 277	1.8	.2	535	ALL OTHER SERVICE RECEIPTS	109	26 226	6.1	4.4
100	CIGARS-CIGARETTES-TOBACCO.	171	2 344	1.1	.3	-	MISCELLANEOUS MERCHANDISE.	(X)	294	(X)	(Z)
120	COSMETICS-DRUGS-CLEANERS	761	30 412	4.1	3.7		VARIETY STORES (SIC 533)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	864	92 862	11.6	11.2		TOTAL	441	101 587	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	885	200 527	25.1	24.2	020	GROCERIES-OTHER FOODS.	309	4 397	5.0	4.3
180	ALL FOOTWEAR	736	34 242	4.6	4.1	040	MEALS-SNACKS	138	5 907	10.4	5.8
200	CURTAINS-DRAPERIES-DRY GOODS	938	77 285	9.5	9.3	100	CIGARS-CIGARETTES-TOBACCO.	21	143	3.7	.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	457	59 675	8.7	7.2	120	COSMETICS-DRUGS-CLEANERS	431	7 710	7.6	7.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	519	40 724	5.7	4.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	415	4 707	4.7	4.6
260	KITCHENWARE-HOME FURNISHINGS	780	42 779	5.5	5.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	417	18 646	18.6	18.4
280	JEWELRY-OPTICAL GOODS.	661	13 274	1.8	1.6	180	ALL FOOTWEAR	347	2 905	3.3	2.9
300	SPORTING-RECREATION EQUIPMENT.	501	19 820	2.9	2.4	200	CURTAINS-DRAPERIES-DRY GOODS	425	10 963	10.9	10.8
320	HARDWARE-GARDENING EQUIPMENT	642	26 080	4.6	3.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	201	1 798	3.1	1.8
340	LUMBER-BUILDING MATERIALS.	254	20 493	3.9	2.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	207	1 134	1.7	1.1
400	AUTO FUELS-LUBRICANTS.	132	2 843	1.1	.3	260	KITCHENWARE-HOME FURNISHINGS	408	6 923	7.0	6.8
420	AUTO TIRES-BATTERIES-ACCESS.	140	19 298	4.7	2.3	280	JEWELRY-OPTICAL GOODS.	377	1 846	1.9	1.8
440	FARM EQUIPMENT MACHINERY	50	1 448	1.1	.2	300	SPORTING-RECREATION EQUIPMENT.	210	1 119	2.3	1.1
460	HAY-GRAIN-FEED-FARM SUPPLIES	59	3 112	4.1	.4	320	HARDWARE-GARDENING EQUIPMENT	389	4 310	4.4	4.2
480	HOUSEHOLD FUELS-ICE.	19	465	8.3	.1	340	LUMBER-BUILDING MATERIALS.	64	273	2.9	.3
500	ALL OTHER MERCHANDISE.	777	66 503	8.5	8.0	500	ALL OTHER MERCHANDISE.	418	26 933	26.9	26.5
520	NONMERCHANDISE RECEIPTS.	470	33 841	5.9	4.1	520	NONMERCHANDISE RECEIPTS.	202	1 644	2.2	1.6
-	MISCELLANEOUS MERCHANDISE.	(X)	520	(X)	.1	-	MISCELLANEOUS MERCHANDISE.	(X)	229	(X)	.2
	DEPARTMENT STORES (SIC 531)						GENERAL MERCHANDISE STORES (SIC 539 PART)				
	TOTAL	148	602 776	(X)	100.0		TOTAL	443	117 066	(X)	100.0
020	GROCERIES-OTHER FOODS.	83	10 778	2.4	1.8	020	GROCERIES-OTHER FOODS.	205	11 804	25.7	10.1
040	MEALS-SNACKS	52	5 998	1.6	1.0	040	MEALS-SNACKS	17	135	20.0	.1
080	PACKAGED ALCOHOLIC BEVERAGES	7	1 010	1.4	.2	080	PACKAGED ALCOHOLIC BEVERAGES	34	252	3.7	.2
100	CIGARS-CIGARETTES-TOBACCO.	22	1 444	.6	.2	100	CIGARS-CIGARETTES-TOBACCO.	128	756	3.5	.6
120	COSMETICS-DRUGS-CLEANERS	130	20 477	3.5	3.4	120	COSMETICS-DRUGS-CLEANERS	197	2 209	3.4	1.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	148	75 815	12.6	12.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	299	12 313	12.9	10.5
141	MEN'S CLOTHING	148	57 189	9.5	9.5	141	MEN'S CLOTHING	267	7 878	8.8	6.7
142	BOYS' CLOTHING	141	18 626	3.2	3.1	142	BOYS' CLOTHING	255	3 442	3.9	2.9
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	148	161 199	26.7	26.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	317	20 633	22.5	17.6
161	CHILDREN'S-INFANTS' WEAR	145	15 595	2.6	2.6	161	CHILDREN'S-INFANTS' WEAR	251	1 990	2.4	1.7
162	HANDBAGS-ACCESSORIES	139	10 491	1.7	1.7	162	HANDBAGS-ACCESSORIES	191	1 098	1.5	.9
163	MILLINERY.	132	3 833	.6	.6	163	MILLINERY.	119	318	.8	.3
164	HOSIERY.	143	10 213	1.7	1.7	164	HOSIERY.	264	1 487	1.8	1.3
165	LINGERIE	141	27 015	4.6	4.5	165	LINGERIE	232	3 168	3.9	2.7
166	WOMENS COATS-SUITS-FURS-RAINWR	137	14 645	2.5	2.4	166	WOMENS COATS-SUITS-FURS-RAINWR	175	1 545	2.0	1.3
167	WOMEN'S DRESSES.	144	32 047	5.3	5.3	167	WOMEN'S DRESSES.	204	3 384	4.5	2.9
168	WOMEN'S BLOUSES-SPTSWR	142	32 113	5.4	5.3	168	WOMEN'S BLOUSES-SPTSWR	222	3 853	4.9	3.3
169	GIRLS'-SUBTEEN-TEEN WEAR	135	13 397	2.3	2.2	169	GIRLS'-SUBTEEN-TEEN WEAR	168	1 404	1.9	1.2
171	OTHER WOMENS-GIRLS-CLOTHES ACC	19	1 805	2.2	.3	171	OTHER WOMENS-GIRLS-CLOTHES ACC	38	370	7.8	.3
180	ALL FOOTWEAR	135	27 317	4.8	4.5	180	ALL FOOTWEAR	243	3 996	4.6	3.4
200	CURTAINS-DRAPERIES-DRY GOODS	148	48 249	8.0	8.0	200	CURTAINS-DRAPERIES-DRY GOODS	277	10 865	11.5	9.3
201	PIECE GOODS-NOTIONS.	141	14 900	2.5	2.5	201	PIECE GOODS-NOTIONS.	231	4 309	5.0	3.7
202	CURTAINS-DRAPERIES	142	32 864	5.6	5.5	202	CURTAINS-DRAPERIES	232	6 087	7.1	5.2
203	ALL OTHER DOMESTICS.	6	456	1.9	.1	203	ALL OTHER DOMESTICS.	58	456	4.8	.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	126	47 917	8.5	7.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	131	9 959	15.6	8.5
221	MAJOR HOUSEHOLD APPLIANCES	100	26 965	5.5	4.5	221	MAJOR HOUSEHOLD APPLIANCES	91	6 743	12.8	5.8
222	RADIO-TV'S MUSICAL INSTR.	123	20 838	3.8	3.5	222	RADIO-TV'S MUSICAL INSTR.	112	3 052	5.0	2.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	131	34 269	6.0	5.7	-	MISCELLANEOUS MERCHANDISE.	(X)	59	(X)	.1
241	FLOOR COVERINGS.	122	12 344	2.2	2.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	181	5 318	6.3	4.5
242	FURNITURE-SLEEP EQUIPMENT.	120	21 924	4.0	3.6	241	FLOOR COVERINGS.	157	1 847	2.4	1.6
260	KITCHENWARE-HOME FURNISHINGS	143	30 992	5.1	5.1	242	FURNITURE-SLEEP EQUIPMENT.	104	3 006	4.4	2.6
261	CHINA-GLASSWARE.	121	10 809	1.9	1.8	260	KITCHENWARE-HOME FURNISHINGS	228	4 860	6.1	4.2
262	KITCHENWARE-HOUSEWARES	135	19 334	3.3	3.2	280	JEWELRY-OPTICAL GOODS.	165	1 531	2.1	1.3
263	OTHER KITCHENWARE-HOME FURNISH	12	835	.8	.1	300	SPORTING-RECREATION EQUIPMENT.	166	3 618	5.0	3.1
280	JEWELRY-OPTICAL GOODS.	119	9 896	1.7	1.6	320	HARDWARE-GARDENING EQUIPMENT	160	6 317	9.5	5.4
300	SPORTING-RECREATION EQUIPMENT.	125	15 083	2.7	2.5	321	HARDWARE-TOOLS	143	4 249	6.9	3.6
320	HARDWARE-GARDENING EQUIPMENT	93	15 451	4.1	2.6	322	GARDENING EQUIPMENT-SUPPLIES	114	1 976	3.6	1.7
321	HARDWARE-TOOLS	81	8 989	2.5	1.5	340	LUMBER-BUILDING MATERIALS.	102	4 474	8.7	3.8
322	GARDENING EQUIPMENT-SUPPLIES	79	6 462	2.0	1.1	348	PAINT-GLASS-WALLPAPER.	91	1 652	3.4	1.4
340	LUMBER-BUILDING MATERIALS.	89	15 745	3.3	2.6	356	ALL OTHER LUMBER-MILLWORK.	42	2 709	8.1	2.3
348	PAINT-GLASS-WALLPAPER.	84	6 092	1.4	1.0						
356	ALL OTHER LUMBER-MILLWORK.	56	9 646	3.8	1.6						
400	AUTO FUELS-LUBRICANTS.	37	1 533	.9	.3						
420	AUTO TIRES-BATTERIES-ACCESS.	76	16 123	4.4	2.7						
440	FARM EQUIPMENT MACHINERY	21	978	.9	.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
380	AUTOMOBILES-TRUCKS	22	88	.4	.1	080	PACKAGED ALCOHOLIC BEVERAGES . .	6	29	1.2	.1
400	AUTO FUELS-LUBRICANTS	89	1 255	3.2	1.1	100	CIGARS-CIGARETTES-TOBACCO	18	35	.8	.1
420	AUTO TIRES-BATTERIES-ACCESS. . .	59	3 164	8.2	2.7	520	NONMERCHANDISE RECEIPTS	5	34	3.2	.1
440	FARM EQUIPMENT MACHINERY	29	469	1.6	.4	-	MISCELLANEOUS MERCHANDISE	(X)	73	(X)	.3
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	49	2 962	14.6	2.5						
480	HOUSEHOLD FUELS-ICE	16	406	5.7	.3		FISH (SEA FOOD) MARKETS (SIC 542 PT.)				
500	ALL OTHER MERCHANDISE	220	5 059	6.0	4.3		TOTAL	22	2 157	(X)	100.0
520	NONMERCHANDISE RECEIPTS	144	4 427	6.9	3.8	020	GROCERIES-OTHER FOODS	22	2 132	98.8	98.8
-	MISCELLANEOUS MERCHANDISE	(X)	196	(X)	.2	021	MEATS-FISH-POULTRY	22	1 667	77.3	77.3
	DRY GOODS STORES (SIC 539 PART)					023	FROZEN FOODS	5	437	38.5	20.3
	TOTAL	49	4 338	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	15	(X)	.7
200	CURTAINS-DRAPERIES-DRY GOODS . .	49	4 198	96.8	96.8	-	MISCELLANEOUS MERCHANDISE	(X)	25	(X)	1.2
520	NONMERCHANDISE RECEIPTS	9	34	4.4	.8		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
-	MISCELLANEOUS MERCHANDISE	(X)	106	(X)	2.4		TOTAL	42	9 398	(X)	100.0
	SEWING AND NEEDLEWORK STORES (SIC 539 PART)					020	GROCERIES-OTHER FOODS	42	9 281	98.8	98.8
	TOTAL	38	3 077	(X)	100.0	021	MEATS-FISH-POULTRY	10	734	13.5	7.8
200	CURTAINS-DRAPERIES-DRY GOODS . .	38	3 010	97.8	97.8	022	PRODUCE (FRESH FRUITS-VEGT8LS)	42	7 015	74.6	74.6
520	NONMERCHANDISE RECEIPTS	5	29	5.3	.9	023	FROZEN FOODS	8	291	8.6	3.1
-	MISCELLANEOUS MERCHANDISE	(X)	38	(X)	1.2	024	ALL OTHER FOODS	18	1 241	25.8	13.2
	FOOD STORES (SIC 54)					100	CIGARS-CIGARETTES-TOBACCO	4	17	8.0	.2
	TOTAL	3 884	1 365 525	(X)	100.0	500	ALL OTHER MERCHANDISE	4	27	15.0	.3
020	GROCERIES-OTHER FOODS	3 884	1 217 830	89.2	89.2	-	MISCELLANEOUS MERCHANDISE	(X)	73	(X)	.8
040	MEALS-SNACKS	144	3 724	23.0	.3		CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)				
080	PACKAGED ALCOHOLIC BEVERAGES . .	578	9 131	5.9	.7		TOTAL	163	7 410	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO	2 197	46 998	4.6	3.4	020	GROCERIES-OTHER FOODS	163	6 959	93.9	93.9
120	COSMETICS-DRUGS-CLEANERS	2 023	46 199	4.7	3.4	023	FROZEN FOODS	19	99	3.9	1.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	129	1 152	4.5	.1	024	ALL OTHER FOODS	163	5 565	75.1	75.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	195	975	1.5	.1	-	MISCELLANEOUS MERCHANDISE	(X)	1 295	(X)	17.5
260	KITCHENWARE-HOME FURNISHINGS . .	239	958	1.5	.1	100	CIGARS-CIGARETTES-TOBACCO	14	104	23.3	1.4
320	HARDWARE-GARDENING EQUIPMENT . .	200	1 388	1.5	.1	500	ALL OTHER MERCHANDISE	22	108	4.4	1.5
400	AUTO FUELS-LUBRICANTS	106	787	25.0	.1	-	MISCELLANEOUS MERCHANDISE	(X)	239	(X)	3.2
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	86	2 234	15.3	.2		RETAIL BAKERIES (SIC 546)				
500	ALL OTHER MERCHANDISE	1 233	28 656	4.0	2.1		TOTAL	496	33 986	(X)	100.0
520	NONMERCHANDISE RECEIPTS	443	2 582	1.0	.2	020	GROCERIES-OTHER FOODS	496	33 293	98.0	98.0
-	MISCELLANEOUS MERCHANDISE	(X)	2 910	(X)	.2	040	MEALS-SNACKS	49	583	24.6	1.7
	GROCERY STORES (SIC 541)					100	CIGARS-CIGARETTES-TOBACCO	9	23	3.3	.1
	TOTAL	2 818	1 268 643	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	87	(X)	.3
020	GROCERIES-OTHER FOODS	2 818	1 125 497	88.7	88.7		RETAIL BAKERIES-BAKING, SELLING (SIC 5462)				
021	MEATS-FISH-POULTRY	2 655	312 204	25.0	24.6		TOTAL	430	29 097	(X)	100.0
022	PRODUCE (FRESH FRUITS-VEGT8LS)	2 520	94 472	7.5	7.4	020	GROCERIES-OTHER FOODS	430	28 423	97.7	97.7
023	FROZEN FOODS	2 251	56 207	5.3	4.4	025	BAKERY PRODUCTS-EXCEPT FROZEN.	430	27 300	93.8	93.8
024	ALL OTHER FOODS	2 788	662 310	52.5	52.2	026	BAKERY PRODUCTS-FROZEN	8	88	15.0	.3
080	PACKAGED ALCOHOLIC BEVERAGES . .	559	8 879	5.7	.7	027	ALL OTHER FOODS	52	985	15.5	3.4
100	CIGARS-CIGARETTES-TOBACCO	2 122	46 734	4.8	3.7	040	MEALS-SNACKS	49	572	24.0	2.0
120	COSMETICS-DRUGS-CLEANERS	1 993	45 977	4.7	3.6	100	CIGARS-CIGARETTES-TOBACCO	8	20	3.5	.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	129	1 152	4.1	.1	-	MISCELLANEOUS MERCHANDISE	(X)	82	(X)	.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	194	972	1.4	.1		RETAIL BAKERIES--SELLING ONLY (SIC 5463)				
260	KITCHENWARE-HOME FURNISHINGS . .	233	910	1.4	.1		TOTAL	66	4 889	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT . .	199	1 365	1.4	.1	020	GROCERIES-OTHER FOODS	66	4 870	99.6	99.6
400	AUTO FUELS-LUBRICANTS	104	735	25.0	.1	025	BAKERY PRODUCTS-EXCEPT FROZEN.	65	4 605	95.6	94.2
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	86	2 220	14.2	.2	-	MISCELLANEOUS MERCHANDISE	(X)	223	(X)	4.6
500	ALL OTHER MERCHANDISE	1 180	28 413	4.0	2.2						
516	ALL OTHER MERCHANDISE	470	7 263	2.0	.6	-	MISCELLANEOUS MERCHANDISE	(X)	19	(X)	.4
517	PAPER-PAPER PRODUCTS	1 106	21 149	3.1	1.7		DAIRY PRODUCTS STORES (SIC 545)				
520	NONMERCHANDISE RECEIPTS	401	2 439	.9	.2		TOTAL	128	14 324	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	3 350	(X)	.3						
	MEAT MARKETS (SIC 542 PT.)					020	GROCERIES-OTHER FOODS	66	4 870	99.6	99.6
	TOTAL	184	27 926	(X)	100.0	025	BAKERY PRODUCTS-EXCEPT FROZEN.	65	4 605	95.6	94.2
020	GROCERIES-OTHER FOODS	184	27 755	99.4	99.4	-	MISCELLANEOUS MERCHANDISE	(X)	19	(X)	.4
021	MEATS-FISH-POULTRY	184	25 941	92.9	92.9						
022	PRODUCE (FRESH FRUITS-VEGT8LS)	21	149	3.2	.5						
023	FROZEN FOODS	72	403	2.9	1.4						
024	ALL OTHER FOODS	80	1 259	8.8	4.5						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
020	GROCERIES-OTHER FOODS.	128	11 432	79.8	79.8	520	NONMERCHANDISE RECEIPTS.	920	54 239	6.9	6.7
021	MEATS-FISH-POULTRY	27	336	8.6	2.3	527	SERVICE LABOR.	908	47 910	6.1	5.9
023	FROZEN FOODS	45	463	11.0	3.2	528	OTHER NONMERCHANDISE RECEIPTS.	332	6 326	2.0	.8
024	ALL OTHER FOODS.	128	10 627	74.2	74.2	-	MISCELLANEOUS MERCHANDISE.	(X)	662	(X)	.1
-	MISCELLANEOUS MERCHANDISE.	(X)	6	(X)	(Z)						
040	MEALS-SNACKS	37	2 401	23.5	16.8		DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
080	PACKAGED ALCOHOLIC BEVERAGES	8	175	14.4	1.2		TOTAL	32	23 149	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO.	29	83	2.8	.6	380	AUTOMOBILES-TRUCKS	32	17 312	74.8	74.8
500	ALL OTHER MERCHANDISE.	17	53	2.0	.4	381	NEW PASSENGER CARS-RETAIL.	32	11 812	51.0	51.0
520	NONMERCHANDISE RECEIPTS.	13	22	5.8	.2	385	USED PASSENGER CARS-RETAIL.	32	4 986	21.5	21.5
-	MISCELLANEOUS MERCHANDISE.	(X)	158	(X)	1.1	386	USED PASSENGER CARS-WHOLESALE.	14	392	2.8	1.7
						389	MOTORCYCLES-MOTORSCOOTERS.	4	90	3.5	.4
						-	MISCELLANEOUS MERCHANDISE.	(X)	32	(X)	.1
	EGG AND POULTRY DEALERS (SIC 549 PT.)					400	AUTO FUELS-LUBRICANTS.	27	286	1.3	1.2
	TOTAL ²	8	222	(X)	100.0	401	GASOLINE	4	110	2.5	.5
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					403	MOTOR OILS-GREASES-OTHER OILS.	25	174	.9	.8
	TOTAL ²	23	1 459	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	1	(X)	(Z)
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					420	AUTO TIRES-BATTERIES-ACCESS.	31	2 458	10.6	10.6
	TOTAL	1 815	1 115 058	(X)	100.0	421	PARTS INSTALLED IN REPAIR WORK	31	1 684	7.3	7.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	91	2 399	12.5	.2	422	PARTS-WHOLESALE.	22	211	1.1	.9
300	SPORTING-RECREATION EQUIPMENT.	229	18 730	40.4	1.7	423	PARTS-RETAIL	24	196	.9	.8
320	HARDWARE-GARDENING EQUIPMENT	124	1 518	5.2	.1	424	AUTOMOBILE TIRES-BATTERIES-ACC	21	350	2.0	1.5
380	AUTOMOBILES-TRUCKS	1 378	861 839	82.9	77.3	520	NONMERCHANDISE RECEIPTS.	30	3 093	13.8	13.4
400	AUTO FUELS-LUBRICANTS.	1 040	14 353	1.7	1.3	527	SERVICE LABOR.	30	2 733	12.2	11.8
420	AUTO TIRES-BATTERIES-ACCESS.	1 421	104 562	10.0	9.4	528	OTHER NONMERCHANDISE RECEIPTS.	9	356	2.8	1.5
440	FARM EQUIPMENT MACHINERY	67	6 615	18.1	.6		DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)				
500	ALL OTHER MERCHANDISE.	189	28 611	37.6	2.6		TOTAL	72	142 896	(X)	100.0
520	NONMERCHANDISE RECEIPTS.	1 395	74 437	7.1	6.7	380	AUTOMOBILES-TRUCKS	72	121 931	85.3	85.3
-	MISCELLANEOUS MERCHANDISE.	(X)	1 993	(X)	.2	381	NEW PASSENGER CARS-RETAIL.	72	77 481	54.2	54.2
	MOTOR VEHICLE DEALERS (SIC 551, 552)					382	NEW PASSENGER CARS-WHOLESALE	7	1 144	10.9	.8
	TOTAL	1 306	1 015 743	(X)	100.0	383	NEW COMMERCIAL VEHICLES-RETAIL	22	7 344	12.5	5.1
300	SPORTING-RECREATION EQUIPMENT.	22	797	7.6	.1	385	USED PASSENGER CARS-RETAIL.	71	30 327	21.2	21.2
380	AUTOMOBILES-TRUCKS	1 306	855 690	84.2	84.2	386	USED PASSENGER CARS-WHOLESALE.	56	4 920	3.9	3.4
400	AUTO FUELS-LUBRICANTS.	913	11 789	1.5	1.2	387	USED COMMERCIAL VEHICLES	19	666	1.4	.5
420	AUTO TIRES-BATTERIES-ACCESS.	1 131	70 703	7.2	7.0	-	MISCELLANEOUS MERCHANDISE.	(X)	22	(X)	(Z)
440	FARM EQUIPMENT MACHINERY	63	6 558	17.1	.6	400	AUTO FUELS-LUBRICANTS.	58	507	.5	.4
500	ALL OTHER MERCHANDISE.	40	917	2.7	.1	401	GASOLINE	13	113	.3	.1
520	NONMERCHANDISE RECEIPTS.	1 096	68 145	7.0	6.7	403	MOTOR OILS-GREASES-OTHER OILS.	55	389	.3	.3
-	MISCELLANEOUS MERCHANDISE.	(X)	1 144	(X)	.1	-	MISCELLANEOUS MERCHANDISE.	(X)	5	(X)	(Z)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)					420	AUTO TIRES-BATTERIES-ACCESS.	72	10 637	7.4	7.4
	TOTAL	974	806 069	(X)	100.0	421	PARTS INSTALLED IN REPAIR WORK	72	5 764	4.0	4.0
300	SPORTING-RECREATION EQUIPMENT.	19	571	6.6	.1	422	PARTS-WHOLESALE.	68	3 432	2.4	2.4
380	AUTOMOBILES-TRUCKS	974	677 001	84.0	84.0	423	PARTS-RETAIL	66	316	.2	.2
381	NEW PASSENGER CARS-RETAIL.	974	419 400	52.0	52.0	424	AUTOMOBILE TIRES-BATTERIES-ACC	58	1 125	.8	.8
382	NEW PASSENGER CARS-WHOLESALE	61	3 573	4.3	.4	520	NONMERCHANDISE RECEIPTS.	67	9 665	7.0	6.8
383	NEW COMMERCIAL VEHICLES-RETAIL	590	51 784	10.7	6.4	527	SERVICE LABOR.	66	7 949	6.0	5.6
384	NEW COMMERCIAL VEHICLES-WHOLESALE	42	3 364	6.4	.4	528	OTHER NONMERCHANDISE RECEIPTS.	28	1 715	2.4	1.2
385	USED PASSENGER CARS-RETAIL	954	164 546	20.7	20.4	-	MISCELLANEOUS MERCHANDISE.	(X)	156	(X)	.1
386	USED PASSENGER CARS-WHOLESALE.	411	19 097	3.7	2.4		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
387	USED COMMERCIAL VEHICLES	546	11 528	2.4	1.4		TOTAL	228	43 629	(X)	100.0
389	MOTORCYCLES-MOTORSCOOTERS.	21	1 347	9.0	.2	300	SPORTING-RECREATION EQUIPMENT.	3	226	13.8	.5
392	ALL OTHER AUTOS-TRUCKS	103	2 362	4.0	.3	380	AUTOMOBILES-TRUCKS	228	39 446	90.4	90.4
400	AUTO FUELS-LUBRICANTS.	791	10 501	1.5	1.3	381	NEW PASSENGER CARS-RETAIL.	9	1 255	36.7	2.9
401	GASOLINE	437	7 051	2.7	.9	385	USED PASSENGER CARS-RETAIL	228	35 237	80.8	80.8
402	OTHER AUTOMOTIVE FUELS	57	758	2.5	.1	386	USED PASSENGER CARS-WHOLESALE.	86	2 272	15.9	5.2
403	MOTOR OILS-GREASES-OTHER OILS.	568	2 692	.4	.3	387	USED COMMERCIAL VEHICLES	15	304	11.2	.7
420	AUTO TIRES-BATTERIES-ACCESS.	964	56 465	7.0	7.0	-	MISCELLANEOUS MERCHANDISE.	(X)	327	(X)	.7
421	PARTS INSTALLED IN REPAIR WORK	959	33 608	4.2	4.2	400	AUTO FUELS-LUBRICANTS.	37	495	7.0	1.1
422	PARTS-WHOLESALE.	779	11 996	1.6	1.5	420	AUTO TIRES-BATTERIES-ACCESS.	64	1 142	8.2	2.6
423	PARTS-RETAIL	741	4 158	.5	.5	440	FARM EQUIPMENT MACHINERY	6	459	16.9	1.1
424	AUTOMOBILE TIRES-BATTERIES-ACC	745	6 698	.9	.8	500	ALL OTHER MERCHANDISE.	7	236	8.0	.5
440	FARM EQUIPMENT MACHINERY	57	5 956	17.5	.7	520	NONMERCHANDISE RECEIPTS.	79	1 147	5.6	2.6
500	ALL OTHER MERCHANDISE.	32	674	2.4	.1	-	MISCELLANEOUS MERCHANDISE.	(X)	476	(X)	1.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
Detail may not add to total due to rounding.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)						HOUSEHOLD TRAILER DEALERS (SIC 5592)				
	TOTAL	277	45 886	(X)	100.0		TOTAL	69	26 259	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	30	3.5	.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	54	1.3	.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	82	2 140	11.6	4.7						
260	KITCHENWARE-HOME FURNISHINGS . .	67	224	1.5	.5	500	ALL OTHER MERCHANDISE	69	25 705	97.9	97.9
300	SPORTING-RECREATION EQUIPMENT . .	95	1 119	5.4	2.4	504	MOBILE HOMES-HOUSEHOLD TRLRS .	62	22 091	89.8	84.1
320	HARDWARE-GARDENING EQUIPMENT . .	90	820	4.3	1.8	505	CAMP TRAILERS-TRAVEL TRAILERS .	22	3 293	33.2	12.5
340	LUMBER-BUILDING MATERIALS	14	235	15.1	.5	507	ALL OTHER MERCHANDISE	10	295	7.2	1.1
380	AUTOMOBILES-TRUCKS	10	321	41.1	.7	-	MISCELLANEOUS MERCHANDISE . . .	(X)	15	(X)	.1
400	AUTO FUELS-LUBRICANTS	96	2 194	12.6	4.8						
420	AUTO TIRES-BATTERIES-ACCESS . . .	277	33 598	73.2	73.2	520	NONMERCHANDISE RECEIPTS	37	424	2.8	1.6
500	ALL OTHER MERCHANDISE	69	855	5.1	1.9	527	SERVICE LABOR	19	160	1.7	.6
520	NONMERCHANDISE RECEIPTS	158	4 003	12.0	8.7	532	OTHER NONMERCHANDISE RECEIPTS .	27	260	3.1	1.0
-	MISCELLANEOUS MERCHANDISE	(X)	346	(X)	.8	-	MISCELLANEOUS MERCHANDISE	(X)	76	(X)	.3
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)						AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				
	TOTAL ²	25	2 660	(X)	100.0		TOTAL	53	7 631	(X)	100.0
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)					300	SPORTING-RECREATION EQUIPMENT . .	4	187	20.1	2.5
	TOTAL	252	43 226	(X)	100.0	380	AUTOMOBILES-TRUCKS	51	5 595	87.1	73.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	57	1 604	9.6	3.7	389	MOTORCYCLES-MOTORSCOOTERS . . .	51	4 863	75.7	63.7
221	MAJOR HOUSEHOLD APPLIANCES . . .	51	705	4.2	1.6	391	OTHER POWERED ROAD VEHICLES . .	22	732	24.3	9.6
222	RADIO-TV'S MUSICAL INSTR.	53	882	5.2	2.0	400	AUTO FUELS-LUBRICANTS	9	54	2.6	.7
-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	(2)	420	AUTO TIRES-BATTERIES-ACCESS . . .	10	219	20.8	2.9
260	KITCHENWARE-HOME FURNISHINGS . .	45	113	.9	.3	520	NONMERCHANDISE RECEIPTS	34	467	8.4	6.1
300	SPORTING-RECREATION EQUIPMENT . .	73	923	5.0	2.1	527	SERVICE LABOR	33	383	6.8	5.0
317	ALL OTHER SPTG GOODS EXC BOATS	70	887	5.3	2.1	532	OTHER NONMERCHANDISE RECEIPTS .	10	74	4.2	1.0
-	MISCELLANEOUS MERCHANDISE	(X)	36	(X)	.1	-	MISCELLANEOUS MERCHANDISE	(X)	1 109	(X)	14.5
320	HARDWARE-GARDENING EQUIPMENT . .	67	529	3.1	1.2		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)				
340	LUMBER-BUILDING MATERIALS	4	26	5.5	.1		TOTAL ²	4	92	(X)	100.0
380	AUTOMOBILES-TRUCKS	9	318	41.1	.7						
400	AUTO FUELS-LUBRICANTS	88	2 128	13.2	4.9		GASOLINE SERVICE STATIONS (SIC 554)				
420	AUTO TIRES-BATTERIES-ACCESS . . .	252	32 886	76.1	76.1		TOTAL	3 861	420 568	(X)	100.0
416	NEW TIRES-TUBES (TO FLEET OPRTS)	88	1 579	6.7	3.7	020	GROCERIES-OTHER FOODS	340	1 550	4.0	.4
417	NEW TIRES-TUBES (TO OTHER USERS)	196	10 008	25.1	23.2	040	MEALS-SNACKS	115	1 244	11.5	.3
418	RETIRES (TO FLEET OPERATORS) . . .	53	258	1.6	.6	100	CIGARS-CIGARETTES-TOBACCO . . .	704	3 587	3.7	.9
419	RETIRES (TO OTHER USERS)	122	1 838	6.1	4.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	45	488	2.5	.1
426	AUTOMOBILE ACCESSORIES	197	7 319	23.2	16.9	260	KITCHENWARE-HOME FURNISHINGS . .	51	557	2.1	.1
428	NEW AUTO TIRES SOLD TO DEALERS	121	4 227	14.0	9.8	280	JEWELRY-OPTICAL GOODS	35	301	2.7	.1
429	NEW TRUCK-BUS TIRES (TO USERS)	118	4 117	13.4	9.5	300	SPORTING-RECREATION EQUIPMENT . .	108	1 345	4.4	.3
431	NEW TRK-BUS TIRES (TO DEALERS)	72	734	3.7	1.7	320	HARDWARE-GARDENING EQUIPMENT . .	83	1 035	3.2	.2
433	RETIRES SOLO TO DEALERS	83	491	2.1	1.1	380	AUTOMOBILES-TRUCKS	136	1 724	12.5	.4
434	RETIRES-TRUCK-BUS (TO USERS)	94	1 215	4.9	2.8	391	OTHER POWERED ROAD VEHICLES . .	126	1 614	13.7	.4
435	RETIRES-TRUCK-BUS (TO DEALERS)	49	193	1.1	.4	400	AUTO FUELS-LUBRICANTS	3 861	337 570	80.3	80.3
436	STORAGE BATTERIES	146	902	3.0	2.1	401	GASOLINE	3 857	315 237	75.0	75.0
500	ALL OTHER MERCHANDISE	51	697	4.6	1.6	402	OTHER AUTOMOTIVE FUELS	377	7 097	11.8	1.7
520	NONMERCHANDISE RECEIPTS	140	3 769	12.1	8.7	403	MOTOR OILS-GREASES-OTHER OILS . .	3 439	15 236	4.0	3.6
524	BRAKE AND WHEEL SERVICES	95	1 972	8.0	4.6	420	AUTO TIRES-BATTERIES-ACCESS . . .	3 205	47 158	14.0	11.2
525	TIRE SERVICES OTHER THAN RETRO	83	576	2.5	1.3	421	PARTS INSTALLED IN REPAIR WORK	2 037	17 804	7.6	4.2
526	OTHER NONMERCHANDISE RECEIPTS .	114	1 218	4.9	2.8	423	PARTS-RETAIL	445	1 806	3.3	.4
-	MISCELLANEOUS MERCHANDISE	(X)	233	(X)	.5	424	AUTOMOBILE TIRES-BATTERIES-ACC	2 975	27 548	8.7	6.6
	BOAT DEALERS (SIC 5591)					460	HAY-GRAIN-FEED-FARM SUPPLIES . .	17	317	10.0	.1
	TOTAL	106	19 447	(X)	100.0	480	HOUSEHOLD FUELS-ICE	171	2 999	10.4	.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3	155	16.0	.8	500	ALL OTHER MERCHANDISE	141	859	2.8	.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	128	10.4	.7						
300	SPORTING-RECREATION EQUIPMENT . .	106	16 617	85.4	85.4	520	NONMERCHANDISE RECEIPTS	2 254	19 089	7.8	4.5
320	HARDWARE-GARDENING EQUIPMENT . .	16	331	17.8	1.7	527	SERVICE LABOR	2 144	15 240	6.6	3.6
380	AUTOMOBILES-TRUCKS	9	191	12.6	1.0	-	MISCELLANEOUS MERCHANDISE	(X)	745	(X)	.2
400	AUTO FUELS-LUBRICANTS	21	311	4.8	1.6						
420	AUTO TIRES-BATTERIES-ACCESS . . .	3	37	5.5	.2		APPAREL AND ACCESSORY STORES (SIC 56)				
520	NONMERCHANDISE RECEIPTS	68	1 393	9.4	7.2		TOTAL	1 783	299 561	(X)	100.0
527	SERVICE LABOR	65	804	5.6	4.1	120	COSMETICS-DRUGS-CLEANERS	45	556	2.2	.2
531	STORAGE AND DOCKING SERVICES . .	34	354	3.3	1.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	685	88 540	59.5	29.6
532	OTHER NONMERCHANDISE RECEIPTS .	24	208	3.6	1.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	1 125	139 045	65.1	46.4
-	MISCELLANEOUS MERCHANDISE	(X)	284	(X)	1.5						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
180	ALL FOOTWEAR	804	61 039	39.0	20.4	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	92	15 181	86.5	86.5
200	CURTAINS-DRAPERIES-DRY GOODS . .	124	4 702	10.1	1.6	161	CHILDREN'S-INFANTS' WEAR	40	2 753	20.1	15.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV. .	33	241	1.2	.1	163	MILLINERY	15	90	1.4	.5
260	KITCHENWARE-HOME FURNISHINGS . .	26	296	1.4	.1	164	HOSIERY	53	1 137	9.2	6.5
280	JEWELRY-OPTICAL GOODS	112	876	1.8	.3	165	LINGERIE	66	1 782	11.4	10.2
300	SPORTING-RECREATION EQUIPMENT . .	47	517	2.1	.2	168	WOMEN'S BLOUSES-SPTSWR	64	5 014	31.1	28.6
500	ALL OTHER MERCHANDISE	89	824	2.5	.3	172	DRESSES	58	1 970	12.3	11.2
520	NONMERCHANDISE RECEIPTS	324	2 838	3.2	.9	173	COATS-SUITS	47	905	5.9	5.2
-	MISCELLANEOUS MERCHANDISE	(X)	86	(X)	(Z)	174	HANDBAGS	34	536	4.5	3.1
						176	OTHER WOMENS-GIRLS'CLOTHES ACC	33	989	13.3	5.6
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	3	(X)	(Z)
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562; 3; 8)					180	ALL FOOTWEAR	8	481	7.6	2.7
						200	CURTAINS-DRAPERIES-DRY GOODS . .	10	258	3.8	1.5
	TOTAL	678	117 378	(X)	100.0	280	JEWELRY-OPTICAL GOODS	10	177	2.7	1.0
120	COSMETICS-DRUGS-CLEANERS	25	425	2.7	.4	500	ALL OTHER MERCHANDISE	5	47	1.3	.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	53	2 698	13.6	2.3	520	NONMERCHANDISE RECEIPTS	24	347	3.2	2.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	678	107 224	91.3	91.3	-	MISCELLANEOUS MERCHANDISE . . .	(X)	78	(X)	.4
180	ALL FOOTWEAR	51	3 201	9.9	2.7						
200	CURTAINS-DRAPERIES-DRY GOODS . .	26	876	5.7	.7		FURRIERS AND FUR SHOPS (SIC 568)				
260	KITCHENWARE-HOME FURNISHINGS . .	10	246	2.9	.2						
280	JEWELRY-OPTICAL GOODS	66	636	2.0	.5		TOTAL	35	6 094	(X)	100.0
500	ALL OTHER MERCHANDISE	20	249	2.8	.2	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	35	5 693	93.4	93.4
520	NONMERCHANDISE RECEIPTS	146	1 760	3.4	1.5	173	COATS-SUITS	4	190	26.0	3.1
-	MISCELLANEOUS MERCHANDISE	(X)	63	(X)	.1	175	FURS	35	5 403	88.7	88.7
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	100	(X)	1.6
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					520	NONMERCHANDISE RECEIPTS	22	400	9.7	6.6
	TOTAL	491	90 695	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . .	(X)	1	(X)	(Z)
120	COSMETICS-DRUGS-CLEANERS	21	276	2.6	.3						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	33	1 872	15.9	2.1		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
142	BOYS' CLOTHING	21	367	4.4	.4						
143	MEN'S TAILORED OUTERWEAR	12	629	10.4	.7		TOTAL	339	67 043	(X)	100.0
144	OTHER MEN'S OUTERWEAR	13	385	4.9	.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	339	61 621	91.9	91.9
145	MEN'S HATS	9	147	3.3	.2	142	BOYS' CLOTHING	164	3 461	9.2	5.2
146	OTHER MEN'S CLOTHING	19	305	3.2	.3	143	MEN'S TAILORED OUTERWEAR . . .	303	28 300	44.3	42.2
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	491	83 374	91.9	91.9	144	OTHER MEN'S OUTERWEAR	283	10 780	19.8	16.1
161	CHILDREN'S-INFANTS' WEAR	122	4 014	11.8	4.4	145	MEN'S HATS	265	1 535	2.8	2.3
163	MILLINERY	181	1 147	2.5	1.3	146	OTHER MEN'S CLOTHING	321	17 545	27.2	26.2
164	HOSIERY	260	1 123	2.4	1.2	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	32	1 350	11.2	2.0
165	LINGERIE	362	5 737	8.0	6.3	168	WOMEN'S BLOUSES-SPTSWR	25	529	5.7	.8
168	WOMEN'S BLOUSES-SPTSWR	410	17 360	21.1	19.1	172	DRESSES	20	359	4.1	.5
172	DRESSES	487	31 079	34.7	34.3	173	COATS-SUITS	18	242	2.7	.4
173	COATS-SUITS	412	17 352	20.0	19.1	-	MISCELLANEOUS MERCHANDISE . . .	(X)	206	(X)	.3
174	HANDBAGS	245	1 198	2.4	1.3						
175	FURS	43	1 145	9.7	1.3	180	ALL FOOTWEAR	151	3 132	9.7	4.7
176	OTHER WOMENS-GIRLS'CLOTHES ACC	171	3 219	6.6	3.6	280	JEWELRY-OPTICAL GOODS	17	44	2.2	.1
180	ALL FOOTWEAR	40	2 717	10.7	3.0	300	SPORTING-RECREATION EQUIPMENT . .	12	214	10.7	.3
200	CURTAINS-DRAPERIES-DRY GOODS . .	15	618	9.3	.7	520	NONMERCHANDISE RECEIPTS	56	472	3.5	.7
260	KITCHENWARE-HOME FURNISHINGS . .	7	193	4.4	.2	-	MISCELLANEOUS MERCHANDISE . . .	(X)	210	(X)	.3
280	JEWELRY-OPTICAL GOODS	44	406	1.7	.4						
500	ALL OTHER MERCHANDISE	14	199	4.3	.2		CUSTOM TAILORS (SIC 567)				
520	NONMERCHANDISE RECEIPTS	98	1 004	2.8	1.1						
-	MISCELLANEOUS MERCHANDISE	(X)	36	(X)	(Z)		TOTAL ²	20	1 437	(X)	100.0
	MILLINERY STORES (SIC 563 PT.)						FAMILY CLOTHING STORES (SIC 565)				
	TOTAL ²	44	1 373	(X)	100.0						
							TOTAL	203	54 426	(X)	100.0
	CORSET AND LINGERIE STORES (SIC 563 PT.)					120	COSMETICS-DRUGS-CLEANERS	11	92	1.4	.2
	TOTAL	16	1 675	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	203	21 532	39.6	39.6
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	16	1 666	99.5	99.5	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	203	24 282	44.6	44.6
165	LINGERIE	16	1 236	73.8	73.8	180	ALL FOOTWEAR	114	3 599	10.1	6.6
172	DRESSES	13	141	14.0	8.4	200	CURTAINS-DRAPERIES-DRY GOODS . .	86	3 653	11.7	6.7
-	MISCELLANEOUS MERCHANDISE	(X)	281	(X)	16.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	31	227	.9	.4
						260	KITCHENWARE-HOME FURNISHINGS . .	16	49	.4	.1
	MISCELLANEOUS MERCHANDISE	(X)	9	(X)	.5	280	JEWELRY-OPTICAL GOODS	25	183	.9	.3
						300	SPORTING-RECREATION EQUIPMENT . .	26	106	.5	.2
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					500	ALL OTHER MERCHANDISE	35	335	1.4	.6
	TOTAL	92	17 541	(X)	100.0	520	NONMERCHANDISE RECEIPTS	45	328	3.3	.6
120	COSMETICS-DRUGS-CLEANERS	5	147	2.3	.8	-	MISCELLANEOUS MERCHANDISE . . .	(X)	40	(X)	.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	825	11.2	4.7						
							SHOE STORES (SIC 566)				
							TOTAL	479	54 893	(X)	100.0
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	60	1 164	16.2	2.1
						160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	146	2 197	9.6	4.0
						180	ALL FOOTWEAR	479	51 013	92.9	92.9

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
500	ALL OTHER MERCHANOISE.	32	210	5.8	.4		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
520	NONMERCHANOISE RECEIPTS.	71	240	2.3	.4						
-	MISCELLANEOUS MERCHANOISE.	(X)	69	(X)	.1		TOTAL	1 590	295 368	(X)	100.0
	MEN'S SHOE STORES (SIC 566 PT.)					200	CURTAINS-ORAPERIES-ORY GOOOS . .	277	7 389	11.8	2.5
	TOTAL	33	2 681	(X)	100.0	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	978	127 501	71.1	43.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	449	29.7	16.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	721	128 634	73.5	43.6
180	ALL FOOTWEAR	33	2 162	80.6	80.6	260	KITCHENWARE-HOME FURNISHINGS . .	448	11 538	11.3	3.9
181	MEN'S AND BOYS' FOOTWEAR . . .	33	2 101	78.4	78.4	280	JEWELRY-OPTICAL GOOOS.	29	691	6.6	.2
-	MISCELLANEOUS MERCHANOISE.	(X)	61	(X)	2.3	300	SPORTING-RECREATION EQUIPMENT. .	44	874	7.6	.3
						320	HARWARE-GAROEING EQUIPMENT . . .	70	1 870	12.2	.6
-	MISCELLANEOUS MERCHANOISE.	(X)	70	(X)	2.6	340	LUMBER-BUILDING MATERIALS.	101	1 613	10.8	.5
	WOMEN'S SHOE STORES (SIC 566 PT.)					480	HOUSEHOLD FUELS-ICE.	32	664	9.5	.2
	TOTAL	59	9 717	(X)	100.0	500	ALL OTHER MERCHANOISE.	90	1 694	9.3	.6
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	34	964	12.5	9.9	520	NONMERCHANOISE RECEIPTS.	709	11 580	7.5	3.9
180	ALL FOOTWEAR	59	8 665	89.2	89.2	-	MISCELLANEOUS MERCHANOISE.	(X)	1 320	(X)	.4
181	MEN'S AND BOYS' FOOTWEAR . . .	9	241	16.0	2.5		FURNITURE STORES (SIC 5712)				
182	WOMEN'S AND GIRLS' FOOTWEAR. .	59	8 303	85.4	85.4	200	TOTAL	493	116 315	(X)	100.0
183	CHILDREN'S AND INFANTS' FOOTWR	8	120	10.0	1.2	220	CURTAINS-ORAPERIES-ORY GOOOS . .	105	2 155	5.8	1.9
520	NONMERCHANOISE RECEIPTS.	12	62	2.1	.6	240	MAJOR APPL-RAOIO-TV-MUSICAL INST	152	8 639	20.1	7.4
-	MISCELLANEOUS MERCHANOISE.	(X)	26	(X)	.3	243	FURNITURE-SLEEP EQUIP-FLOOR COV.	493	97 808	84.1	84.1
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					244	SLEEP EQUIPMENT.	420	14 697	13.7	12.6
	TOTAL ²	8	520	(X)	100.0	244	OTHER HOUSEHOLD FURNITURE. . .	489	68 247	58.8	58.7
	FAMILY SHOE STORES (SIC 566 PT.)					245	FLOOR COVERINGS-SOFT SURFACE . .	383	13 077	12.4	11.2
	TOTAL	379	41 975	(X)	100.0	246	FLOOR COVERINGS-HARD SURFACE . .	112	964	6.6	.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	41	709	15.7	1.7	247	NONHOUSEHOLD FURNITURE	70	820	3.1	.7
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	102	1 165	8.2	2.8	260	KITCHENWARE-HOME FURNISHINGS . .	166	2 607	5.5	2.2
180	ALL FOOTWEAR	379	39 671	94.5	94.5	300	SPORTING-RECREATION EQUIPMENT. .	18	155	5.5	.1
181	MEN'S AND BOYS' FOOTWEAR . . .	379	12 344	29.4	29.4	320	HARWARE-GAROEING EQUIPMENT . . .	21	304	13.6	.3
182	WOMEN'S AND GIRLS' FOOTWEAR. .	379	19 534	46.5	46.5	340	LUMBER-BUILDING MATERIALS.	31	362	15.0	.3
183	CHILDREN'S AND INFANTS' FOOTWR	346	7 791	19.7	18.6	500	ALL OTHER MERCHANOISE.	25	262	3.2	.2
500	ALL OTHER MERCHANOISE.	24	194	6.9	.5	520	NONMERCHANOISE RECEIPTS.	165	2 884	5.3	2.5
520	NONMERCHANOISE RECEIPTS.	54	186	2.5	.4	-	MISCELLANEOUS MERCHANOISE.	(X)	1 139	(X)	1.0
-	MISCELLANEOUS MERCHANDISE.	(X)	50	(X)	.1		HOME FURNISHINGS STORES (OTHER 571)				
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)						TOTAL	269	37 242	(X)	100.0
	TOTAL	59	3 890	(X)	100.0	200	CURTAINS-ORAPERIES-ORY GOOOS . .	118	3 876	27.7	10.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	141	22.6	3.6	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	4	156	14.8	.4
142	BOYS' CLOTHING	8	137	22.0	3.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	185	26 381	82.8	70.8
-	MISCELLANEOUS MERCHANOISE.	(X)	1	(X)	(Z)	260	KITCHENWARE-HOME FURNISHINGS . .	60	4 360	71.7	11.7
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	59	3 706	95.3	95.3	280	JEWELRY-OPTICAL GOOOS.	11	406	15.4	1.1
161	CHILDREN'S-INFANTS' WEAR	59	3 569	91.7	91.7	300	SPORTING-RECREATION EQUIPMENT. .	4	38	4.7	.1
-	MISCELLANEOUS MERCHANDISE.	(X)	130	(X)	3.3	320	HARWARE-GAROEING EQUIPMENT . . .	7	100	12.0	.3
180	ALL FOOTWEAR	4	19	6.3	.5	340	LUMBER-BUILDING MATERIALS.	38	542	17.8	1.5
-	MISCELLANEOUS MERCHANOISE.	(X)	24	(X)	.6	500	ALL OTHER MERCHANOISE.	9	165	10.8	.4
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					520	NONMERCHANOISE RECEIPTS.	84	1 080	6.5	2.9
	TOTAL	5	494	(X)	100.0	-	MISCELLANEOUS MERCHANOISE.	(X)	138	(X)	.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	216	43.7	43.7		FLOOR COVERINGS STORES (SIC 5713)				
168	WOMEN'S BLOUSES-SPTSWR	4	192	38.9	38.9		TOTAL	167	28 741	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)	8	(X)	1.6	200	CURTAINS-ORAPERIES-ORY GOOOS . .	63	836	8.0	2.9
180	ALL FOOTWEAR	4	68	13.8	13.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	167	25 939	90.3	90.3
300	SPORTING-RECREATION EQUIPMENT. .	4	133	26.9	26.9	260	KITCHENWARE-HOME FURNISHINGS . .	6	189	10.9	.7
-	MISCELLANEOUS MERCHANDISE.	(X)	77	(X)	15.6	340	LUMBER-BUILDING MATERIALS.	33	498	18.2	1.7
						500	ALL OTHER MERCHANOISE.	3	82	8.3	.3
						520	NONMERCHANOISE RECEIPTS.	64	989	6.9	3.4
						-	MISCELLANEOUS MERCHANOISE.	(X)	207	(X)	.7
							ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
	TOTAL	5	494	(X)	100.0		TOTAL	53	3 446	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	216	43.7	43.7	200	CURTAINS-ORAPERIES-ORY GOOOS . .	53	3 010	87.3	87.3
168	WOMEN'S BLOUSES-SPTSWR	4	192	38.9	38.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	333	30.2	9.7
-	MISCELLANEOUS MERCHANDISE.	(X)	8	(X)	1.6	260	KITCHENWARE-HOME FURNISHINGS . .	6	71	20.3	2.1
180	ALL FOOTWEAR	4	68	13.8	13.8	-	MISCELLANEOUS MERCHANOISE.	(X)	32	(X)	.9
300	SPORTING-RECREATION EQUIPMENT. .	4	133	26.9	26.9		CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				
-	MISCELLANEOUS MERCHANDISE.	(X)	77	(X)	15.6		TOTAL	16	2 152	(X)	100.0
						260	KITCHENWARE-HOME FURNISHINGS . .	16	1 651	76.7	76.7

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lishments ¹					Estab- lishments handling the line	All estab- lishments ¹
280	JEWELRY—OPTICAL GOODS.	5	335	23.4	15.6	020	GROCERIES—OTHER FOODS.	671	6 055	13.7	1.2
-	MISCELLANEOUS MERCHANOISE.	(X)	166	(X)	7.7	040	MEALS—SNACKS	6 615	304 647	70.3	58.8
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					060	ALCOHOLIC DRINKS	5 399	179 753	54.5	34.7
	TOTAL ²	33	2 903	(X)	100.0	080	PACKAGEO ALCOHOLIC BEVERAGES	1 978	12 130	11.6	2.3
	HOUSEHOLD APPLIANCE STORES (SIC 572)					100	CIGARS—CIGARETTES—TOBACCO.	2 564	5 995	4.3	1.2
	TOTAL	423	72 327	(X)	100.0	300	SPORTING—RECREATION EQUIPMENT.	36	287	14.2	.1
020	GROCERIES—OTHER FOODS.	3	39	25.0	.1	400	AUTO FUELS—LUBRICANTS.	77	441	14.2	.1
200	CURTAINS—ORAPERIES—ORY GOODS	53	1 349	18.0	1.9	500	ALL OTHER MERCHANOISE.	135	1 342	10.0	.3
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	417	56 662	78.4	78.3	520	NONMERCHANOISE RECEIPTS.	1 150	7 012	7.0	1.4
224	NEW MAJOR APPLIANCES	415	43 779	60.9	60.5	-	MISCELLANEOUS MERCHANOISE.	(X)	243	(X)	(Z)
225	NEW RAOIOS—TV'S ETC.	226	11 057	22.3	15.3		EATING PLACES (SIC 5812)				
226	USEO MAJOR APPL—RAOIOS—TV'S.	175	1 459	3.5	2.0		TOTAL	4 423	349 558	(X)	100.0
227	RECOROS—TAPES—MUSICAL INSTR.	27	350	3.0	.5	020	GROCERIES—OTHER FOODS.	334	4 889	17.0	1.4
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	31	3 485	23.0	4.8	040	MEALS—SNACKS	4 423	289 134	82.7	82.7
260	KITCHENWARE—HOME FURNISHINGS	184	4 010	9.6	5.5	060	ALCOHOLIC DRINKS	1 118	45 942	29.3	13.1
280	JEWELRY—OPTICAL GOODS.	11	208	3.7	.3	080	PACKAGEO ALCOHOLIC BEVERAGES	206	1 323	6.3	.4
300	SPORTING—RECREATION EQUIPMENT.	17	582	7.3	.8	100	CIGARS—CIGARETTES—TOBACCO.	894	2 322	3.5	.7
320	HAROWARE—GARODENING EQUIPMENT	30	1 226	12.7	1.7	500	ALL OTHER MERCHANOISE.	89	1 187	7.5	.3
340	LUMBER—BUILDING MATERIALS.	20	596	8.4	.8	520	NONMERCHANOISE RECEIPTS.	641	4 277	5.5	1.2
420	AUTO TIRES—BATTERIES—ACCESS.	6	79	6.6	.1	-	MISCELLANEOUS MERCHANOISE.	(X)	484	(X)	.1
480	HOUSEHOLD FUELS—ICE.	18	401	8.6	.6		RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
500	ALL OTHER MERCHANOISE.	18	352	7.1	.5		TOTAL	3 103	265 480	(X)	100.0
520	NONMERCHANOISE RECEIPTS.	231	3 192	7.4	4.4	020	GROCERIES—OTHER FOODS.	232	3 784	15.9	1.4
-	MISCELLANEOUS MERCHANOISE.	(X)	145	(X)	.2	040	MEALS—SNACKS	3 103	208 708	78.6	78.6
	RAOIO AND TELEVISION STORES (SIC 5732)					060	ALCOHOLIC DRINKS	1 082	45 092	29.8	17.0
	TOTAL	265	47 511	(X)	100.0	080	PACKAGEO ALCOHOLIC BEVERAGES	197	1 265	6.3	.5
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	265	41 206	86.7	86.7	100	CIGARS—CIGARETTES—TOBACCO.	663	1 740	3.1	.7
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	12	951	25.3	2.0	300	SPORTING—RECREATION EQUIPMENT.	19	147	16.6	.1
260	KITCHENWARE—HOME FURNISHINGS	38	557	7.7	1.2	500	ALL OTHER MERCHANOISE.	67	1 019	8.3	.4
264	SMALL ELECTRICAL APPLIANCES.	28	331	5.3	.7	520	NONMERCHANOISE RECEIPTS.	464	3 474	5.8	1.3
265	ALL OTHER KITCHENWR—HOUSEWR.	15	221	10.6	.5	-	MISCELLANEOUS MERCHANOISE.	(X)	251	(X)	.1
300	SPORTING—RECREATION EQUIPMENT.	5	97	11.7	.2		CAFETERIAS (SIC 5812 PT.)				
320	HAROWARE—GARODENING EQUIPMENT	12	237	16.6	.5	040	MEALS—SNACKS	155	17 349	(X)	100.0
500	ALL OTHER MERCHANOISE.	26	858	15.9	1.8	060	ALCOHOLIC DRINKS	155	16 882	97.3	97.3
520	NONMERCHANOISE RECEIPTS.	167	3 377	12.1	7.1	100	CIGARS—CIGARETTES—TOBACCO.	9	184	52.3	1.1
-	MISCELLANEOUS MERCHANOISE.	(X)	228	(X)	.5	500	ALL OTHER MERCHANDISE.	15	77	3.7	.4
	RECORD SHOPS (SIC 5733 PT.)					520	NONMERCHANOISE RECEIPTS.	24	97	2.2	.6
	TOTAL	22	2 964	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	109	(X)	.6
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	22	2 873	96.9	96.9		REFRESHMENT PLACES (SIC 5812 PT.)				
232	RAOIOS PHONO—TAPE RCORS—TV'S	8	318	16.2	10.7		TOTAL	1 165	66 729	(X)	100.0
233	RECOROS—TAPES—RELATED ACCESS.	22	2 461	83.0	83.0	020	GROCERIES—OTHER FOODS.	97	1 055	21.0	1.6
-	MISCELLANEOUS MERCHANOISE.	(X)	94	(X)	3.2	040	MEALS—SNACKS	1 165	63 544	95.2	95.2
-	MISCELLANEOUS MERCHANOISE.	(X)	91	(X)	3.1	060	ALCOHOLIC DRINKS	26	666	29.4	1.0
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					100	CIGARS—CIGARETTES—TOBACCO.	216	505	5.6	.8
	TOTAL	118	19 009	(X)	100.0	500	ALL OTHER MERCHANDISE.	20	141	20.0	.2
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	118	17 964	94.5	94.5	520	NONMERCHANOISE RECEIPTS.	152	707	6.0	1.1
228	PIANOS	79	3 540	24.9	18.6	-	MISCELLANEOUS MERCHANDISE.	(X)	111	(X)	.2
229	ORGANS	78	3 896	28.0	20.5		ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
231	MUSICAL INSTR—ACCESSORIES.	96	7 569	48.8	39.8		TOTAL	4 281	168 347	(X)	100.0
232	RAOIOS PHONO—TAPE RCORS—TV'S	26	1 198	17.4	6.3	020	GROCERIES—OTHER FOODS.	336	1 166	7.2	.7
233	RECOROS—TAPES—RELATED ACCESS.	30	341	8.4	1.8	040	MEALS—SNACKS	2 192	15 513	17.5	9.2
234	SHEET MUSIC—RELATED ITEMS.	83	1 277	10.0	6.7	060	ALCOHOLIC DRINKS	4 281	133 811	79.5	79.5
-	MISCELLANEOUS MERCHANOISE.	(X)	17	(X)	.1	080	PACKAGEO ALCOHOLIC BEVERAGES	1 772	10 808	14.0	6.4
520	NONMERCHANOISE RECEIPTS.	59	1 012	8.5	5.3	100	CIGARS—CIGARETTES—TOBACCO.	1 670	3 673	5.2	2.2
-	MISCELLANEOUS MERCHANOISE.	(X)	33	(X)	.2	300	SPORTING—RECREATION EQUIPMENT.	14	131	8.3	.1
	EATING AND ORINKING PLACES (SIC 58)					400	AUTO FUELS—LUBRICANTS.	68	300	11.7	.2
	TOTAL	8 704	517 905	(X)	100.0	500	ALL OTHER MERCHANOISE.	46	155	8.3	.1
						520	NONMERCHANOISE RECEIPTS.	509	2 734	9.7	1.6
						-	MISCELLANEOUS MERCHANOISE.	(X)	56	(X)	(Z)
							DRUG STORES AND PROPRIETARY STRS. (SIC 591)				
							TOTAL	981	189 894	(X)	100.0
						020	GROCERIES—OTHER FOODS.	250	3 190	5.3	1.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
280	JEWELRY—OPTICAL GOODS	299	22 538	80.4	80.4	500	ALL OTHER MERCHANDISE	52	9 073	95.5	95.5
281	WATCHES—CLOCKS	279	4 459	16.3	15.9	512	SOCIAL STATIONERY—GRTNG CARDS	13	217	9.5	2.3
282	SILVERWARE	243	2 415	9.9	8.6	513	BOOKS—PERIODICALS	52	7 294	76.8	76.8
285	ALL OTHER JEWELRY ITEMS	275	4 462	16.8	15.9	514	ART—DRAFTING ENG. SUPPLIES	6	67	3.6	.7
286	OPTICAL GOODS	12	109	10.8	.4	515	ALL OTHER MERCHANDISE	16	1 309	19.0	13.8
287	DIAMONDS, EXC. DIAMOND WATCHES	288	8 543	31.2	30.5	-	MISCELLANEOUS MERCHANDISE	(X)	184	(X)	1.9
288	RINGS, EXC. DIAMONDS	270	2 549	10.0	9.1	520	NONMERCHANDISE RECEIPTS	7	73	1.4	.8
300	SPORTING—RECREATION EQUIPMENT	11	119	4.7	.4	-	MISCELLANEOUS MERCHANDISE	(X)	352	(X)	3.7
500	ALL OTHER MERCHANDISE	21	557	14.8	2.0						
520	NONMERCHANDISE RECEIPTS	280	2 718	10.2	9.7		STATIONERY STORES (SIC 5943)				
529	WATCH—CLOCK—JEWELRY REPAIRS	277	2 518	9.6	9.0						
533	ALL NONMSE RCPTS FROM CUSTMRS	36	179	4.2	.6		TOTAL ²	58	6 014	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	35	(X)	.1		HAY, GRAIN, AND FEEO STORES (SIC 5962)				
	FUEL OIL DEALERS (SIC 5983)						TOTAL	604	162 282	(X)	100.0
	TOTAL	142	35 336	(X)	100.0	020	GROCERIES—OTHER FOODS	17	1 473	16.0	.9
340	LUMBER—BUILDING MATERIALS	51	1 593	14.0	4.5	220	MAJOR APPL—RAOIO—TV—MUSICAL INST	6	128	3.3	.1
400	AUTO FUELS—LUBRICANTS	40	2 808	26.5	7.9	320	HARDWARE—GARDENING EQUIPMENT	141	4 205	10.1	2.6
420	AUTO TIRES—BATTERIES—ACCESS	24	447	8.1	1.3	340	LUMBER—BUILDING MATERIALS	47	2 991	15.7	1.8
460	HAY—GRAIN—FEEO—FARM SUPPLIES	5	362	29.4	1.0	400	AUTO FUELS—LUBRICANTS	50	1 659	8.9	1.0
480	HOUSEHOLD FUELS—ICE	142	28 972	82.0	82.0	420	AUTO TIRES—BATTERIES—ACCESS	54	771	3.2	.5
483	OTHER FUELS	142	28 907	81.8	81.8	440	FARM EQUIPMENT MACHINERY	30	1 661	15.1	1.0
-	MISCELLANEOUS MERCHANDISE	(X)	65	(X)	.2	460	HAY—GRAIN—FEEO—FARM SUPPLIES	604	142 029	87.5	87.5
500	ALL OTHER MERCHANDISE	8	573	6.6	1.6	480	HOUSEHOLD FUELS—ICE	99	3 951	9.7	2.4
520	NONMERCHANDISE RECEIPTS	34	271	5.5	.8	500	ALL OTHER MERCHANDISE	27	368	5.5	.2
-	MISCELLANEOUS MERCHANDISE	(X)	310	(X)	.9	520	NONMERCHANDISE RECEIPTS	203	2 871	4.5	1.8
	LIQUEFIED PETRL. GAS (BTTLO. GAS) DEALERS (SIC 5984)					-	MISCELLANEOUS MERCHANDISE	(X)	175	(X)	.1
	TOTAL	153	26 905	(X)	100.0		OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	49	1 120	10.6	4.2	020	GROCERIES—OTHER FOODS	7	829	21.8	1.4
260	KITCHENWARE—HOME FURNISHINGS	3	53	7.1	.2	220	MAJOR APPL—RAOIO—TV—MUSICAL INST	12	116	2.1	.2
300	SPORTING—RECREATION EQUIPMENT	3	46	5.2	.2	260	KITCHENWARE—HOME FURNISHINGS	4	78	2.4	.1
320	HARDWARE—GARDENING EQUIPMENT	6	133	17.8	.5	320	HARDWARE—GARDENING EQUIPMENT	67	3 194	9.0	5.3
340	LUMBER—BUILDING MATERIALS	27	965	18.7	3.6	340	LUMBER—BUILDING MATERIALS	20	490	4.2	.8
460	HAY—GRAIN—FEEO—FARM SUPPLIES	5	155	21.4	.6	400	AUTO FUELS—LUBRICANTS	43	1 965	6.8	3.2
480	HOUSEHOLD FUELS—ICE	153	23 688	88.0	88.0	420	AUTO TIRES—BATTERIES—ACCESS	54	1 528	4.8	2.5
481	LP GAS—WHOLESALE	12	166	6.6	.6	440	FARM EQUIPMENT MACHINERY	17	1 362	11.3	2.2
482	OTHER LP GAS SALES	153	23 338	86.7	86.7	460	HAY—GRAIN—FEEO—FARM SUPPLIES	173	46 179	76.3	76.3
483	OTHER FUELS	4	182	29.1	.7	480	HOUSEHOLD FUELS—ICE	48	2 859	9.3	4.7
500	ALL OTHER MERCHANDISE	8	57	4.2	.2	500	ALL OTHER MERCHANDISE	9	173	4.5	.3
520	NONMERCHANDISE RECEIPTS	40	385	4.6	1.4	520	NONMERCHANDISE RECEIPTS	84	1 368	4.0	2.3
-	MISCELLANEOUS MERCHANDISE	(X)	303	(X)	1.1	-	MISCELLANEOUS MERCHANDISE	(X)	406	(X)	.7
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)						GARDEN SUPPLY STORES (SIC 5969 PT.)				
	TOTAL ²	62	11 795	(X)	100.0		TOTAL	84	11 381	(X)	100.0
	FLORISTS (SIC 5992)					220	MAJOR APPL—RAOIO—TV—MUSICAL INST	3	263	23.0	2.3
	TOTAL ²	244	15 460	(X)	100.0	260	KITCHENWARE—HOME FURNISHINGS	4	90	8.6	.8
	CIGAR STORES AND STANDS (SIC 5993)					300	SPORTING—RECREATION EQUIPMENT	5	128	8.0	1.1
	TOTAL	49	3 580	(X)	100.0	320	HARDWARE—GARDENING EQUIPMENT	84	8 798	77.3	77.3
020	GROCERIES—OTHER FOODS	9	112	17.9	3.1	340	LUMBER—BUILDING MATERIALS	4	118	9.7	1.0
040	MEALS—SNACKS	8	111	28.1	3.1	380	AUTOMOBILES—TRUCKS	4	171	24.1	1.5
080	PACKAGED ALCOHOLIC BEVERAGES	4	44	19.3	1.2	420	AUTO TIRES—BATTERIES—ACCESS	4	53	9.6	.5
100	CIGARS—CIGARETTES—TOBACCO	49	2 807	78.4	78.4	460	HAY—GRAIN—FEEO—FARM SUPPLIES	14	861	21.4	7.6
120	COSMETICS—DRUGS—CLEANERS	10	22	6.7	.6	500	ALL OTHER MERCHANDISE	15	493	12.3	4.3
280	JEWELRY—OPTICAL GOODS	4	10	5.0	.3	520	NONMERCHANDISE RECEIPTS	35	238	4.1	2.1
500	ALL OTHER MERCHANDISE	25	365	31.4	10.2	-	MISCELLANEOUS MERCHANDISE	(X)	168	(X)	1.5
520	NONMERCHANDISE RECEIPTS	7	39	5.0	1.1		NEWS DEALERS AND NEWS STANDS (SIC 5994)				
-	MISCELLANEOUS MERCHANDISE	(X)	69	(X)	1.9		TOTAL ²	30	2 048	(X)	100.0
	BOOK STORES (SIC 5942)						HOBBY, TOY, AND GAME SHOPS (SIC 5995)				
	TOTAL	52	9 498	(X)	100.0		TOTAL	65	3 209	(X)	100.0
						300	SPORTING—RECREATION EQUIPMENT	8	121	27.1	3.8
						320	HARDWARE—GARDENING EQUIPMENT	5	26	4.8	.8
						500	ALL OTHER MERCHANDISE	65	2 795	87.1	87.1
						-	MISCELLANEOUS MERCHANDISE	(X)	267	(X)	8.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)						MAIL ORDER HOUSES (SIC 532)				
	TOTAL	73	8 686	(X)	100.0		TOTAL	135	62 650	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	22	323	9.3	3.7	020	GROCERIES-OTHER FOODS.	8	10 896	100.0	17.4
500	ALL OTHER MERCHANOISE.	73	8 273	95.2	95.2	120	COSMETICS-ORUGS-CLEANERS	85	1 144	2.4	1.8
520	NONMERCHANOISE RECEIPTS.	21	73	2.7	.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	104	2 466	6.6	3.9
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	17	(X)	.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	107	6 851	13.0	10.9
						180	ALL FOOTWEAR	100	1 059	2.9	1.7
						200	CURTAINS-ORAPERIES-ORY GOOOS . .	106	3 244	6.2	5.2
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	102	3 660	10.0	5.8
	TOTAL	185	8 431	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	103	2 103	4.1	3.4
020	GROCERIES-OTHER FOODS.	12	52	17.1	.6	260	KITCHENWARE-HOME FURNISHINGS . .	104	5 755	10.3	9.2
040	MEALS-SNACKS	8	103	34.2	1.2	280	JEWELRY-OPTICAL GOOOS.	103	814	1.5	1.3
120	COSMETICS-ORUGS-CLEANERS	10	204	28.2	2.4	300	SPORTING-RECREATION EQUIPMENT . .	105	1 444	2.7	2.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	12	81	9.3	1.0	320	HAROWARE-GAROEING EQUIPMENT . .	105	3 150	5.8	5.0
180	ALL FOOTWEAR	8	65	8.0	.8	340	LUMBER-BUILDING MATERIALS. . . .	86	1 471	4.6	2.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	153	24.0	1.8	420	AUTO TIRES-BATTERIES-ACCESS. . . .	100	1 337	2.5	2.1
260	KITCHENWARE-HOME FURNISHINGS . .	35	425	34.0	5.0	440	FARM EQUIPMENT MACHINERY	49	209	1.0	.3
280	JEWELRY-OPTICAL GOOOS.	49	282	15.0	3.3	500	ALL OTHER MERCHANOISE.	122	10 407	18.5	16.6
500	ALL OTHER MERCHANOISE.	185	6 752	80.1	80.1	520	NONMERCHANOISE RECEIPTS.	97	4 454	11.9	7.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	314	(X)	3.7	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	2 182	(X)	3.5
							MERCHANOISING MACHINE OPERATORS (SIC 534)				
	OPTICAL GOODS STORES (SIC 5999 PT.)						TOTAL	98	47 825	(X)	100.0
	TOTAL ²	65	7 146	(X)	100.0	020	GROCERIES-OTHER FOODS.	52	19 241	57.8	40.2
						040	MEALS-SNACKS	37	10 130	60.3	21.2
	RETAIL STORES, N.E.C. (SIC 5999 PT.)					100	CIGARS-CIGARETTES-TOBACCO. . . .	69	16 132	36.0	33.7
	TOTAL ²	226	14 820	(X)	100.0	500	ALL OTHER MERCHANOISE.	8	1 314	100.0	2.7
						520	NONMERCHANOISE RECEIPTS.	21	947	21.9	2.0
	NONSTORE RETAILERS (SIC 53 PART*)					-	MISCELLANEOUS MERCHANOISE. . . .	(X)	61	(X)	.1
	TOTAL	456	141 913	(X)	100.0		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
020	GROCERIES-OTHER FOODS.	143	42 434	76.8	29.9		TOTAL	223	31 438	(X)	100.0
040	MEALS-SNACKS	39	12 036	68.5	8.5	020	GROCERIES-OTHER FOODS.	82	12 297	89.4	39.1
100	CIGARS-CIGARETTES-TOBACCO. . . .	72	16 168	36.0	11.4	120	COSMETICS-ORUGS-CLEANERS	7	459	38.4	1.5
120	COSMETICS-ORUGS-CLEANERS	92	1 617	3.6	1.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	5	50	5.1	.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	109	2 516	7.3	1.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	211	17.5	.7
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	113	7 063	14.5	5.0	200	CURTAINS-ORAPERIES-ORY GOOOS . .	5	152	11.3	.5
180	ALL FOOTWEAR	100	1 078	3.4	.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	58	4 200	73.2	13.4
200	CURTAINS-ORAPERIES-ORY GOOOS . .	111	3 396	7.0	2.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	124	9.0	.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	161	7 865	19.7	5.5	260	KITCHENWARE-HOME FURNISHINGS . .	30	958	24.3	3.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	108	2 228	4.6	1.6	280	JEWELRY-OPTICAL GOOOS.	7	771	38.4	2.5
260	KITCHENWARE-HOME FURNISHINGS . .	134	6 713	12.1	4.7	340	LUMBER-BUILDING MATERIALS. . . .	22	2 419	88.5	7.7
280	JEWELRY-OPTICAL GOOOS.	110	1 586	3.1	1.1	460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	7	1 235	39.7	3.9
300	SPORTING-RECREATION EQUIPMENT . .	105	1 479	3.0	1.0	500	ALL OTHER MERCHANOISE.	58	7 468	79.8	23.8
320	HARDWARE-GAROEING EQUIPMENT . .	105	3 183	6.4	2.2	520	NONMERCHANOISE RECEIPTS.	22	270	7.3	.9
340	LUMBER-BUILDING MATERIALS. . . .	107	3 890	12.2	2.7	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	824	(X)	2.6
420	AUTO TIRES-BATTERIES-ACCESS. . . .	100	1 338	2.7	.9						
440	FARM EQUIPMENT MACHINERY	49	223	1.7	.2						
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	9	1 579	30.5	1.1						
500	ALL OTHER MERCHANDISE.	188	19 189	30.4	13.5						
520	NONMERCHANDISE RECEIPTS.	141	5 671	13.3	4.0						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	661	(X)	.5						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

Green Bay SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
RETAIL TRADE						GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					
TOTAL		921	235 714	(X)	100.0	TOTAL		36	49 739	(X)	100.0
020	GROCERIES-OTHER FOODS.	194	44 571	47.9	18.9	020	GROCERIES-OTHER FOODS.	19	856	2.4	1.7
040	MEALS-SNACKS	218	10 341	22.1	4.4	040	MEALS-SNACKS	10	643	1.9	1.3
060	ALCOHOLIC DRINKS	209	6 571	56.0	2.8	120	COSMETICS-DRUGS-CLEANERS	26	1 820	3.9	3.7
080	PACKAGED ALCOHOLIC BEVERAGES	124	5 425	30.6	2.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	28	5 246	11.1	10.5
100	CIGARS-CIGARETTES-TOBACCO.	204	3 759	6.7	1.6	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR.	28	11 714	25.4	23.6
120	COSMETICS-DRUGS-CLEANERS	112	7 576	8.5	3.2	180	ALL FOOTWEAR	25	2 242	4.8	4.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	64	8 832	16.0	3.7	200	CURTAINS-DRAPERIES-DRY GOODS	30	4 032	8.4	8.1
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR.	82	19 104	32.6	8.1	220	MAJOR APPL-RAOIO-TV-MUSICAL INST.	17	3 679	8.5	7.4
180	ALL FOOTWEAR	66	4 705	8.5	2.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	18	3 147	7.5	6.3
200	CURTAINS-ORAPERIES-ORY GOOOS	56	4 588	8.6	1.9	260	KITCHENWARE-HOME FURNISHINGS	28	2 746	5.8	5.5
220	MAJOR APPL-RAOIO-TV-MUSICAL INST.	76	9 766	17.5	4.1	280	JEWELRY-OPTICAL GOODS.	23	712	1.7	1.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	53	9 060	17.9	3.8	300	SPORTING-RECREATION EQUIPMENT.	21	1 745	4.0	3.5
260	KITCHENWARE-HOME FURNISHINGS	79	3 571	6.1	1.5	320	HARDWARE-GARDENING EQUIPMENT	25	1 930	4.2	3.9
280	JEWELRY-OPTICAL GOODS.	57	2 074	4.4	.9	340	LUMBER-BUILDING MATERIALS.	14	1 223	3.0	2.5
300	SPORTING-RECREATION EQUIPMENT.	61	4 317	8.0	1.8	400	AUTO FUELS-LUBRICANTS.	6	372	2.7	.7
320	HAROWARE-GARDENING EQUIPMENT	65	3 617	6.0	1.5	420	AUTO TIRES-BATTERIES-ACCESS.	6	1 027	8.1	2.1
340	LUMBER-BUILDING MATERIALS.	64	10 297	19.6	4.4	460	HAY-GRAIN-FEEO-FARM SUPPLIES	4	585	30.0	1.2
380	AUTOMOBILES-TRUCKS	39	32 649	65.8	13.9	500	ALL OTHER MERCHANOISE.	25	3 312	7.4	6.7
400	AUTO FUELS-LUBRICANTS.	167	13 418	21.8	5.7	520	NONMERCHANDISE RECEIPTS.	21	2 444	5.7	4.9
420	AUTO TIRES-BATTERIES-ACCESS.	152	6 302	9.7	2.7	-	MISCELLANEOUS MERCHANOISE.	(X)	264	(X)	.5
440	FARM EQUIPMENT MACHINERY	14	2 274	19.6	1.0	DEPARTMENT STORES (SIC 531)					
460	HAY-GRAIN-FEEO-FARM SUPPLIES	24	3 389	56.0	1.4	TOTAL		11	40 890	(X)	100.0
480	HOUSEHOLD FUELS-ICE.	16	1 528	31.5	.6	020	GROCERIES-OTHER FOODS.	5	317	1.1	.8
500	ALL OTHER MERCHANOISE.	135	9 597	11.0	4.1	040	MEALS-SNACKS	5	448	1.4	1.1
520	NONMERCHANDISE RECEIPTS.	269	8 383	7.0	3.6	120	COSMETICS-DRUGS-CLEANERS	10	1 439	3.6	3.5
BUILDING MATERIALS, HAROWARE, AND FARM EQUIP DEALERS (SIC 52)						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	4 807	11.8	11.8
TOTAL		55	13 166	(X)	100.0	141	MEN'S CLOTHING	11	3 580	8.8	8.8
220	MAJOR APPL-RAOIO-TV-MUSICAL INST.	8	374	16.8	2.8	142	BOYS' CLOTHING	11	1 227	3.0	3.0
260	KITCHENWARE-HOME FURNISHINGS	12	174	10.7	1.3	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR.	11	10 576	25.9	25.9
300	SPORTING-RECREATION EQUIPMENT.	10	106	6.6	.8	161	CHILDREN'S-INFANTS' WEAR	11	1 111	2.7	2.7
320	HAROWARE-GARDENING EQUIPMENT	22	1 161	20.0	8.8	162	HANDBAGS-ACCESSORIES	9	564	1.6	1.4
340	LUMBER-BUILDING MATERIALS.	44	8 748	79.4	66.4	163	MILLINERY.	9	273	.8	.7
420	AUTO TIRES-BATTERIES-ACCESS.	5	158	7.2	1.2	164	HOSIERY.	10	533	1.4	1.3
440	FARM EQUIPMENT MACHINERY	10	1 800	56.3	13.7	165	LINGERIE	10	1 494	4.0	3.7
520	NONMERCHANOISE RECEIPTS.	21	460	20.1	3.5	166	WOMENS COATS-SUITS-FURS-RAINWR.	11	999	2.4	2.4
-	MISCELLANEOUS MERCHANOISE.	(X)	184	(X)	1.4	167	WOMEN'S DRESSES.	11	2 790	6.8	6.8
BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)						168	WOMEN'S BLOUSES-SPTSWR	11	1 885	4.6	4.6
TOTAL		31	8 793	(X)	100.0	169	GIRLS'-SUBTEEN-TEEN WEAR	11	898	2.2	2.2
320	HAROWARE-GARDENING EQUIPMENT	8	202	6.3	2.3	180	ALL FOOTWEAR	11	2 078	5.1	5.1
340	LUMBER-BUILDING MATERIALS.	31	8 455	96.2	96.2	200	CURTAINS-ORAPERIES-ORY GOOOS	11	2 818	6.9	6.9
-	MISCELLANEOUS MERCHANOISE.	(X)	136	(X)	1.5	201	PIECE GOOOS-NOTIONS.	10	843	2.3	2.1
HAROWARE STORES (SIC 5251)						202	CURTAINS-ORAPERIES	10	1 967	4.9	4.8
TOTAL		14	1 850	(X)	100.0	220	MAJOR APPL-RAOIO-TV-MUSICAL INST.	9	3 348	8.7	8.2
220	MAJOR APPL-RAOIO-TV-MUSICAL INST.	6	271	22.2	14.6	221	MAJOR HOUSEHOLD APPLIANCES	6	1 871	5.9	4.6
260	KITCHENWARE-HOME FURNISHINGS	11	167	9.3	9.0	222	RAOIOS-TV'S MUSICAL INSTR.	8	1 474	3.8	3.6
300	SPORTING-RECREATION EQUIPMENT.	10	104	5.7	5.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	2 904	7.9	7.1
320	HAROWARE-GARDENING EQUIPMENT	14	949	51.3	51.3	241	FLOOR COVERINGS.	8	1 108	3.0	2.7
322	GARDENING EQUIPMENT-SUPPLIES	12	217	11.7	11.7	242	FURNITURE-SLEEP EQUIPMENT.	7	1 796	5.1	4.4
323	PLUMBING-ELECTRICAL SUPPLIES	11	157	9.5	8.5	260	KITCHENWARE-HOME FURNISHINGS	10	2 229	5.7	5.5
324	OTHER HAROWARE-TOOLS	14	575	31.1	31.1	261	CHINA-GLASSWARE.	8	583	1.6	1.4
340	LUMBER-BUILDING MATERIALS.	12	239	13.3	12.9	262	KITCHENWARE-HOUSEWARES	10	1 498	3.8	3.7
364	PAINT-SUNORIES-GLASS-WALLPAPER	12	166	9.3	9.0	-	MISCELLANEOUS MERCHANOISE.	(X)	148	(X)	.4
-	MISCELLANEOUS MERCHANOISE.	(X)	72	(X)	3.9	280	JEWELRY-OPTICAL GOOOS.	8	523	1.5	1.3
420	AUTO TIRES-BATTERIES-ACCESS.	5	34	2.7	1.8	300	SPORTING-RECREATION EQUIPMENT.	9	1 448	3.7	3.5
520	NONMERCHANOISE RECEIPTS.	5	20	1.8	1.1	320	HAROWARE-GARDENING EQUIPMENT	8	1 361	3.5	3.3
-	MISCELLANEOUS MERCHANOISE.	(X)	66	(X)	3.6	321	HAROWARE-TOOLS	8	744	1.9	1.8
FARM EQUIPMENT DEALERS (SIC 5252)						322	GARDENING EQUIPMENT-SUPPLIES	7	617	1.7	1.5
TOTAL		10	2 523	(X)	100.0	340	LUMBER-BUILDING MATERIALS.	8	1 107	2.8	2.7
440	FARM EQUIPMENT MACHINERY	10	1 796	71.2	71.2	348	PAINT-GLASS-WALLPAPER.	7	465	1.1	1.1
-	MISCELLANEOUS MERCHANOISE.	(X)	727	(X)	28.8	-	MISCELLANEOUS MERCHANOISE.	(X)	642	(X)	1.6
						500	ALL OTHER MERCHANOISE.	9	2 145	5.5	5.2
						501	TOYS-GAMES-WHEEL GOOOS	9	901	2.3	2.2
						502	BOOKS-STATIONERY-PHOTO. EQUIP.	8	1 112	2.8	2.7
						-	MISCELLANEOUS MERCHANOISE.	(X)	132	(X)	.3
						520	NONMERCHANOISE RECEIPTS.	8	2 232	6.3	5.5
						535	ALL OTHER SERVICE RECEIPTS	8	2 142	5.9	5.2
						-	MISCELLANEOUS	(X)	90	(X)	.2
						-	MISCELLANEOUS MERCHANOISE.	(X)	1 110	(X)	2.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.

Note: GREEN BAY SMSA—Coextensive with Brown County, Wis.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Green Bay SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹	
	VARIETY STORES (SIC 533)					-	MISCELLANEOUS MERCHANDISE	(X)	62	(X)	3.3	
	TOTAL	11	(0)	(X)	100.0		OTHER FOOD STORES (OTHER 54)					
020	GROCERIES-OTHER FOODS	8	}	4.9	4.3		TOTAL ²	7	610	(X)	100.0	
040	MEALS-SNACKS	4		9.5	6.0							
120	COSMETICS-DRUGS-CLEANERS	11		8.9	8.9							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	11		4.4	4.4							
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11		19.5	19.5							
180	ALL FOOTWEAR	8		1.9	1.7							
200	CURTAINS-DRAPERIES-ORY GOOOS	11		13.0	13.0							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7		1.7	1.5							
260	KITCHENWARE-HOME FURNISHINGS	11		6.4	6.4							
280	JEWELRY-OPTICAL GOOOS	10		1.8	1.8	300	SPORTING-RECREATION EQUIPMENT	8	542	25.0	1.3	
300	SPORTING-RECREATION EQUIPMENT	6	1.5	.4	380	AUTOMOBILES-TRUCKS	33	32 552	83.3	76.8		
320	HARWARE-GARODENING EQUIPMENT	11	4.4	4.4	400	AUTO FUELS-LUBRICANTS	20	316	.9	.7		
500	ALL OTHER MERCHANDISE	11	24.9	24.9	420	AUTO TIRES-BATTERIES-ACCESS.	30	3 592	9.5	8.5		
520	NONMERCHANDISE RECEIPTS	6	1.5	1.2	500	ALL OTHER MERCHANDISE	7	1 756	63.0	4.1		
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	1.6	520	NONMERCHANDISE RECEIPTS	30	3 345	8.7	7.9		
					-	MISCELLANEOUS MERCHANDISE	(X)	256	(X)	.6		
	MISC. GENERAL MERCHANDISE STORES (SIC 539)						MOTOR VEHICLE DEALERS (SIC 551, 552)					
	TOTAL	14	(0)	(X)	100.0		TOTAL	30	38 362	(X)	100.0	
	FOOD STORES (SIC 54)					380	AUTOMOBILES-TRUCKS	30	32 221	84.0	84.0	
	TOTAL	119	47 317	(X)	100.0	400	AUTO FUELS-LUBRICANTS	16	252	.8	.7	
020	GROCERIES-OTHER FOODS	119	41 815	88.4	88.4	420	AUTO TIRES-BATTERIES-ACCESS.	21	2 542	6.9	6.6	
080	PACKAGEO ALCOHOLIC BEVERAGES	33	263	3.0	.6	520	NONMERCHANDISE RECEIPTS	19	3 138	8.8	8.2	
100	CIGARS-CIGARETTES-TOBACCO	63	1 790	5.2	3.8	-	MISCELLANEOUS MERCHANDISE	(X)	208	(X)	.5	
120	COSMETICS-DRUGS-CLEANERS	51	1 877	5.4	4.0		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)					
500	ALL OTHER MERCHANDISE	42	1 219	4.1	2.6		TOTAL	20	36 399	(X)	100.0	
520	NONMERCHANDISE RECEIPTS	13	113	1.5	.2		380	AUTOMOBILES-TRUCKS	20	30 495	83.8	83.8
-	MISCELLANEOUS MERCHANDISE	(X)	240	(X)	.5		400	AUTO FUELS-LUBRICANTS	15	254	.8	.7
	GROCERY STORES (SIC 541)						420	AUTO TIRES-BATTERIES-ACCESS.	20	2 535	7.0	7.0
	TOTAL	79	43 021	(X)	100.0		520	NONMERCHANDISE RECEIPTS	19	3 070	8.5	8.4
020	GROCERIES-OTHER FOODS	79	37 660	87.5	87.5		-	MISCELLANEOUS MERCHANDISE	(X)	45	(X)	.1
021	MEATS-FISH-POULTRY	67	11 607	27.3	27.0		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					
022	PRODUCE (FRESH FRUITS-VEGTBLS)	75	3 407	7.9	7.9		TOTAL	10	1 963	(X)	100.0	
023	FROZEN FOODS	66	1 829	5.1	4.3		380	AUTOMOBILES-TRUCKS	10	1 726	87.9	87.9
024	ALL OTHER FOODS	78	20 817	49.1	48.4		385	USED PASSENGER CARS-RETAIL	10	1 731	88.2	88.2
080	PACKAGEO ALCOHOLIC BEVERAGES	32	254	2.8	.6		-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	.3
100	CIGARS-CIGARETTES-TOBACCO	60	1 781	5.3	4.1							
120	COSMETICS-DRUGS-CLEANERS	50	1 830	5.4	4.3		MISCELLANEOUS MERCHANDISE	(X)	237	(X)	12.1	
500	ALL OTHER MERCHANDISE	40	1 216	4.1	2.8							
516	ALL OTHER MERCHANDISE	14	362	2.7	.8		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					
517	PAPER-PAPER PRODUCTS	39	854	3.0	2.0		TOTAL	9	1 401	(X)	100.0	
520	NONMERCHANDISE RECEIPTS	12	110	2.1	.3		300	SPORTING-RECREATION EQUIPMENT	4	15	1.3	1.1
-	MISCELLANEOUS MERCHANDISE	(X)	170	(X)	.4		400	AUTO FUELS-LUBRICANTS	4	60	5.7	4.3
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)						420	AUTO TIRES-BATTERIES-ACCESS.	9	1 049	74.9	74.9
	TOTAL	9	1 531	(X)	100.0		520	NONMERCHANDISE RECEIPTS	6	159	13.0	11.3
020	GROCERIES-OTHER FOODS	9	1 490	97.3	97.3		-	MISCELLANEOUS MERCHANDISE	(X)	118	(X)	8.4
-	MISCELLANEOUS MERCHANDISE	(X)	41	(X)	2.7							
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)					
	TOTAL	1	(0)	(X)	100.0		TOTAL	10	2 596	(X)	100.0	
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)						380	AUTOMOBILES-TRUCKS	3	330	86.3	12.7
	TOTAL	4	(0)	(X)	100.0		500	ALL OTHER MERCHANDISE	4	1 717	85.8	66.1
	RETAIL BAKERIES (SIC 546)						520	NONMERCHANDISE RECEIPTS	5	48	2.8	1.8
	TOTAL	19	1 857	(X)	100.0		-	MISCELLANEOUS MERCHANDISE	(X)	501	(X)	19.3
020	GROCERIES-OTHER FOODS	19	1 795	96.7	96.7							
							GASOLINE SERVICE STATIONS (SIC 554)					
							TOTAL	136	15 029	(X)	100.0	
						100	CIGARS-CIGARETTES-TOBACCO	22	97	4.5	.6	

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Green Bay SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ² (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
400	AUTO FUELS-LUBRICANTS	136	12 682	84.4	84.4		FAMILY CLOTHING STORES (SIC 565)				
401	GASOLINE	136	11 981	79.7	79.7						
402	OTHER AUTOMOTIVE FUELS	16	194	8.2	1.3						
403	MOTOR OILS-GREASES-OTHER OILS.	113	507	3.9	3.4		TOTAL	4	2 627	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS. . .	107	1 467	13.3	9.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	1 117	42.5	42.5
421	PARTS INSTALLED IN REPAIR WORK	54	549	9.3	3.7	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	4	1 095	41.7	41.7
423	PARTS-RETAIL	15	44	3.1	.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	415	(X)	15.8
424	AUTOMOBILE TIRES-BATTERIES-ACC	102	874	8.0	5.8						
520	NONMERCHANOISE RECEIPTS.	76	683	7.7	4.5		SHOE STORES (SIC 566)				
527	SERVICE LABOR.	69	540	6.7	3.6						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	100	(X)	.7		TOTAL	20	1 972	(X)	100.0
	APPAREL AND ACCESSORY STORES (SIC 56)					160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	6	52	5.7	2.6
						180	ALL FOOTWEAR	20	1 747	88.6	88.6
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	173	(X)	8.8
	TOTAL	67	13 360	(X)	100.0		APPAREL AND ACCESS. STORES,N.E.C. (SIC 564, 7, 9)				
120	COSMETICS-DRUGS-CLEANERS	5	41	1.8	.3		TOTAL	4	(0)	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	3 393	48.3	25.4		FURNITURE; HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	43	7 103	68.7	53.2						
180	ALL FOOTWEAR	34	2 365	30.9	17.7		TOTAL	56	12 668	(X)	100.0
280	JEWELRY-OPTICAL GOODS.	5	55	1.8	.4	200	CURTAINS-ORAPERIES-ORY GOODS . .	19	263	9.0	2.1
620	NONMERCHANOISE RECEIPTS.	12	151	2.9	1.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	40	5 450	64.5	43.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	252	(X)	1.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28	5 831	85.6	46.0
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					260	KITCHENWARE-HOME FURNISHINGS . .	20	306	6.0	2.4
						340	LUMBER-BUILDING MATERIALS. . . .	3	121	8.8	1.0
	TOTAL	19	(0)	(X)	100.0	520	NONMERCHANOISE RECEIPTS.	25	508	8.2	4.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	19		80.6	80.6	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	188	(X)	1.5
163	MILLINERY.	7		2.2	1.1		FURNITURE STORES (SIC 5712)				
164	HOSIERY.	9		1.7	1.0						
165	LINGERIE	11		9.9	5.7		TOTAL	23	6 071	(X)	100.0
168	WOMEN'S BLOUSES-SPTSWR	15		14.2	13.0	200	CURTAINS-ORAPERIES-ORY GOODS . .	5	143	8.3	2.4
172	DRESSES.	19		32.7	32.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	247	9.3	4.1
173	COATS-SUITS.	16		21.9	21.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	23	5 177	85.3	85.3
174	HANDBAGS	7		2.2	.8	243	SLEEP EQUIPMENT.	22	799	13.5	13.2
176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	5		4.0	1.4	244	OTHER HOUSEHOLD FURNITURE. . . .	23	3 287	54.1	54.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	3.3	245	FLOOR COVERINGS-SOFT SURFACE . .	22	1 034	17.0	17.0
180	ALL FOOTWEAR	4		17.2	8.5	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	56	(X)	.9
520	NONMERCHANOISE RECEIPTS.	4		4.5	1.6	260	KITCHENWARE-HOME FURNISHINGS . .	14	209	6.3	3.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	9.2	520	NONMERCHANOISE RECEIPTS.	3	163	7.1	2.7
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					-	MISCELLANEOUS MERCHANOISE. . . .	(X)	132	(X)	2.2
							HOME FURNISHINGS STORES (OTHER 571)				
	TOTAL	10	2 518	(X)	100.0						
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	10	2 408	95.6	95.6		TOTAL	7	873	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	110	(X)	4.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	663	82.4	75.9
	FURRIERS AND FUR SHOPS (SIC 568)					-	MISCELLANEOUS MERCHANOISE. . . .	(X)	210	(X)	24.1
							HOUSEHOLD APPLIANCE STORES (SIC 572)				
	TOTAL	1	(0)	(X)	100.0						
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)						TOTAL	15	3 192	(X)	100.0
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	2 863	89.7	89.7
	TOTAL	37	6 617	(X)	100.0	224	NEW MAJOR APPLIANCES	15	2 273	71.2	71.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	25	3 013	61.2	45.5	225	NEW RADIOS-TV'S ETC.	3	453	28.1	14.5
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	13	1 269	33.8	19.2	226	USED MAJOR APPL-RADIOS-TV'S. . .	14	127	6.1	4.0
180	ALL FOOTWEAR	30	2 014	36.8	30.4	520	NONMERCHANOISE RECEIPTS.	14	231	10.6	7.2
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	321	(X)	4.9	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	98	(X)	3.1
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						RADIO, TV, AND MUSIC STORES (SIC 573)				
	TOTAL	9	(0)	(X)	100.0		TOTAL	11	2 532	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9		89.7	89.7						
143	MEN'S TAILORED OUTERWEAR	7		50.6	46.0						
144	OTHER MEN'S OUTERWEAR.	6		37.3	9.7						
145	MEN'S HATS	6		1.8	1.7						
146	OTHER MEN'S CLOTHING	8		34.8	31.7						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	.6						
180	ALL FOOTWEAR	6		9.5	8.8						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	1.6						

Standard Notes: - Represents zero. D. Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Green Bay SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	EATING AND DRINKING PLACES (SIC 58)						MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
	TOTAL	266	16 821	(X)	100.0		TOTAL	103	15 810	(X)	100.0
020	GROCERIES-OTHER FOODS.	29	312	18.2	1.9	020	GROCERIES-OTHER FOODS.	12	180	4.6	1.1
040	MEALS-SNACKS	185	9 403	66.7	55.9	080	PACKAGED ALCOHOLIC BEVERAGES	24	4 894	85.6	31.0
060	ALCOHOLIC DRINKS	197	6 434	53.2	38.2	100	CIGARS-CIGARETTES-TOBACCO.	15	226	4.1	1.4
080	PACKAGED ALCOHOLIC BEVERAGES	63	202	8.8	1.2	120	COSMETICS-DRUGS-CLEANERS	4	10	14.2	.1
100	CIGARS-CIGARETTES-TOBACCO.	79	208	4.5	1.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	149	8.9	.9
500	ALL OTHER MERCHANDISE.	4	19	1.6	.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	4	169	10.8	1.1
520	NONMERCHANDISE RECEIPTS.	40	237	5.2	1.4	180	ALL FOOTWEAR	5	75	3.8	.5
-	MISCELLANEOUS MERCHANDISE.	(X)	6	(X)	(Z)	260	KITCHENWARE-HOME FURNISHINGS	6	47	7.5	.3
	EATING PLACES (SIC 5812)					280	JEWELRY-OPTICAL GOODS.	16	1 195	100.0	7.6
	TOTAL	123	10 986	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT.	11	1 763	81.1	11.2
040	MEALS-SNACKS	123	8 829	80.4	80.4	460	HAY-GRAIN-FEED-FARM SUPPLIES	17	2 766	64.5	17.5
060	ALCOHOLIC DRINKS	54	1 725	26.5	15.7	480	HOUSEHOLD FUELS-ICE.	9	1 374	36.0	8.7
100	CIGARS-CIGARETTES-TOBACCO.	24	69	3.2	.6	500	ALL OTHER MERCHANDISE.	30	1 783	100.0	11.3
520	NONMERCHANDISE RECEIPTS.	23	85	2.7	.8	520	NONMERCHANDISE RECEIPTS.	24	340	8.0	2.2
-	MISCELLANEOUS MERCHANDISE.	(X)	278	(X)	2.5	-	MISCELLANEOUS MERCHANDISE.	(X)	839	(X)	5.3
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)						LIQUOR STORES (SIC 592)				
	TOTAL	143	5 835	(X)	100.0		TOTAL	24	5 429	(X)	100.0
020	GROCERIES-OTHER FOODS.	25	56	5.3	1.0	020	GROCERIES-OTHER FOODS.	12	177	5.0	3.3
040	MEALS-SNACKS	62	574	20.8	9.8	080	PACKAGED ALCOHOLIC BEVERAGES	24	4 893	90.1	90.1
060	ALCOHOLIC DRINKS	143	4 709	80.7	80.7	100	CIGARS-CIGARETTES-TOBACCO.	12	105	2.1	1.9
080	PACKAGED ALCOHOLIC BEVERAGES	61	195	8.1	3.3	-	MISCELLANEOUS MERCHANDISE.	(X)	254	(X)	4.7
100	CIGARS-CIGARETTES-TOBACCO.	54	140	5.4	2.4		ANTIQUE AND SECONDHAND STORES (SIC 593)				
520	NONMERCHANDISE RECEIPTS.	17	152	11.7	2.6		TOTAL	4	(O)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)	9	(X)	.2		SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)				
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)						TOTAL	10	2 224	(X)	100.0
	TOTAL	24	5 963	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	146	9.0	6.6
020	GROCERIES-OTHER FOODS.	6	245	7.4	4.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	3	162	9.9	7.3
040	MEALS-SNACKS	7	192	18.6	3.2	180	ALL FOOTWEAR	5	73	3.4	3.3
100	CIGARS-CIGARETTES-TOBACCO.	19	526	9.3	8.8	300	SPORTING-RECREATION EQUIPMENT.	10	1 751	78.7	78.7
120	COSMETICS-DRUGS-CLEANERS	24	3 815	64.0	64.0	-	MISCELLANEOUS MERCHANDISE.	(X)	92	(X)	4.1
260	KITCHENWARE-HOME FURNISHINGS	5	231	7.6	3.9		JEWELRY STORES (SIC 597)				
280	JEWELRY-OPTICAL GOODS.	9	71	1.7	1.2		TOTAL	11	1 151	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT.	4	73	2.3	1.2	280	JEWELRY-OPTICAL GOODS.	11	993	86.3	86.3
320	HARDWARE-GARDENING EQUIPMENT.	5	120	3.1	2.0	281	WATCHES-CLOCKS	11	254	22.1	22.1
500	ALL OTHER MERCHANDISE.	15	546	10.2	9.2	282	SILVERWARE	7	60	9.4	5.2
520	NONMERCHANDISE RECEIPTS.	7	33	.9	.6	285	ALL OTHER JEWELRY ITEMS.	10	177	15.4	15.4
-	MISCELLANEOUS MERCHANDISE.	(X)	110	(X)	1.8	287	DIAMONDS, EXC. DIAMOND WATCHES	11	392	34.1	34.1
	DRUG STORES (SIC 591 PT.)					288	RINGS, EXC. DIAMONDS	10	108	9.4	9.4
	TOTAL	24	5 963	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	1	(X)	.1
020	GROCERIES-OTHER FOODS.	6	245	7.4	4.1	520	NONMERCHANDISE RECEIPTS.	11	118	10.3	10.3
040	MEALS-SNACKS	7	192	18.6	3.2	529	WATCH-CLOCK-JEWELRY REPAIRS.	10	112	10.4	9.7
100	CIGARS-CIGARETTES-TOBACCO.	19	526	9.3	8.8	-	MISCELLANEOUS	(X)	6	(X)	.5
120	COSMETICS-DRUGS-CLEANERS	24	3 815	64.0	64.0		MISCELLANEOUS MERCHANDISE.	(X)	40	(X)	3.5
121	MEICINES EXC. PRESCRIPTION.	22	1 488	26.0	25.0		FUEL AND ICE DEALERS (SIC 598)				
122	PRESCRIPTION MEICINES	24	1 415	23.7	23.7		TOTAL	7	1 248	(X)	100.0
123	ALL OTHER DRUGS-PROPRIETARIES.	19	912	19.1	15.3	480	HOUSEHOLD FUELS-ICE.	7	1 205	96.6	96.6
260	KITCHENWARE-HOME FURNISHINGS	5	231	7.6	3.9	-	MISCELLANEOUS MERCHANDISE.	(X)	43	(X)	3.4
280	JEWELRY-OPTICAL GOODS.	9	71	1.7	1.2		FLORISTS (SIC 5992)				
300	SPORTING-RECREATION EQUIPMENT.	4	73	2.3	1.2		TOTAL	3	(O)	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT.	5	120	3.1	2.0		CIGAR STORES AND STANOS (SIC 5993)				
500	ALL OTHER MERCHANDISE.	15	546	10.2	9.2		TOTAL	2	(O)	(X)	100.0
520	NONMERCHANDISE RECEIPTS.	7	33	.9	.6						
-	MISCELLANEOUS MERCHANDISE.	(X)	110	(X)	1.8						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Green Bay SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)						MAIL ORDER HOUSES (SIC 532)				
	TOTAL	42	5 183	(X)	100.0		TOTAL	2	(0)	(X) 100.0	
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	17	2 764	63.1	53.3						
500	ALL OTHER MERCHANDISE	23	1 381	100.0	26.6		MERCHANDISING MACHINE OPERATORS (SIC 534)				
520	NONMERCHANDISE RECEIPTS	6	78	3.4	1.5		TOTAL	3	(0)	(X) 100.0	
-	MISCELLANEOUS MERCHANDISE	(X)	960	(X)	18.5		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	NONSTORE RETAILERS (SIC 53 PART*)						TOTAL ²	5	654	(X) 100.0	
	TOTAL	10	3 482	(X)	100.0						
500	ALL OTHER MERCHANDISE	5	818	61.5	23.5						
-	MISCELLANEOUS MERCHANDISE	(X)	2 664	(X)	76.5						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kenosha SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²
	RETAIL TRADE						FARM EQUIPMENT DEALERS (SIC 5252)				
	TOTAL	693	145 072	(X)	100.0		TOTAL	5	(0)	(X)	100.0
020	GROCERIES-OTHER FOODS.	163	35 191	50.8	24.3		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
040	MEALS-SNACKS	177	8 949	29.2	6.2		TOTAL	18	21 769	(X)	100.0
060	ALCOHOLIC DRINKS	154	5 537	48.1	3.8						
080	PACKAGED ALCOHOLIC BEVERAGES	87	2 466	18.8	1.7	020	GROCERIES-OTHER FOODS.	10	262	1.5	1.2
100	CIGARS-CIGARETTES-TOBACCO.	155	3 423	7.8	2.4	040	MEALS-SNACKS	6	278	1.7	1.3
120	COSMETICS-DRUGS-CLEANERS	97	5 494	8.8	3.8	120	COSMETICS-DRUGS-CLEANERS	12	643	3.3	3.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	4 263	15.1	2.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	2 347	11.0	10.8
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	51	8 393	25.4	5.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	15	4 768	22.1	21.9
180	ALL FOOTWEAR	47	2 440	8.2	1.7	180	ALL FOOTWEAR	13	895	4.2	4.1
200	CURTAINS-ORAPERIES-DRY GOODS	29	2 326	8.0	1.6	200	CURTAINS-ORAPERIES-DRY GOODS	17	1 897	8.7	8.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	5 501	18.0	3.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	1 621	7.9	7.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	33	4 196	14.7	2.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	1 208	5.7	5.5
260	KITCHENWARE-HOME FURNISHINGS	56	1 824	5.3	1.3	260	KITCHENWARE-HOME FURNISHINGS	14	789	4.0	3.6
280	JEWELRY-OPTICAL GOODS.	39	1 279	4.8	.9	280	JEWELRY-OPTICAL GOODS.	10	226	1.1	1.0
300	SPORTING-RECREATION EQUIPMENT.	33	2 861	10.2	2.0	300	SPORTING-RECREATION EQUIPMENT.	8	776	3.9	3.6
320	HARDWARE-GARDENING EQUIPMENT	48	2 326	7.5	1.6	320	HARDWARE-GARDENING EQUIPMENT	10	893	5.3	4.1
340	LUMBER-BUILDING MATERIALS.	38	6 085	22.1	4.2	420	AUTO TIRES-BATTERIES-ACCESS.	3	1 205	9.2	5.5
380	AUTOMOBILES-TRUCKS	31	14 943	58.8	10.3	500	ALL OTHER MERCHANDISE.	12	1 601	7.9	7.4
400	AUTO FUELS-LUBRICANTS.	124	9 458	29.0	6.5	520	NONMERCHANDISE RECEIPTS.	11	1 417	7.4	6.5
420	AUTO TIRES-BATTERIES-ACCESS.	119	4 473	11.2	3.1	-	MISCELLANEOUS MERCHANDISE.	(X)	943	(X)	4.3
440	FARM EQUIPMENT MACHINERY	8	1 113	14.5	.8		DEPARTMENT STORES (SIC 531)				
460	HAY-GRAIN-FEED-FARM SUPPLIES	8	1 388	100.0	1.0		TOTAL	6	18 522	(X)	100.0
480	HOUSEHOLD FUELS-ICE.	13	1 675	100.0	1.2	020	GROCERIES-OTHER FOODS.	4	169	1.1	.9
500	ALL OTHER MERCHANDISE.	113	5 437	9.0	3.7	040	MEALS-SNACKS	3	122	.9	.7
520	NONMERCHANDISE RECEIPTS.	204	4 031	5.6	2.8	120	COSMETICS-DRUGS-CLEANERS	5	458	2.7	2.5
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	2 141	11.6	11.6
	TOTAL	35	8 849	(X)	100.0	141	MEN'S CLOTHING	6	1 508	8.1	8.1
260	KITCHENWARE-HOME FURNISHINGS	10	578	20.8	6.5	142	BOYS' CLOTHING	6	633	3.4	3.4
300	SPORTING-RECREATION EQUIPMENT.	7	123	5.0	1.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	6	4 021	21.7	21.7
320	HARDWARE-GARDENING EQUIPMENT	19	1 111	17.4	12.6	161	CHILDREN'S-INFANTS' WEAR	6	496	2.7	2.7
340	LUMBER-BUILDING MATERIALS.	29	5 216	67.0	58.9	162	HANDBAGS-ACCESSORIES	6	211	1.1	1.1
520	NONMERCHANDISE RECEIPTS.	10	63	2.3	.7	163	MILLINERY.	4	46	.2	.2
-	MISCELLANEOUS MERCHANDISE.	(X)	1 758	(X)	19.9	164	HOSIERY.	5	208	1.2	1.1
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					165	LINGERIE	6	709	3.8	3.8
	TOTAL	19	5 008	(X)	100.0	166	WOMEN'S COATS-SUITS-FURS-RAINWR.	6	364	2.0	2.0
320	HARDWARE-GARDENING EQUIPMENT	6	131	4.3	2.6	167	WOMEN'S DRESSES.	6	646	3.5	3.5
340	LUMBER-BUILDING MATERIALS.	19	4 777	95.4	95.4	168	WOMEN'S BLOUSES-SPTSWR	6	950	5.1	5.1
341	LUMBER	11	1 649	36.1	32.9	169	GIRLS'-SUBTEEN-TEEN WEAR	5	389	2.3	2.1
342	PLYWOOD.	11	695	15.2	13.9	180	ALL FOOTWEAR	6	823	4.4	4.4
343	WINDOWS-DOORS, AND FRAMES-METAL	7	146	10.2	2.9	200	CURTAINS-ORAPERIES-DRY GOODS	6	1 283	6.9	6.9
344	KITCHEN CABINETS	7	330	9.1	6.6	201	PIECE GOODS-NOTIONS.	5	311	1.8	1.7
345	ALL OTHER MILLWORK	11	448	9.7	8.9	202	CURTAINS-DRAPERIES	6	972	5.2	5.2
346	WALLBOARD.	11	298	6.5	6.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	1 122	6.3	6.1
347	ASPHALT AND ASBESTOS PRODUCTS.	10	237	5.1	4.7	241	FLOOR COVERINGS.	5	438	2.5	2.4
348	PAINT-GLASS-WALLPAPER.	9	64	1.8	1.3	242	FURNITURE-SLEEP EQUIPMENT.	5	684	3.8	3.7
352	MASONRY SUPPLIES	6	42	3.4	.8	260	KITCHENWARE-HOME FURNISHINGS	5	609	3.7	3.3
353	INSULATION	10	121	2.6	2.4	261	CHINA-GLASSWARE.	4	139	1.1	.8
355	ALL OTHER BUILDING MATERIALS	5	82	6.9	1.6	262	KITCHENWARE-HOUSEWARES	3	374	2.6	2.0
-	MISCELLANEOUS MERCHANDISE.	(X)	72	(X)	1.4	-	MISCELLANEOUS MERCHANDISE.	(X)	96	(X)	.5
520	NONMERCHANDISE RECEIPTS.	7	49	1.8	1.0	280	JEWELRY-OPTICAL GOODS.	4	178	1.1	1.0
-	MISCELLANEOUS MERCHANDISE.	(X)	51	(X)	1.0	300	SPORTING-RECREATION EQUIPMENT.	5	748	4.1	4.0
	HARDWARE STORES (SIC 5251)					320	HARDWARE-GARDENING EQUIPMENT	3	760	5.4	4.1
	TOTAL	11	(0)	(X)	100.0	321	HARDWARE-TOOLS	3	367	2.6	2.0
260	KITCHENWARE-HOME FURNISHINGS	9				322	GARDENING EQUIPMENT-SUPPLIES	3	393	2.7	2.1
300	SPORTING-RECREATION EQUIPMENT.	6				420	AUTO TIRES-BATTERIES-ACCESS.	3	1 204	9.8	6.5
320	HARDWARE-GARDENING EQUIPMENT	11				500	ALL OTHER MERCHANDISE.	5	1 154	6.4	6.2
322	GARDENING EQUIPMENT-SUPPLIES	10				501	TOYS-GAMES-WHEEL GOODS	5	366	2.0	2.0
323	PLUMBING-ELECTRICAL SUPPLIES	11				502	BOOKS-STATIONERY-PHOTO. EQUIP.	4	320	2.0	1.7
324	OTHER HARDWARE-TOOLS	11				-	MISCELLANEOUS MERCHANDISE.	(X)	468	(X)	2.5
340	LUMBER-BUILDING MATERIALS.	10				520	NONMERCHANDISE RECEIPTS.	5	1 315	8.0	7.1
356	ALL OTHER LUMBER-MILLWORK.	4				535	ALL OTHER SERVICE RECEIPTS	5	1 195	7.3	6.5
364	PAINT-SUNORIES-GLASS-WALLPAPER	10				-	MISCELLANEOUS	(X)	120	(X)	.6
-	MISCELLANEOUS MERCHANDISE.	(X)				-	MISCELLANEOUS MERCHANDISE.	(X)	2 415	(X)	13.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

Note: KENOSHA SMSA—Coextensive with Kenosha County, Wis.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kenosha SMSA—Continue¹

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	VARIETY STORES (SIC 533)						AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
	TOTAL ²	7	2 628	(X)	100.0		TOTAL	35	18 499	(X)	100.0
	MISC. GENERAL MERCHANDISE STORES (SIC 539)					300	SPORTING-RECREATION EQUIPMENT. . .	5	494	39.7	2.7
	TOTAL	5	619	(X)	100.0	320	HAIRWARE-GROOMING EQUIPMENT . . .	4	13	1.7	.1
						380	AUTOMOBILES-TRUCKS	26	14 738	88.1	79.7
						400	AUTO FUELS-LUBRICANTS.	13	87	.7	.5
						420	AUTO TIRES-BATTERIES-ACCESS. . . .	22	1 856	11.0	10.0
						520	NONMERCHANTISE RECEIPTS.	21	1 171	6.8	6.3
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	139	(X)	.8
	FOOD STORES (SIC 54)						MOTOR VEHICLE DEALERS (SIC 551, 552)				
	TOTAL	107	37 493	(X)	100.0		TOTAL	22	16 230	(X)	100.0
020	GROCERIES-OTHER FOODS.	107	32 597	86.9	86.9	380	AUTOMOBILES-TRUCKS	22	14 303	88.1	88.1
080	PACKAGED ALCOHOLIC BEVERAGES . .	18	458	7.5	1.2	400	AUTO FUELS-LUBRICANTS.	8	33	.3	.2
100	CIGARS-CIGARETTES-TOBACCO. . . .	60	1 409	4.8	3.8	420	AUTO TIRES-BATTERIES-ACCESS. . . .	14	946	6.1	5.8
120	COSMETICS-DRUGS-CLEANERS	57	1 884	5.9	5.0	520	NONMERCHANTISE RECEIPTS.	14	943	6.2	5.8
500	ALL OTHER MERCHANDISE.	43	787	3.4	2.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	5	(X)	(Z)
520	NONMERCHANTISE RECEIPTS.	28	222	1.3	.6		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	135	(X)	.4		TOTAL	12	15 074	(X)	100.0
	GROCERY STORES (SIC 541)					380	AUTOMOBILES-TRUCKS	12	13 230	87.8	87.8
	TOTAL	78	34 550	(X)	100.0	400	AUTO FUELS-LUBRICANTS.	8	32	.2	.2
020	GROCERIES-OTHER FOODS.	78	29 733	86.1	86.1	420	AUTO TIRES-BATTERIES-ACCESS. . . .	12	867	5.8	5.8
021	MEATS-FISH-POULTRY	75	9 606	27.8	27.8	520	NONMERCHANTISE RECEIPTS.	12	940	6.2	6.2
022	PRODUCE (FRESH FRUITS-VEGETABLES)	73	2 546	7.4	7.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	4	(X)	(Z)
023	FROZEN FOODS	70	1 728	5.0	5.0		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
024	ALL OTHER FOODS.	77	15 853	45.9	45.9		TOTAL	10	1 156	(X)	100.0
080	PACKAGED ALCOHOLIC BEVERAGES . .	14	450	8.0	1.3	380	AUTOMOBILES-TRUCKS	10	1 073	92.8	92.8
100	CIGARS-CIGARETTES-TOBACCO. . . .	57	1 403	4.8	4.1	385	USED PASSENGER CARS-RETAIL . . .	10	954	82.5	82.5
120	COSMETICS-DRUGS-CLEANERS	56	1 881	6.0	5.4	386	USED PASSENGER CARS-WHOLE . . .	4	115	16.3	9.9
500	ALL OTHER MERCHANDISE.	42	781	3.4	2.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	3	(X)	.3
516	ALL OTHER MERCHANDISE.	16	161	1.2	.5		MISCELLANEOUS MERCHANDISE. . . .	(X)	83	(X)	7.2
517	PAPER-PAPER PRODUCTS	40	620	2.7	1.8		TIRE, BATTERY, AND ACCESSORY OLDS (SIC 553)				
520	NONMERCHANTISE RECEIPTS.	27	220	1.2	.6		TOTAL	7	1 187	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	81	(X)	.2	320	HAIRWARE-GROOMING EQUIPMENT . .	4	13	1.1	1.1
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)					420	AUTO TIRES-BATTERIES-ACCESS. . . .	7	900	75.8	75.8
	TOTAL	5	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	274	(X)	23.1
020	GROCERIES-OTHER FOODS.	5	(0)	99.5	99.5		MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(0)	(X)	.5		TOTAL ²	6	1 082	(X)	100.0
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						GASOLINE SERVICE STATIONS (SIC 554)				
	TOTAL	3	(0)	(X)	100.0		TOTAL ²	105	12 087	(X)	100.0
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)						APPAREL AND ACCESSORY STORES (SIC 56)				
	TOTAL	7	355	(X)	100.0		TOTAL	41	6 876	(X)	100.0
020	GROCERIES-OTHER FOODS.	7	351	98.9	98.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	1 846	82.9	26.8
024	ALL OTHER FOODS.	7	350	98.6	98.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	25	3 434	78.2	49.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1	(X)	.3	180	ALL FOOTWEAR	21	1 474	37.7	21.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	4	(X)	1.1	520	NONMERCHANTISE RECEIPTS.	5	28	2.3	.4
	RETAIL BAKERIES (SIC 546)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	94	(X)	1.4
	TOTAL	10	1 315	(X)	100.0		WOMEN'S READY-TO-WEAR STORES (SIC 562)				
020	GROCERIES-OTHER FOODS.	10	1 310	99.6	99.6		TOTAL	15	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	5	(X)	.4						
	OTHER FOOD STORES (OTHER 54)										
	TOTAL ²	4	299	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kenosha SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	15	(0)	94.9	94.9		FURNITURE STORES (SIC 5712)				
163	MILLINERY	6		2.0	1.2		TOTAL	10	1 975	(X)	100.0
164	HOSIERY	6		4.2	1.8						
165	LINGERIE	10		6.5	5.0						
168	WOMEN'S BLOUSES-SPTSWR	13		22.1	20.5						
172	DRESSES	15		32.5	32.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	1 913	96.9	96.9
173	COATS-SUITS	14		22.4	22.4	243	SLEEP EQUIPMENT	10	318	16.1	16.1
176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	5		17.1	4.2	244	OTHER HOUSEHOLD FURNITURE	10	1 390	70.4	70.4
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	7.5	245	FLOOR COVERINGS-SOFT SURFACE	9	203	10.3	10.3
520	NONMERCHANDISE RECEIPTS	5			2.3	.9	-	MISCELLANEOUS MERCHANDISE	(X)	62	(X)
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	4.2						
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)						HOME FURNISHINGS STORES (OTHER 571)				
	TOTAL	4	284	(X)	100.0		TOTAL	6	(0)	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	4	282	99.3	99.3	200	CURTAINS-ORAPERIES-ORY GOOOS	3	(0)	53.1	21.9
-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4		78.5	72.4
						-	MISCELLANEOUS MERCHANDISE	(X)	(X)	5.6	
	FURRIERS AND FUR SHOPS (SIC 568)						HOUSEHOLD APPLIANCE STORES (SIC 572)				
	TOTAL	-	-	(X)	-		TOTAL	8	(0)	(X)	100.0
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	(0)	69.4	69.4
	TOTAL	22	(0)	(X)	100.0	224	NEW MAJOR APPLIANCES	8		46.3	46.3
						-	MISCELLANEOUS MERCHANDISE	(X)		(X)	23.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	(0)	92.3	49.7		MISCELLANEOUS MERCHANDISE	(X)	(X)	30.6	
160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	6		26.4	10.5		RAIDIO, TV, AND MUSIC STORES (SIC 573)				
180	ALL FOOTWEAR	19		45.8	37.6		TOTAL	11	2 050	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	2.1						
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	1 968	96.0	96.0
	TOTAL	8	2 072	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	82	(X)	4.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	1 828	88.2	88.2		EATING AND DRINKING PLACES (SIC 58)				
143	MEN'S TAILORED OUTERWEAR	7	655	45.6	31.6		TOTAL	214	13 256	(X)	100.0
144	OTHER MEN'S OUTERWEAR	8	703	33.9	33.9	020	GROCERIES-OTHER FOODS	8	75	28.5	.6
145	MEN'S HATS	5	20	2.0	1.0	040	MEALS-SNACKS	152	7 450	72.3	56.2
146	OTHER MEN'S CLOTHING	7	436	30.3	21.0	060	ALCOHOLIC DRINKS	146	5 280	52.4	39.8
-	MISCELLANEOUS MERCHANDISE	(X)	14	(X)	.7	080	PACKAGED ALCOHOLIC BEVERAGES	47	279	12.4	2.1
180	ALL FOOTWEAR	6	143	9.9	6.9	100	CIGARS-CIGARETTES-TOBACCO	44	62	4.1	.5
-	MISCELLANEOUS MERCHANDISE	(X)	101	(X)	4.9	520	NONMERCHANDISE RECEIPTS	30	67	4.7	.5
	FAMILY CLOTHING STORES (SIC 565)					-	MISCELLANEOUS MERCHANDISE	(X)	43	(X)	.3
	TOTAL	-	-	(X)	-		EATING PLACES (SIC 5812)				
	SHOE STORES (SIC 566)						TOTAL	99	8 523	(X)	100.0
	TOTAL	12	1 264	(X)	100.0	040	MEALS-SNACKS	99	7 122	83.6	83.6
160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	3	51	10.7	4.0	060	ALCOHOLIC DRINKS	31	1 236	24.4	14.5
180	ALL FOOTWEAR	12	1 215	96.1	96.1	520	NONMERCHANDISE RECEIPTS	15	50	5.6	.6
-	MISCELLANEOUS MERCHANDISE	(X)	-2	(X)	(Z)	-	MISCELLANEOUS MERCHANDISE	(X)	115	(X)	1.3
	APPAREL AND ACCESS. STORES,N.E.C. (SIC 564; 7; 9)						DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
	TOTAL	2	(0)	(X)	100.0		TOTAL	115	4 733	(X)	100.0
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					040	MEALS-SNACKS	53	328	15.1	6.9
	TOTAL	35	7 285	(X)	100.0	060	ALCOHOLIC DRINKS	115	4 045	85.5	85.5
200	CURTAINS-ORAPERIES-ORY GOOOS	6	205	29.1	2.8	080	PACKAGED ALCOHOLIC BEVERAGES	44	263	15.1	5.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	22	3 685	74.7	50.6	100	CIGARS-CIGARETTES-TOBACCO	33	46	3.3	1.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	2 931	62.0	40.2	520	NONMERCHANDISE RECEIPTS	15	18	3.8	.4
260	KITCHENWARE-HOME FURNISHINGS	10	237	7.6	3.3	-	MISCELLANEOUS MERCHANDISE	(X)	33	(X)	.7
520	NONMERCHANDISE RECEIPTS	11	142	13.9	1.9		ORUG STORES AND PROPRIETARY STRS. (SIC 591)				
-	MISCELLANEOUS MERCHANDISE	(X)	84	(X)	1.2		TOTAL	23	(0)	(X)	100.0
						020	GROCERIES-OTHER FOODS	7	(0)	6.8	2.9
						080	PACKAGED ALCOHOLIC BEVERAGES	6		7.8	2.1
						100	CIGARS-CIGARETTES-TOBACCO	16		9.0	7.1
						120	COSMETICS-ORUGS-CLEANERS	23		72.5	72.5
						260	KITCHENWARE-HOME FURNISHINGS	5		4.2	1.9

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kenosha SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments
280	JEWELRY-OPTICAL GOODS.	9	(D)	1.9	1.1		SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)				
500	ALL OTHER MERCHANDISE.	12		10.3	6.7		TOTAL	4	(D)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	5.7		JEWELRY STORES (SIC 597)				
	DRUG STORES (SIC 591 PT.)					TOTAL	8	(D)	(X)	100.0	
	TOTAL	23	(D)	(X)	100.0		FUEL AND ICE DEALERS (SIC 598)				
020	GROCERIES-OTHER FOODS.	7		6.8	2.9		TOTAL	6	(D)	(X)	100.0
080	PACKAGEO ALCOHOLIC BEVERAGES	6		7.8	2.1		FLORISTS (SIC 5992)				
100	CIGARS-CIGARETTES-TOBACCO.	16		9.0	7.1		TOTAL	8	573	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	23	(D)	72.5	72.5	500	ALL OTHER MERCHANDISE.	8	565	98.6	98.6
121	MEOICINES EXC. PRESCRIPTION.	21		26.1	24.1	-	MISCELLANEOUS MERCHANDISE.	(X)	8	(X)	1.4
122	PRESCRIPTION MEDICINES	23		30.9	30.9		CIGAR STORES AND STANDS (SIC 5993)				
123	ALL OTHER DRUGS-PROPRIETARIES.	17		22.3	17.5		TOTAL	4	(D)	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	5		4.2	1.9		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
280	JEWELRY-OPTICAL GOODS.	9		1.9	1.1		TOTAL ²	25	3 309	(X)	100.0
500	ALL OTHER MERCHANDISE.	12		10.3	6.7		NONSTORE RETAILERS (SIC 53 PART*)				
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	5.7		TOTAL	5	(D)	(X)	100.0
	PROPRIETARY STORES (SIC 591 PT.)						MAIL ORDER HOUSES (SIC 532)				
	TOTAL	-	-	(X)	-		TOTAL	1	(D)	(X)	100.0
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)						MERCHANDISING MACHINE OPERATORS (SIC 534)				
	TOTAL ²	75	10 688	(X)	100.0		TOTAL ²	4	4 192	(X)	100.0
	LIQUOR STORES (SIC 592)										
	TOTAL	13	2 022	(X)	100.0						
020	GROCERIES-OTHER FOODS.	6	94	5.4	4.6						
040	MEALS-SNACKS	4	59	11.5	2.9						
060	ALCOHOLIC DRINKS	5	193	30.6	9.5						
080	PACKAGEO ALCOHOLIC BEVERAGES	13	1 583	78.3	78.3						
100	CIGARS-CIGARETTES-TOBACCO.	6	81	5.5	4.0						
-	MISCELLANEOUS MERCHANDISE.	(X)	11	(X)	.5						
	ANTIQUE AND SECONDHAND STORES (SIC 593)										
	TOTAL ²	7	309	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Madison SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
RETAIL TRADE											
	TOTAL	1 718	461 216	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT . .	32	1 594	38.4	38.4
						322	GARDENING EQUIPMENT-SUPPLIES .	30	307	7.4	7.4
						323	PLUMBING-ELECTRICAL SUPPLIES .	30	297	7.1	7.1
						324	OTHER HARDWARE-TOOLS	32	990	23.8	23.8
020	GROCERIES-OTHER FOODS	339	77 447	53.3	16.8	340	LUMBER-BUILDING MATERIALS	28	1 459	37.2	35.1
040	MEALS-SNACKS	433	30 906	38.7	6.7	364	PAINT-SUNORIES-GLASS-WALLPAPER	27	411	10.5	9.9
060	ALCOHOLIC DRINKS	272	12 892	53.8	2.8	-	MISCELLANEOUS MERCHANDISE . . .	(X)	1 048	(X)	25.2
080	PACKAGED ALCOHOLIC BEVERAGES . .	216	6 879	26.3	1.5	500	ALL OTHER MERCHANDISE	13	100	6.7	2.4
100	CIGARS-CIGARETTES-TOBACCO . . .	353	7 980	6.4	1.7	520	NONMERCHANDISE RECEIPTS	12	30	2.0	.7
120	COSMETICS-DRUGS-CLEANERS	250	17 986	11.5	3.9	-	MISCELLANEOUS MERCHANDISE	(X)	36	(X)	.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	110	15 439	19.4	3.3						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	124	30 141	36.1	6.5						
180	ALL FOOTWEAR	117	7 971	10.8	1.7		FARM EQUIPMENT DEALERS (SIC 5252)				
200	CURTAINS-DRAPERIES-DRY GOODS . .	101	7 522	10.1	1.6						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	131	16 675	22.6	3.6						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	100	12 080	17.9	2.6						
260	KITCHENWARE-HOME FURNISHINGS . .	148	6 694	9.2	1.5						
280	JEWELRY-OPTICAL GOODS	89	3 037	4.9	.7	440	FARM EQUIPMENT MACHINERY	22	12 035	85.9	85.9
300	SPORTING-RECREATION EQUIPMENT . .	108	5 683	7.4	1.2	520	NONMERCHANDISE RECEIPTS	12	501	4.8	3.6
320	HARDWARE-GARDENING EQUIPMENT . .	129	7 438	11.1	1.6	-	MISCELLANEOUS MERCHANDISE	(X)	1 471	(X)	10.5
340	LUMBER-BUILDING MATERIALS	115	23 673	35.9	5.1						
360	AUTOMOBILES-TRUCKS	74	60 119	55.0	13.0						
400	AUTO FUELS-LUBRICANTS	325	28 109	20.2	6.1		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
420	AUTO TIRES-BATTERIES-ACCESS. . . .	306	14 605	10.0	3.2						
440	FARM EQUIPMENT MACHINERY	28	12 363	45.7	2.7						
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	65	12 813	40.0	2.8						
480	HOUSEHOLD FUELS-ICE	41	4 805	28.5	1.0						
500	ALL OTHER MERCHANDISE	291	22 318	14.4	4.8						
520	NONMERCHANDISE RECEIPTS	567	15 640	5.7	3.4						
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)										
	TOTAL	107	41 208	(X)	100.0						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	644	8.2	1.6	020	GROCERIES-OTHER FOODS	39	1 852	3.8	3.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	195	5.4	.5	040	MEALS-SNACKS	16	741	2.4	1.2
260	KITCHENWARE-HOME FURNISHINGS . .	30	522	10.5	1.3	100	CIGARS-CIGARETTES-TOBACCO	16	123	1.0	.2
280	JEWELRY-OPTICAL GOODS	11	23	1.4	.1	120	COSMETICS-DRUGS-CLEANERS	45	2 531	4.6	4.1
300	SPORTING-RECREATION EQUIPMENT . .	25	248	4.5	.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	49	6 174	10.8	10.0
320	HARDWARE-GARDENING EQUIPMENT . .	53	3 664	19.0	8.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	41	16 053	28.6	26.0
340	LUMBER-BUILDING MATERIALS	83	21 843	81.9	53.0	180	ALL FOOTWEAR	42	2 408	4.9	3.9
440	FARM EQUIPMENT MACHINERY	23	12 064	77.1	29.3	200	CURTAINS-DRAPERIES-DRY GOODS . .	55	5 310	9.1	8.6
480	HOUSEHOLD FUELS-ICE	9	606	7.9	1.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	34	4 075	8.2	6.6
500	ALL OTHER MERCHANDISE	14	125	7.6	.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28	2 964	6.1	4.8
520	NONMERCHANDISE RECEIPTS	37	777	3.9	1.9	260	KITCHENWARE-HOME FURNISHINGS . .	47	3 149	5.9	5.1
-	MISCELLANEOUS MERCHANDISE	(X)	497	(X)	1.2	280	JEWELRY-OPTICAL GOODS	32	1 050	2.1	1.7
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					300	SPORTING-RECREATION EQUIPMENT . .	33	1 729	3.1	2.8
	TOTAL	53	23 045	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT . .	40	2 099	5.1	3.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	54	1.5	.2	340	LUMBER-BUILDING MATERIALS	22	1 358	3.4	2.2
320	HARDWARE-GARDENING EQUIPMENT . .	17	1 420	14.4	6.2	400	AUTO FUELS-LUBRICANTS	4	185	1.0	.3
340	LUMBER-BUILDING MATERIALS	53	20 351	88.3	88.3	420	AUTO TIRES-BATTERIES-ACCESS. . . .	7	1 235	4.7	2.0
341	LUMBER	30	6 395	34.3	27.8	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	13	679	3.8	1.1
342	PLYWOOD	28	2 097	12.4	9.1	500	ALL OTHER MERCHANDISE	48	4 569	7.7	7.4
343	WINDOWS, DOORS, AND FRAMES-METAL	20	602	9.1	2.6	520	NONMERCHANDISE RECEIPTS	37	3 025	6.2	4.9
344	KITCHEN CABINETS	16	443	3.3	1.9	-	MISCELLANEOUS MERCHANDISE	(X)	432	(X)	7
345	ALL OTHER MILLWORK	30	2 562	13.2	11.1						
346	WALLBOARD	29	1 050	5.6	4.6		DEPARTMENT STORES (SIC 531)				
347	ASPHALT AND ASBESTOS PRODUCTS . .	27	814	4.5	3.5						
348	PAINT-GLASS-WALLPAPER	22	289	2.5	1.3						
351	METAL ROOFING AND SIDING	17	192	2.8	.8						
352	MASONRY SUPPLIES	20	572	9.2	2.5						
353	INSULATION	22	322	2.1	1.4						
354	PREFABRICATED BLOKS AND PARTS . .	10	544	4.8	2.4						
355	ALL OTHER BUILDING MATERIALS . . .	19	1 146	17.4	5.0						
-	MISCELLANEOUS MERCHANDISE	(X)	251	(X)	1.1	169	GIRLS'-SUBTEEN-TEEN WEAR	12	1 237	2.6	2.6
						-	MISCELLANEOUS MERCHANDISE	(X)	143	(X)	.3
480	HOUSEHOLD FUELS-ICE	8	593	16.6	2.6	180	ALL FOOTWEAR	10	1 951	4.8	4.1
-	MISCELLANEOUS MERCHANDISE	(X)	627	(X)	2.7	200	CURTAINS-DRAPERIES-DRY GOODS . .	12	3 901	8.2	8.2
	HARDWARE STORES (SIC 5251)					201	PIECE GOODS-NOTIONS	12	1 285	2.7	2.7
	TOTAL	32	4 156	(X)	100.0	202	CURTAINS-DRAPERIES	10	2 616	6.4	5.5
200	CURTAINS-DRAPERIES-DRY GOODS . .	7	13	1.8	.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	3 283	8.3	6.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	125	4.6	3.0	221	MAJOR HOUSEHOLD APPLIANCES . . .	6	1 998	7.8	4.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	140	15.8	3.4	222	RADIOS-TV'S MUSICAL INSTR.	9	1 285	3.2	2.7
260	KITCHENWARE-HOME FURNISHINGS . .	27	419	10.1	10.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	2 474	6.2	5.2
280	JEWELRY-OPTICAL GOODS	11	23	.9	.6	241	FLOOR COVERINGS	9	761	1.9	1.6
300	SPORTING-RECREATION EQUIPMENT . .	23	217	5.5	5.2	242	FURNITURE-SLEEP EQUIPMENT	8	1 713	4.7	3.6

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

Note: MADISON SMSA—Coextensive with Dane County, Wis.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Madison SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					120	COSMETICS-DRUGS-CLEANERS	3		1.7	1.5
	TOTAL ²	12	3 236	(X)	100.0	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	12		78.7	78.7
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)					180	ALL FOOTWEAR	4		7.4	6.6
	TOTAL ²	14	3 964	(X)	100.0	200	CURTAINS-DRAPERIES-DRY GOODS . .	4	(O)	4.1	3.7
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)					280	JEWELRY-OPTICAL GOODS	4		1.7	1.5
	TOTAL	13	4 838	(X)	100.0	520	NONMERCHANTISE RECEIPTS	5		2.4	2.2
300	SPORTING-RECREATION EQUIPMENT . .	5	882	100.0	18.2	-	MISCELLANEOUS MERCHANDISE	(X)		(X)	5.9
500	ALL OTHER MERCHANDISE	6	3 653	88.3	75.5		FURRIERS AND FUR SHOPS (SIC 568)				
520	NONMERCHANTISE RECEIPTS	9	143	3.7	3.0		TOTAL	2	(O)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	160	(X)	3.3		OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)				
	GASOLINE SERVICE STATIONS (SIC 554)						TOTAL	66	14 382	(X)	100.0
	TOTAL	255	32 572	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	36	8 053	80.3	56.0
020	GROCERIES-OTHER FOODS	18	156	4.8	.5	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	24	1 697	22.7	11.8
040	MEALS-SNACKS	8	193	24.0	.6	180	ALL FOOTWEAR	49	4 478	38.3	31.1
100	CIGARS-CIGARETTES-TOBACCO	51	225	2.3	.7	520	NONMERCHANTISE RECEIPTS	20	91	3.2	.6
120	COSMETICS-DRUGS-CLEANERS	4	17	1.2	.1	-	MISCELLANEOUS MERCHANDISE	(X)	62	(X)	.4
300	SPORTING-RECREATION EQUIPMENT . .	5	44	2.4	.1		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
380	AUTOMOBILES-TRUCKS	6	38	5.8	.1		TOTAL	26	7 949	(X)	100.0
400	AUTO FUELS-LUBRICANTS	255	26 294	80.7	80.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	26	7 063	88.9	88.9
401	GASOLINE	255	23 799	73.1	73.1	142	BOYS' CLOTHING	11	413	9.5	5.2
402	OTHER AUTOMOTIVE FUELS	23	1 293	25.1	4.0	143	MEN'S TAILORED OUTERWEAR	24	3 070	38.6	38.6
403	MOTOR OILS-GREASES-OTHER OILS . .	228	1 201	4.1	3.7	144	OTHER MEN'S OUTERWEAR	21	860	12.5	10.8
420	AUTO TIRES-BATTERIES-ACCESS. . . .	220	3 655	13.3	11.2	145	MEN'S HATS	14	117	2.1	1.5
421	PARTS INSTALLED IN REPAIR WORK . .	131	1 235	6.7	3.8	146	OTHER MEN'S CLOTHING	25	2 603	32.7	32.7
423	PARTS-RETAIL	24	91	2.5	.3	180	ALL FOOTWEAR	16	663	9.7	8.3
424	AUTOMOBILE TIRES-BATTERIES-ACC . .	209	2 329	8.7	7.2	-	MISCELLANEOUS MERCHANDISE	(X)	223	(X)	2.8
480	HOUSEHOLD FUELS-ICE	7	51	3.3	.2		FAMILY CLOTHING STORES (SIC 565)				
500	ALL OTHER MERCHANDISE	10	88	3.2	.3		TOTAL	7	2 337	(X)	100.0
520	NONMERCHANTISE RECEIPTS	150	1 735	8.5	5.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	929	39.8	39.8
-	MISCELLANEOUS MERCHANDISE	(X)	75	(X)	.2	142	BOYS' CLOTHING	8	157	6.7	6.7
	APPAREL AND ACCESSORY STORES (SIC 56)					144	OTHER MEN'S OUTERWEAR	7	266	12.3	11.4
	TOTAL	102	26 682	(X)	100.0	146	OTHER MEN'S CLOTHING	8	282	12.1	12.1
120	COSMETICS-DRUGS-CLEANERS	3	109	1.8	.4	-	MISCELLANEOUS MERCHANDISE	(X)	13	(X)	.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	40	8 360	57.6	31.3	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	7	1 198	51.3	51.3
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	60	12 185	61.6	45.7	164	HOSIERY	8	44	2.6	1.9
180	ALL FOOTWEAR	56	5 168	26.8	19.4	165	LINGERIE	8	94	5.5	4.0
200	CURTAINS-DRAPERIES-DRY GOODS . .	13	249	3.2	.9	168	WOMEN'S BLOUSES-SPTSWR	8	392	16.8	16.8
280	JEWELRY-OPTICAL GOODS	7	108	1.3	.4	172	DRESSES	8	242	10.4	10.4
500	ALL OTHER MERCHANDISE	4	57	1.7	.2	176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	10	120	7.0	5.1
520	NONMERCHANTISE RECEIPTS	36	358	2.7	1.3	-	MISCELLANEOUS MERCHANDISE	(X)	138	(X)	5.9
-	MISCELLANEOUS MERCHANDISE	(X)	87	(X)	.3		MISCELLANEOUS MERCHANDISE	(X)	210	(X)	9.0
	WOMEN'S READY-TO-WEAR STORES (SIC 562)						SHOE STORES (SIC 566)				
	TOTAL	22	6 211	(X)	100.0	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	10	182	7.3	4.7
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	22	5 628	90.6	90.6	180	ALL FOOTWEAR	27	3 672	94.8	94.8
163	MILLINERY	7	66	1.7	1.1	-	MISCELLANEOUS MERCHANDISE	(X)	20	(X)	.5
164	HOSIERY	10	71	2.2	1.1		APPAREL AND ACCESS. STORES+N.E.C. (SIC 564, 7, 9)				
165	LINGERIE	17	335	5.6	5.4		TOTAL ²	6	222	(X)	100.0
168	WOMEN'S BLOUSES-SPTSWR	19	1 235	21.3	19.9		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
172	DRESSES	22	1 979	31.9	31.9	200	CURTAINS-DRAPERIES-DRY GOODS . .	17	1 294	25.8	5.4
173	COATS-SUITS	20	1 160	18.7	18.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	57	10 709	84.5	44.4
174	HANDBAGS	11	102	2.0	1.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	51	8 453	61.1	35.0
175	FURS	4	190	5.9	3.1	260	KITCHENWARE-HOME FURNISHINGS . .	27	1 894	24.4	7.8
176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	10	278	6.2	4.5	280	JEWELRY-OPTICAL GOODS	4	137	4.4	.6
-	MISCELLANEOUS MERCHANDISE	(X)	210	(X)	3.4	500	ALL OTHER MERCHANDISE	5	191	5.0	.8
520	NONMERCHANTISE RECEIPTS	10	117	2.5	1.9						
-	MISCELLANEOUS MERCHANDISE	(X)	466	(X)	7.5						
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)										
	TOTAL	12	(O)	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Madison SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
520	NONMERCHANDISE RECEIPTS.	46	1 328	8.8	5.5	040	MEALS-SNACKS	100	1 258	21.5	12.0
-	MISCELLANEOUS MERCHANDISE.	(X)	123	(X)	.5	060	ALCOHOLIC DRINKS	189	8 395	79.9	79.9
						080	PACKAGED ALCOHOLIC BEVERAGES	100	445	8.2	4.2
						100	CIGARS-CIGARETTES-TOBACCO.	57	107	3.6	1.0
	FURNITURE STORES (SIC 5712)					520	NONMERCHANDISE RECEIPTS.	34	105	4.5	1.0
	TOTAL	36	6 189	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	36	(X)	.3
200	CURTAINS-ORAPERIES-ORY GOOODS	9	91	8.3	1.5		ORUG STORES AND PROPRIETARY STRS. (SIC 591)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	36	5 491	88.7	88.7		TOTAL	68	17 819	(X)	100.0
243	SLEEP EQUIPMENT.	32	924	15.1	14.9	020	GROCERIES-OTHER FOODS.	13	41	2.1	.2
244	OTHER HOUSEHOLD FURNITURE.	36	4 016	64.9	64.9	040	MEALS-SNACKS	22	2 587	23.3	14.5
245	FLOOR COVERINGS-SOFT SURFACE	25	434	9.3	7.0	080	PACKAGED ALCOHOLIC BEVERAGES	15	208	5.6	1.2
247	NONHOUSEHOLD FURNITURE	5	99	4.1	1.6	100	CIGARS-CIGARETTES-TOBACCO.	43	2 562	18.2	14.4
-	MISCELLANEOUS MERCHANDISE.	(X)	17	(X)	.3	120	COSMETICS-ORUGS-CLEANERS	68	11 977	67.2	67.2
260	KITCHENWARE-HOME FURNISHINGS	11	194	10.5	3.1	280	JEWELRY-OPTICAL GOOODS.	9	28	3.7	.2
520	NONMERCHANDISE RECEIPTS.	14	248	7.8	4.0	500	ALL OTHER MERCHANDISE.	20	158	5.4	.9
-	MISCELLANEOUS MERCHANDISE.	(X)	165	(X)	2.7	520	NONMERCHANDISE RECEIPTS.	23	220	1.8	1.2
						-	MISCELLANEOUS MERCHANDISE.	(X)	38	(X)	.2
	HOME FURNISHINGS STORES (OTHER 571)						ORUG STORES (SIC 591 PT.)				
	TOTAL	20	4 135	(X)	100.0		TOTAL	66	(0)	(X)	100.0
200	CURTAINS-ORAPERIES-ORY GOOODS	6	248	57.1	6.0	020	GROCERIES-OTHER FOODS.	12		2.1	.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	2 615	74.0	63.2	040	MEALS-SNACKS	22		23.4	14.7
260	KITCHENWARE-HOME FURNISHINGS	7	779	97.9	18.8	080	PACKAGED ALCOHOLIC BEVERAGES	15		5.5	1.2
520	NONMERCHANDISE RECEIPTS.	8	422	19.8	10.2	100	CIGARS-CIGARETTES-TOBACCO.	42		18.2	14.5
-	MISCELLANEOUS MERCHANDISE.	(X)	71	(X)	1.7	120	COSMETICS-ORUGS-CLEANERS	66		66.9	66.9
	HOUSEHOLD APPLIANCE STORES (SIC 572)					121	MEDICINES EXC. PRESCRIPTION.	62		36.8	35.3
	TOTAL	24	6 402	(X)	100.0	122	PRESCRIPTION MEDICINES	66		25.3	25.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	3 944	61.6	61.6	123	ALL OTHER DRUGS-PROPRIETARIES.	38		22.3	6.3
224	NEW MAJOR APPLIANCES	24	3 284	51.3	51.3	280	JEWELRY-OPTICAL GOOODS.	9		3.6	.2
225	NEW RADIOS-TV'S ETC.	14	500	12.3	7.8	500	ALL OTHER MERCHANDISE.	20		5.4	.9
226	USEO MAJOR APPL-RADIOS-TV'S.	12	153	4.8	2.4	520	NONMERCHANDISE RECEIPTS.	23		1.8	1.2
260	KITCHENWARE-HOME FURNISHINGS	8	851	22.3	13.3	-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.2
520	NONMERCHANDISE RECEIPTS.	13	210	4.5	3.3		PROPRIETARY STORES (SIC 591 PT.)				
-	MISCELLANEOUS MERCHANDISE.	(X)	1 397	(X)	21.8		TOTAL	2	(0)	(X)	100.0
	RADIO, TV, AND MUSIC STORES (SIC 573)						MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
	TOTAL ²	23	7 403	(X)	100.0		TOTAL	228	39 630	(X)	100.0
	EATING AND ORINKING PLACES (SIC 58)					020	GROCERIES-OTHER FOODS.	18	245	13.9	.6
020	GROCERIES-OTHER FOODS.	28	374	17.6	.9	080	PACKAGED ALCOHOLIC BEVERAGES	43	5 626	100.0	14.2
040	MEALS-SNACKS	374	26 739	73.8	64.5	100	CIGARS-CIGARETTES-TOBACCO.	20	367	14.0	.9
060	ALCOHOLIC DRINKS	269	12 856	49.6	31.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	145	7.2	.4
080	PACKAGED ALCOHOLIC BEVERAGES	110	510	6.3	1.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	6	116	8.3	.3
100	CIGARS-CIGARETTES-TOBACCO.	98	303	3.3	.7	180	ALL FOOTWEAR	7	36	2.6	.1
500	ALL OTHER MERCHANDISE.	8	98	6.8	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	111	9.3	.3
520	NONMERCHANDISE RECEIPTS.	74	482	4.8	1.2	260	KITCHENWARE-HOME FURNISHINGS	17	177	19.0	.4
-	MISCELLANEOUS MERCHANDISE.	(X)	71	(X)	.2	280	JEWELRY-OPTICAL GOOODS.	18	1 519	100.0	3.8
	EATING PLACES (SIC 5812)					300	SPORTING-RECREATION EQUIPMENT.	25	2 399	59.2	6.1
	TOTAL	463	41 433	(X)	100.0	320	HARWARE-GARDENING EQUIPMENT.	13	1 238	50.8	3.1
020	GROCERIES-OTHER FOODS.	11	211	22.5	.7	340	LUMBER-BUILDING MATERIALS.	4	86	5.8	.2
040	MEALS-SNACKS	274	25 481	82.4	82.4	400	AUTO FUELS-LUBRICANTS.	6	136	6.3	.3
060	ALCOHOLIC DRINKS	80	4 461	30.3	14.4	420	AUTO TIRES-BATTERIES-ACCESS.	9	270	14.2	.7
080	PACKAGED ALCOHOLIC BEVERAGES	10	65	3.1	.2	460	HAY-GRAIN-FEEO-FARM SUPPLIES	44	11 866	90.3	29.9
100	CIGARS-CIGARETTES-TOBACCO.	41	197	3.3	.6	480	HOUSEHOLD FUELS-ICE.	22	4 094	62.8	10.3
500	ALL OTHER MERCHANDISE.	6	92	8.1	.3	500	ALL OTHER MERCHANDISE.	79	9 957	79.6	25.1
520	NONMERCHANDISE RECEIPTS.	40	377	4.7	1.2	520	NONMERCHANDISE RECEIPTS.	57	815	6.0	2.1
-	MISCELLANEOUS MERCHANDISE.	(X)	40	(X)	.1	-	MISCELLANEOUS MERCHANDISE.	(X)	426	(X)	1.1
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)						LIQUOR STORES (SIC 592)				
	TOTAL	189	10 509	(X)	100.0		TOTAL	43	5 957	(X)	100.0
020	GROCERIES-OTHER FOODS.	17	163	15.6	1.6	020	GROCERIES-OTHER FOODS.	14	160	9.3	2.7
						080	PACKAGED ALCOHOLIC BEVERAGES	43	5 625	94.4	94.4
						100	CIGARS-CIGARETTES-TOBACCO.	13	77	3.4	1.3
						520	NONMERCHANDISE RECEIPTS.	7	25	3.2	.4
						-	MISCELLANEOUS MERCHANDISE.	(X)	70	(X)	1.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Madison SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	ANTIQUE AND SECONOHAND STORES (SIC 593)						NONSTORE RETAILERS (SIC 53 PART*)				
	TOTAL	14	1 161	(X)	100.0		TOTAL	28	6 500	(X)	100.0
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)					020	GROCERIES-OTHER FOODS.	5	1 630	56.2	25.1
	TOTAL	21	2 810	(X)	100.0	040	MEALS-SNACKS	3	393	28.7	6.0
180	ALL FOOTWEAR	6	34	2.3	1.2	100	CIGARS-CIGARETTES-TOBACCO.	4	1 241	33.4	19.1
300	SPORTING-RECREATION EQUIPMENT.	21	2 230	79.4	79.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	545	42.4	8.4
520	NONMERCHANTOISE RECEIPTS.	10	223	12.3	7.9	260	KITCHENWARE-HOME FURNISHINGS	8	543	35.2	8.4
-	MISCELLANEOUS MERCHANTOISE.	(X)	323	(X)	11.5	300	SPORTING-RECREATION EQUIPMENT.	3	101	11.3	1.6
	JEWELRY STORES (SIC 597)					500	ALL OTHER MERCHANTOISE.	9	855	56.8	13.2
	TOTAL ²	12	1 599	(X)	100.0	520	NONMERCHANTOISE RECEIPTS.	7	358	14.6	5.5
	FUEL AND ICE DEALERS (SIC 598)					-	MISCELLANEOUS MERCHANTOISE.	(X)	834	(X)	12.8
	TOTAL	18	4 054	(X)	100.0		MAIL ORDER HOUSES (SIC 532)				
400	AUTO FUELS-LUBRICANTS.	3	101	11.3	2.5		TOTAL	3	(0)	(X)	100.0
480	HOUSEHOLD FUELS-ICE.	18	3 855	95.1	95.1		MERCHANTOISING MACHINE OPERATORS (SIC 534)				
-	MISCELLANEOUS MERCHANTOISE.	(X)	98	(X)	2.4		TOTAL	5	3 234	(X)	100.0
	FLORISTS (SIC 5992)					020	GROCERIES-OTHER FOODS.	3	1 575	62.3	48.7
	TOTAL	13	(0)	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO.	4	1 240	38.3	38.3
500	ALL OTHER MERCHANTOISE.	13	(0)	(X)	98.9	-	MISCELLANEOUS MERCHANTOISE.	(X)	418	(X)	12.9
-	MISCELLANEOUS MERCHANTOISE.	(X)	(0)	(X)	1.1		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	CIGAR STORES AND STANDS (SIC 5993)						TOTAL	20	(0)	(X)	100.0
	TOTAL	2	(0)	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	(0)	79.7	18.5
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)					260	KITCHENWARE-HOME FURNISHINGS	6		55.7	20.8
	TOTAL	105	22 626	(X)	100.0	500	ALL OTHER MERCHANTOISE.	6		92.5	32.5
100	CIGARS-CIGARETTES-TOBACCO.	3	51	18.1	.2	-	MISCELLANEOUS MERCHANTOISE.	(X)		(X)	28.1
280	JEWELRY-OPTICAL GOODS.	7	214	64.2	.9						
300	SPORTING-RECREATION EQUIPMENT.	4	161	15.5	.7						
320	HARDWARE-GARDENING EQUIPMENT	10	1 215	58.0	5.4						
340	LUMBER-BUILDING MATERIALS.	4	90	8.0	.4						
420	AUTO TIRES-BATTERIES-ACCESS.	4	25	2.2	.1						
460	HAY-GRAIN-FEED-FARM SUPPLIES	44	11 857	94.0	52.4						
480	HOUSEHOLD FUELS-ICE.	4	238	20.3	1.1						
500	ALL OTHER MERCHANTOISE.	58	8 121	81.9	35.9						
520	NONMERCHANTOISE RECEIPTS.	28	370	3.8	1.6						
-	MISCELLANEOUS MERCHANTOISE.	(X)	284	(X)	1.3						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Milwaukee SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	RETAIL TRADE						PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)				
	TOTAL	7 466	2 084 510	(X)	100.0		TOTAL	64	7 054	(X)	100.0
020	GROCERIES-OTHER FOODS	1 549	453 770	52.7	21.8	200	CURTAINS-ORAPERIES-ORY GOOODS . .	15	156	8.4	2.2
040	MEALS-SNACKS	1 931	127 625	33.5	6.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	8	1.2	.1
060	ALCOHOLIC DRINKS	1 327	57 422	59.5	2.8	260	KITCHENWARE-HOME FURNISHINGS . .	10	107	10.4	1.5
080	PACKAGED ALCOHOLIC BEVERAGES . .	820	48 680	23.2	2.3	300	SPORTING-RECREATION EQUIPMENT . .	7	10	1.0	.1
100	CIGARS-CIGARETTES-TOBACCO	1 612	39 336	5.5	1.9	320	HARWARE-GARDENING EQUIPMENT . .	14	379	28.1	5.4
120	COSMETICS-DRUGS-CLEANERS	1 020	78 129	9.6	3.7	340	LUMBER-BUILDING MATERIALS	64	5 971	84.6	84.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	426	76 194	19.4	3.7	356	ALL OTHER LUMBER-MILLWORK	18	318	18.4	4.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	602	146 197	31.5	7.0	357	PAINT-VARNISH ETC.	60	3 757	57.1	53.3
180	ALL FOOTWEAR	413	41 017	11.4	2.0	358	PAINT SUNORIES	58	782	12.3	11.1
200	CURTAINS-ORAPERIES-ORY GOOODS . .	352	37 552	9.8	1.8	359	WALLPAPER-OTHER WALL COVERINGS	47	554	11.0	7.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	554	77 929	19.0	3.7	361	GLASS	16	560	25.6	7.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	372	70 413	18.3	3.4	500	ALL OTHER MERCHANDISE	18	278	16.9	3.9
260	KITCHENWARE-HOME FURNISHINGS . .	598	29 969	6.3	1.4	520	NONMERCHANDISE RECEIPTS	18	44	2.4	.6
280	JEWELRY-OPTICAL GOOODS	465	21 969	5.9	1.1	-	MISCELLANEOUS MERCHANDISE	(X)	101	(X)	1.4
300	SPORTING-RECREATION EQUIPMENT . .	398	23 666	6.6	1.1		ELECTRICAL SUPPLY STORES (SIC 524)				
320	HARWARE-GARDENING EQUIPMENT . .	564	30 037	10.0	1.4		TOTAL	1	(0)	(X)	100.0
340	LUMBER-BUILDING MATERIALS	425	60 749	18.9	2.9						
360	AUTOMOBILES-TRUCKS	285	310 583	64.5	14.9		HARWARE STORES (SIC 5251)				
400	AUTO FUELS-LUBRICANTS	1 279	108 905	19.2	5.2		TOTAL	114	18 601	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS. . . .	1 247	57 956	7.8	2.8						
440	FARM EQUIPMENT MACHINERY	58	9 233	10.8	.4						
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	84	10 675	18.5	.5						
480	HOUSEHOLD FUELS-ICE	124	20 760	66.6	1.0						
500	ALL OTHER MERCHANDISE	1 291	82 614	10.7	4.0						
520	NONMERCHANDISE RECEIPTS	2 140	63 128	6.3	3.0						
	BUILDING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	15	2.5	.1
	TOTAL	333	79 177	(X)	100.0	200	CURTAINS-ORAPERIES-ORY GOOODS . .	5	15	1.2	.1
200	CURTAINS-ORAPERIES-ORY GOOODS . .	20	172	4.4	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	41	681	12.8	3.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	57	958	9.6	1.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	306	15.8	1.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	29	691	13.8	.9	260	KITCHENWARE-HOME FURNISHINGS . .	82	1 510	12.0	8.1
260	KITCHENWARE-HOME FURNISHINGS . .	106	1 839	11.5	2.3	280	JEWELRY-OPTICAL GOOODS	15	47	2.8	.3
280	JEWELRY-OPTICAL GOOODS	16	47	4.3	.1	300	SPORTING-RECREATION EQUIPMENT . .	52	530	5.7	2.8
300	SPORTING-RECREATION EQUIPMENT . .	61	550	5.2	.7	320	HARWARE-GARDENING EQUIPMENT . .	114	10 833	58.2	58.2
320	HARWARE-GARDENING EQUIPMENT . .	186	13 322	33.2	16.8	322	GARDENING EQUIPMENT-SUPPLIES . .	105	1 936	11.2	10.4
340	LUMBER-BUILDING MATERIALS	290	48 966	72.1	61.8	323	PLUMBING-ELECTRICAL SUPPLIES . .	109	2 634	14.5	14.2
400	AUTO FUELS-LUBRICANTS	11	73	2.5	.1	324	OTHER HARWARE-TOOLS	114	6 263	33.7	33.7
420	AUTO TIRES-BATTERIES-ACCESS. . . .	26	371	9.4	.5	340	LUMBER-BUILDING MATERIALS	98	3 337	20.7	17.9
440	FARM EQUIPMENT MACHINERY	37	8 409	76.8	10.6	356	ALL OTHER LUMBER-MILLWORK . . .	36	527	7.9	2.8
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	23	528	15.5	.7	364	PAINT-SUNORIES-GLASS-WALLPAPER	98	2 810	17.4	15.1
480	HOUSEHOLD FUELS-ICE	30	450	10.7	.6	400	AUTO FUELS-LUBRICANTS	7	35	2.3	.2
500	ALL OTHER MERCHANDISE	62	1 089	10.8	1.4	420	AUTO TIRES-BATTERIES-ACCESS. . . .	20	147	6.8	.8
520	NONMERCHANDISE RECEIPTS	96	1 076	6.5	1.4	440	FARM EQUIPMENT MACHINERY	4	291	30.7	1.6
-	MISCELLANEOUS MERCHANDISE	(X)	636	(X)	.8	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	8	104	8.3	.6
						480	HOUSEHOLD FUELS-ICE	5	47	6.8	.3
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)					500	ALL OTHER MERCHANDISE	40	438	7.8	2.4
	TOTAL	104	40 834	(X)	100.0	520	NONMERCHANDISE RECEIPTS	43	221	3.8	1.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	140	4.4	.3	-	MISCELLANEOUS MERCHANDISE	(X)	44	(X)	.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	328	11.5	.8						
320	HARWARE-GARDENING EQUIPMENT . .	39	1 505	9.3	3.7		FARM EQUIPMENT DEALERS (SIC 5252)				
							TOTAL	31	10 195	(X)	100.0
340	LUMBER-BUILDING MATERIALS	104	37 535	91.9	91.9	320	HARWARE-GARDENING EQUIPMENT . .	15	415	10.8	4.1
341	LUMBER	84	17 732	48.0	43.4	340	LUMBER-BUILDING MATERIALS	3	20	2.4	.2
342	PLYWOOD	78	4 861	14.7	11.9	400	AUTO FUELS-LUBRICANTS	3	35	1.7	.3
343	WINDOWS, DOORS, AND FRAMES-METAL	32	1 249	7.4	3.1	420	AUTO TIRES-BATTERIES-ACCESS. . . .	4	173	8.5	1.7
344	KITCHEN CABINETS	17	728	8.4	1.8	440	FARM EQUIPMENT MACHINERY	31	8 056	79.0	79.0
345	ALL OTHER MILLWORK	67	3 197	9.4	7.8	520	NONMERCHANDISE RECEIPTS	19	303	6.9	3.0
346	WALLBOARD	62	2 004	7.5	4.9	-	MISCELLANEOUS MERCHANDISE	(X)	1 192	(X)	11.7
347	ASPHALT AND ASBESTOS PRODUCTS . .	60	1 294	5.0	3.2						
348	PAINT-GLASS-WALLPAPER	59	800	3.5	2.0		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
351	METAL ROOFING AND SIOING	19	1 557	20.8	3.8		TOTAL	232	351 230	(X)	100.0
352	MASONRY SUPPLIES	47	1 034	8.5	2.5	020	GROCERIES-OTHER FOODS	116	8 102	3.0	2.3
353	INSULATION	54	588	2.4	1.4	040	MEALS-SNACKS	54	5 600	2.5	1.6
354	PREFABRICATED BLDGS AND PARTS . .	7	364	16.6	.9	080	PACKAGED ALCOHOLIC BEVERAGES . .	7	929	1.3	.3
355	ALL OTHER BUILDING MATERIALS . .	54	1 977	8.9	4.8	100	CIGARS-CIGARETTES-TOBACCO	33	1 004	.7	.3
-	MISCELLANEOUS MERCHANDISE	(X)	149	(X)	.4	120	COSMETICS-DRUGS-CLEANERS	175	13 671	4.0	3.9
480	HOUSEHOLD FUELS-ICE	25	377	10.4	.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	180	41 109	12.0	11.7
520	NONMERCHANDISE RECEIPTS	10	442	8.9	1.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	190	88 263	25.6	25.1
-	MISCELLANEOUS MERCHANDISE	(X)	507	(X)	1.2	180	ALL FOOTWEAR	134	14 790	4.7	4.2
						200	CURTAINS-ORAPERIES-ORY GOOODS . .	203	31 985	9.2	9.1
	PLUMBING AND HEATING EQUIP OLRS. (SIC 522)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	94	25 802	8.3	7.3
	TOTAL	19	(0)	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	105	16 640	5.1	4.7
						260	KITCHENWARE-HOME FURNISHINGS . .	164	20 483	6.0	5.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

Note: MILWAUKEE SMSA—Consists of Milwaukee, Ozaukee, Washington, and Waukesha Counties, Wis.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
280	JEWELRY—OPTICAL GOODS.	137	6 918	2.1	2.0	020	GROCERIES—OTHER FOODS.	67	1 104	4.2	3.5
300	SPORTING—RECREATION EQUIPMENT. .	109	6 929	2.4	2.0	040	MEALS—SNACKS	34	1 892	9.7	6.0
320	HARWARE—GAROEING EQUIPMENT . . .	141	8 620	4.9	2.5	100	CIGARS—CIGARETTES—TOBACCO. . . .	5	70	4.7	.2
340	LUMBER—BUILOING MATERIALS.	59	8 417	3.4	2.4	120	COSMETICS—ORUGS—CLEANERS	107	2 628	8.3	8.3
400	AUTO FUELS—LUBRICANTS.	22	1 067	1.0	.3	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	97	1 377	4.6	4.3
420	AUTO TIRES—BATTERIES—ACCESS. . . .	34	7 530	3.6	2.1	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	105	5 025	16.2	15.8
440	FARM EQUIPMENT MACHINERY	12	515	.5	.1	180	ALL FOOTWEAR	64	719	2.8	2.3
460	HAY—GRAIN—FEEO—FARM SUPPLIES . .	7	373	.8	.1	200	CURTAINS—ORAPERIES—ORY GOODS . .	107	4 287	13.5	13.5
500	ALL OTHER MERCHANOISE.	181	28 161	8.1	8.0	220	MAJOR APPL—RAOIO—TV—MUSICAL INST	43	664	3.0	2.1
520	NONMERCHANOISE RECEIPTS.	86	14 146	6.7	4.0	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	48	348	1.8	1.1
-	MISCELLANEOUS MERCHANOISE.	(X)	176	(X)	.1	260	KITCHENWARE—HOME FURNISHINGS . .	95	2 058	6.9	6.5
DEPARTMENT STORES (SIC 531)						280	JEWELRY—OPTICAL GOODS.	79	575	2.0	1.8
TOTAL						300	SPORTING—RECREATION EQUIPMENT. .	60	249	1.5	.8
020	GROCERIES—OTHER FOODS.	26	5 231	2.1	1.8	320	HARWARE—GAROEING EQUIPMENT . . .	103	1 499	4.7	4.7
040	MEALS—SNACKS	18	3 661	1.8	1.3	340	LUMBER—BUILOING MATERIALS.	25	149	3.8	.5
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	5	868	1.0	.3	500	ALL OTHER MERCHANOISE.	107	8 465	26.9	26.7
100	CIGARS—CIGARETTES—TOBACCO. . . .	10	697	.4	.2	520	NONMERCHANOISE RECEIPTS.	44	613	2.6	1.9
120	COSMETICS—ORUGS—CLEANERS	36	10 229	3.6	3.6	-	MISCELLANEOUS MERCHANOISE.	(X)	20	(X)	.1
GENERAL MERCHANOISE STORES (SIC 539 PART)						TOTAL					
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	37	36 829	13.0	13.0	020	GROCERIES—OTHER FOODS.	23	1 767	28.1	5.3
141	MEN'S CLOTHING	37	28 240	10.0	10.0	120	COSMETICS—ORUGS—CLEANERS	32	813	3.6	2.5
142	BOYS' CLOTHING	37	8 589	3.0	3.0	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	45	2 901	10.2	8.8
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	37	78 621	27.7	27.7	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	48	4 613	15.8	14.0
161	CHILOREN'S—INFANTS' WEAR	36	7 392	2.6	2.6	180	ALL FOOTWEAR	26	929	3.8	2.8
162	HANOBAGS—ACCESSORIES	36	5 177	1.8	1.8	200	CURTAINS—ORAPERIES—ORY GOODS . .	34	2 626	10.2	7.9
163	MILLINERY.	35	1 975	.7	.7	220	MAJOR APPL—RAOIO—TV—MUSICAL INST	22	4 059	18.3	12.3
164	HOSIERY.	36	4 899	1.7	1.7	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	23	1 525	6.2	4.6
165	LINGERIE	36	13 676	4.8	4.8	260	KITCHENWARE—HOME FURNISHINGS . .	32	1 766	7.0	5.3
166	WOMENS COATS—SUITS—FURS—RAINWR	36	7 439	2.6	2.6	280	JEWELRY—OPTICAL GOODS.	24	414	1.7	1.3
167	WOMEN'S DRESSES.	37	15 154	5.3	5.3	300	SPORTING—RECREATION EQUIPMENT. .	20	1 231	5.4	3.7
168	WOMEN'S BLOUSES—SPTSWR	36	15 965	5.6	5.6	320	HARWARE—GAROEING EQUIPMENT . .	21	2 001	9.3	6.1
169	GIRLS'—SUBTEEN—TEEN WEAR	34	6 475	2.3	2.3	340	LUMBER—BUILOING MATERIALS.	13	1 972	11.7	6.0
171	OTHER WOMENS—GIRLS—CLOTHES ACC	6	468	1.0	.2	348	PAINT—GLASS—WALLPAPER.	12	749	4.5	2.3
180	ALL FOOTWEAR	35	13 122	5.0	4.6	356	ALL OTHER LUMBER—MILLWORK. . . .	8	1 216	7.4	3.7
200	CURTAINS—ORAPERIES—ORY GOODS . .	37	22 452	7.9	7.9	380	AUTOMOBILES—TRUCKS	6	36	.2	.1
201	PIECE GOODS—NOTIONS.	35	6 195	2.2	2.2	400	AUTO FUELS—LUBRICANTS.	10	166	.9	.5
202	CURTAINS—ORAPERIES	36	16 111	5.7	5.7	420	AUTO TIRES—BATTERIES—ACCESS. . . .	12	1 413	7.9	4.3
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	146	(X)	.1	440	FARM EQUIPMENT MACHINERY	7	149	1.0	.5
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	30	21 079	7.9	7.4	500	ALL OTHER MERCHANOISE.	38	2 012	7.4	6.1
221	MAJOR HOUSEHOLO APPLIANCES	27	11 702	4.5	4.1	520	NONMERCHANOISE RECEIPTS.	20	1 942	8.8	5.9
222	RAOIOS—TV'S MUSICAL INSTR.	30	9 354	3.5	3.3	-	MISCELLANEOUS MERCHANOISE.	(X)	729	(X)	2.2
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	34	14 767	5.3	5.2	ORY GOODS STORES (SIC 539 PART)					
241	FLOOR COVERINGS.	33	4 632	1.6	1.6	TOTAL					
242	FURNITURE—SLEEP EQUIPMENT. . . .	31	10 134	4.0	3.6	13	1 966	(X)	100.0		
260	KITCHENWARE—HOME FURNISHINGS . . .	37	16 658	5.9	5.9	200	CURTAINS—ORAPERIES—ORY GOODS . .	13	1 949	99.1	99.1
261	CHINA—GLASSWARE.	35	6 275	2.2	2.2	-	MISCELLANEOUS MERCHANOISE.	(X)	17	(X)	.9
262	KITCHENWARE—HOUSEWARES	35	10 227	3.7	3.6	SEWING AND NEEOLEWORK STORES (SIC 539 PART)					
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	155	(X)	.1	TOTAL					
280	JEWELRY—OPTICAL GOODS.	33	5 930	2.1	2.1	12	680	(X)	100.0		
300	SPORTING—RECREATION EQUIPMENT. .	29	5 449	2.1	1.9	200	CURTAINS—ORAPERIES—ORY GOODS . .	12	671	98.7	98.7
320	HARWARE—GAROEING EQUIPMENT . . .	17	5 120	4.1	1.8	-	MISCELLANEOUS MERCHANDISE.	(X)	9	(X)	1.3
321	HAROWARE—TOOLS	15	3 239	2.7	1.1	FOOO STORES (SIC 54)					
322	GAROEING EQUIPMENT—SUPPLIES . . .	12	1 881	2.0	.7	TOTAL					
340	LUMBER—BUILOING MATERIALS.	21	6 295	2.8	2.2	997	477 646	(X)	100.0		
348	PAINT—GLASS—WALLPAPER.	20	2 389	1.1	.8	020	GROCERIES—OTHER FOODS.	997	422 874	88.5	88.5
356	ALL OTHER LUMBER—MILLWORK. . . .	12	3 902	3.3	1.4	040	MEALS—SNACKS	26	2 447	38.4	.5
400	AUTO FUELS—LUBRICANTS.	10	893	.9	.3	080	PACKAGEO ALCOHOLIC BEVERAGES . . .	115	3 143	9.2	.7
420	AUTO TIRES—BATTERIES—ACCESS. . . .	21	6 112	3.3	2.2	100	CIGARS—CIGARETTES—TOBACCO. . . .	511	19 022	4.9	4.0
440	FARM EQUIPMENT MACHINERY	5	365	.5	.1	120	COSMETICS—DRUGS—CLEANERS	477	16 735	4.5	3.5
500	ALL OTHER MERCHANOISE.	37	17 686	6.2	6.2	500	ALL OTHER MERCHANOISE.	312	11 836	4.3	2.5
501	TOYS—GAMES—WHEEL GOODS	36	7 125	2.5	2.5	520	NONMERCHANOISE RECEIPTS.	115	629	.6	.1
502	BOOKS—STATIONERY—PHOTO. EQUIP.	30	7 563	2.9	2.7	-	MISCELLANEOUS MERCHANOISE.	(X)	960	(X)	.2
518	MOSE. EXC. TOY—GAMES—BOOKS—STA	20	2 998	1.6	1.1	GROCERY STORES (SIC 541)					
520	NONMERCHANOISE RECEIPTS.	23	11 592	7.0	4.1	TOTAL					
534	AUTO REPAIR.	6	483	.9	.2	662	437 104	(X)	100.0		
535	ALL OTHER SERVICE RECEIPTS	23	11 109	6.7	3.9	TOTAL					
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	122	(X)	(Z)	TOTAL					
VARIETY STORES (SIC 533)						TOTAL					
TOTAL		109	31 742	(X)	100.0			662	437 104	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
020	GROCERIES-OTHER FOODS.	662	384 919	88.1	88.1		RETAIL BAKERIES--SELLING ONLY (SIC 5463)				
021	MEATS-FISH-POULTRY	616	107 310	25.1	24.6						
022	PRODUCE (FRESH FRUITS-VEGTBLs)	570	32 996	7.7	7.5						
023	FROZEN FOODS	556	20 111	5.1	4.6						
024	ALL OTHER FOODS.	654	224 495	51.6	51.4						
							TOTAL	48	3 922	(X)	100.0
080	PACKAGED ALCOHOLIC BEVERAGES . .	112	3 122	8.6	.7	020	GROCERIES-OTHER FOODS.	48	3 913	99.8	99.8
100	CIGARS-CIGARETTES-TOBACCO. . . .	500	18 967	4.9	4.3	025	BAKERY PRODUCTS-EXCEPT FROZEN.	47	3 693	95.7	94.2
120	COSMETICS-DRUGS-CLEANERS	460	16 634	4.6	3.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	220	(X)	5.6
260	KITCHENWARE-HOME FURNISHINGS . .	65	234	1.2	.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	9	(X)	.2
							DAIRY PRODUCTS STORES (SIC 545)				
500	ALL OTHER MERCHANDISE.	296	11 770	4.4	2.7						
516	ALL OTHER MERCHANDISE.	141	2 805	1.8	.6						
517	PAPER-PAPER PRODUCTS	287	8 964	3.4	2.1						
520	NONMERCHANDISE RECEIPTS.	103	577	.6	.1		TOTAL	28	6 308	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	881	(X)	.2						
	MEAT MARKETS (SIC 542 PT.)										
	TOTAL	59	8 693	(X)	100.0						
020	GROCERIES-OTHER FOODS.	59	8 675	99.8	99.8		EGG AND POULTRY DEALERS (SIC 549 PT.)				
021	MEATS-FISH-POULTRY	59	8 181	94.1	94.1						
023	FROZEN FOODS	23	120	3.0	1.4						
024	ALL OTHER FOODS.	26	369	8.6	4.2						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	5	(X)	.1		TOTAL ²	3	123	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	18	(X)	.2		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)										
	TOTAL	11	875	(X)	100.0		TOTAL ²	11	587	(X)	100.0
020	GROCERIES-OTHER FOODS.	11	872	99.7	99.7		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
021	MEATS-FISH-POULTRY	11	845	96.6	96.6						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	24	(X)	2.7		TOTAL	341	383 914	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	3	(X)	.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	30	958	11.1	.2
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					300	SPORTING-RECREATION EQUIPMENT. .	57	4 861	41.9	1.3
	TOTAL	25	8 244	(X)	100.0	320	HAIRWARE-GROOMING EQUIPMENT . .	46	593	10.5	.2
020	GROCERIES-OTHER FOODS.	25	8 147	98.8	98.8	340	LUMBER-BUILDING MATERIALS. . . .	6	222	50.0	.1
021	MEATS-FISH-POULTRY	6	728	13.4	8.8	380	AUTOMOBILES-TRUCKS	232	309 205	85.3	80.5
022	PRODUCE (FRESH FRUITS-VEGTBLs)	25	5 958	72.3	72.3	400	AUTO FUELS-LUBRICANTS.	164	2 387	.7	.6
023	FROZEN FOODS	8	290	8.2	3.5	420	AUTO TIRES-BATTERIES-ACCESS. . .	235	33 851	9.3	8.8
024	ALL OTHER FOODS.	12	1 170	25.4	14.2	500	ALL OTHER MERCHANDISE.	41	4 144	14.8	1.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	97	(X)	1.2	520	NONMERCHANDISE RECEIPTS.	228	27 325	7.6	7.1
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	368	(X)	.1
	TOTAL	59	3 697	(X)	100.0		MOTOR VEHICLE DEALERS (SIC 551, 552)				
020	GROCERIES-OTHER FOODS.	59	3 600	97.4	97.4						
024	ALL OTHER FOODS.	59	2 274	61.5	61.5		TOTAL	216	354 648	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 326	(X)	35.9	380	AUTOMOBILES-TRUCKS	216	306 619	86.5	86.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	97	(X)	2.6	400	AUTO FUELS-LUBRICANTS.	135	1 729	.6	.5
	RETAIL BAKERIES (SIC 546)					420	AUTO TIRES-BATTERIES-ACCESS. . .	156	20 639	5.9	5.8
	TOTAL	139	12 015	(X)	100.0	500	ALL OTHER MERCHANDISE.	7	414	1.7	.1
020	GROCERIES-OTHER FOODS.	139	11 877	98.9	98.9	520	NONMERCHANDISE RECEIPTS.	152	25 218	7.4	7.1
100	CIGARS-CIGARETTES-TOBACCO. . . .	4	14	2.9	.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	29	(X)	(2)
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	124	(X)	1.0		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	97	(X)	2.6						
	RETAIL BAKERIES--BAKING, SELLING (SIC 5462)						TOTAL	122	258 225	(X)	100.0
	TOTAL	91	8 093	(X)	100.0	380	AUTOMOBILES-TRUCKS	122	223 104	86.4	86.4
020	GROCERIES-OTHER FOODS.	91	7 964	98.4	98.4	381	NEW PASSENGER CARS-RETAIL. . .	122	146 394	56.7	56.7
025	BAKERY PRODUCTS-EXCEPT FROZEN.	91	7 515	92.9	92.9	382	NEW PASSENGER CARS-WHOLESALE . .	9	1 007	5.9	.4
027	ALL OTHER FOODS.	19	416	16.5	5.1	383	NEW COMMERCIAL VEHICLES-RETAIL	62	10 384	7.7	4.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	33	(X)	.4	385	USED PASSENGER CARS-RETAIL . .	121	51 405	20.1	19.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	128	(X)	1.6	386	USED PASSENGER CARS-WHOLE. . .	87	10 944	4.7	4.2
						387	USED COMMERCIAL VEHICLES	57	1 640	1.2	.6
						392	ALL OTHER AUTOS-TRUCKS	14	708	3.6	.3
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	620	(X)	.2
						400	AUTO FUELS-LUBRICANTS.	110	1 419	.5	.5
						401	GASOLINE	41	423	.8	.2
						402	OTHER AUTOMOTIVE FUELS	3	320	5.8	.1
						403	MOTOR OILS-GREASES-OTHER OILS.	97	676	.3	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

7. Less than 0.05 percent.

¹Detail may not add to total due to rounding.

^aMerchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
420	AUTO TIRES-BATTERIES-ACCESS. . .	119	15 010	5.8	5.8		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				
421	PARTS INSTALLED IN REPAIR WORK	119	9 039	3.5	3.5						
422	PARTS-WHOLESALE.	115	3 427	1.3	1.3						
423	PARTS-RETAIL.	106	982	.4	.4						
424	AUTOMOBILE TIRES-BATTERIES-ACC	93	1 561	.6	.6		TOTAL	77	17 360	(X)	100.0
500	ALL OTHER MERCHANOISE.	6	397	2.9	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	28	840	10.6	4.8
520	NONMERCHANOISE RECEIPTS.	105	18 286	7.4	7.1	260	KITCHENWARE-HOME FURNISHINGS . .	21	91	1.6	.5
527	SERVICE LABOR.	95	15 651	6.6	6.1	300	SPORTING-RECREATION EQUIPMENT. .	33	203	2.6	1.2
528	OTHER NONMERCHANOISE RECEIPTS.	63	2 635	2.0	1.0	320	HARWARE-GARDENING EQUIPMENT . .	32	311	4.1	1.8
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	9	(X)	(Z)	340	LUMBER-BUILDING MATERIALS. . . .	5	198	28.9	1.1
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					400	AUTO FUELS-LUBRICANTS.	26	585	9.8	3.4
	TOTAL	9	10 306	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . .	77	13 148	75.7	75.7
380	AUTOMOBILES-TRUCKS	9	7 133	69.2	69.2	500	ALL OTHER MERCHANOISE.	22	310	5.4	1.8
381	NEW PASSENGER CARS-RETAIL. . .	9	4 959	48.1	48.1	520	NONMERCHANOISE RECEIPTS.	48	1 596	13.9	9.2
385	USED PASSENGER CARS-RETAIL. . .	9	1 872	18.2	18.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	78	(X)	.4
386	USED PASSENGER CARS-WHOLE. . .	7	199	2.4	1.9		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
389	MOTORCYCLES-MOTORSCOOTERS. . .	3	88	4.0	.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	871	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	14	(X)	.1	260	KITCHENWARE-HOME FURNISHINGS . .	7	41	4.7	4.7
400	AUTO FUELS-LUBRICANTS.	7	75	.7	.7	300	SPORTING-RECREATION EQUIPMENT. .	7	72	8.3	8.3
403	MOTOR OILS-GREASES-OTHER OILS.	7	63	.6	.6	320	HARWARE-GARDENING EQUIPMENT . .	7	81	9.3	9.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	12	(X)	.1	340	LUMBER-BUILDING MATERIALS. . . .	5	196	22.5	22.5
420	AUTO TIRES-BATTERIES-ACCESS. . .	8	1 310	12.8	12.7	420	AUTO TIRES-BATTERIES-ACCESS. . .	8	181	20.8	20.8
421	PARTS INSTALLED IN REPAIR WORK	8	868	8.4	8.4	500	ALL OTHER MERCHANOISE.	6	42	4.8	4.8
422	PARTS-WHOLESALE.	6	133	1.5	1.3	520	NONMERCHANOISE RECEIPTS.	6	41	4.7	4.7
423	PARTS-RETAIL.	7	118	1.2	1.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	91	(X)	10.4
424	AUTOMOBILE TIRES-BATTERIES-ACC	4	190	2.2	1.8		OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)				
520	NONMERCHANDISE RECEIPTS.	8	1 788	17.5	17.3		TOTAL	69	16 489	(X)	100.0
527	SERVICE LABOR.	8	1 451	14.2	14.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	715	10.0	4.3
528	OTHER NONMERCHANOISE RECEIPTS.	6	337	3.5	3.3	260	KITCHENWARE-HOME FURNISHINGS . .	13	51	1.0	.3
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					300	SPORTING-RECREATION EQUIPMENT. .	26	130	1.8	.8
	TOTAL	20	71 123	(X)	100.0	317	ALL OTHER SPTG GOODS EXC BOATS	24	125	2.0	.8
380	AUTOMOBILES-TRUCKS	20	61 916	87.1	87.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	5	(X)	(Z)
381	NEW PASSENGER CARS-RETAIL. . .	20	40 639	57.1	57.1	320	HARWARE-GARDENING EQUIPMENT . .	25	230	3.4	1.4
383	NEW COMMERCIAL VEHICLES-RETAIL	4	2 700	9.5	3.8	400	AUTO FUELS-LUBRICANTS.	23	538	9.7	3.3
385	USED PASSENGER CARS-RETAIL. . .	20	15 327	21.5	21.5	420	AUTO TIRES-BATTERIES-ACCESS. . .	69	12 967	78.6	78.6
386	USED PASSENGER CARS-WHOLE. . .	20	2 571	3.8	3.6	416	NEW TIRES-TUBES (TO FLEET OPRTS)	25	649	7.8	3.9
387	USED COMMERCIAL VEHICLES. . . .	3	133	.5	.2	417	NEW TIRES-TUBES (TO OTHER USERS)	55	4 454	29.5	27.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	546	(X)	.8	418	RETRADS (TO FLEET OPERATORS) . .	17	53	.7	.3
400	AUTO FUELS-LUBRICANTS.	16	191	.4	.3	419	RETRADS (TO OTHER USERS)	32	535	4.4	3.2
403	MOTOR OILS-GREASES-OTHER OILS.	17	156	.2	.2	426	AUTOMOBILE ACCESSORIES.	55	2 930	27.7	17.8
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	35	(X)	(Z)	428	NEW AUTO TIRES SOLD TO DEALERS	32	1 884	16.3	11.4
420	AUTO TIRES-BATTERIES-ACCESS. . .	20	4 164	5.9	5.9	429	NEW TRUCK-BUS TIRES (TO USERS)	30	1 293	12.6	7.8
421	PARTS INSTALLED IN REPAIR WORK	20	2 257	3.2	3.2	431	NEW TRK-BUS TIRES (TO DEALERS)	18	195	3.6	1.2
422	PARTS-WHOLESALE.	20	1 424	2.0	2.0	433	RETRADS SOLO TO DEALERS. . . .	21	145	2.1	.9
423	PARTS-RETAIL.	20	143	.2	.2	434	RETRADS-TRUCK-BUS (TO USERS)	22	432	5.6	2.6
424	AUTOMOBILE TIRES-BATTERIES-ACC	20	340	.5	.5	435	RETRADS-TRUCK-BUS (TO DEALERS)	11	37	.8	.2
520	NONMERCHANDISE RECEIPTS.	19	4 852	6.8	6.8	436	STORAGE BATTERIES.	44	358	3.5	2.2
527	SERVICE LABOR.	19	3 893	5.5	5.5	500	ALL OTHER MERCHANOISE.	15	267	5.2	1.6
528	OTHER NONMERCHANDISE RECEIPTS.	5	959	2.6	1.3	520	NONMERCHANOISE RECEIPTS.	41	1 555	14.5	9.4
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					524	BRAKE AND WHEEL SERVICES. . . .	33	931	9.8	5.6
	TOTAL	65	14 994	(X)	100.0	525	TIRE SERVICES OTHER THAN RETRO	25	194	2.6	1.2
380	AUTOMOBILES-TRUCKS	65	14 466	96.5	96.5	526	OTHER NONMERCHANDISE RECEIPTS.	30	429	6.3	2.6
385	USED PASSENGER CARS-RETAIL. . .	65	12 729	84.9	84.9	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	36	(X)	.2
386	USED PASSENGER CARS-WHOLE. . .	32	811	14.6	5.4		BOAT DEALERS (SIC 5591)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	892	(X)	5.9		TOTAL	23	5 283	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS. . .	9	155	11.6	1.0	300	SPORTING-RECREATION EQUIPMENT. .	23	4 511	85.4	85.4
520	NONMERCHANDISE RECEIPTS.	20	289	4.0	1.9	520	NONMERCHANOISE RECEIPTS.	11	132	3.3	2.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	84	(X)	.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	640	(X)	12.1
							HOUSEHOLD TRAILER DEALERS (SIC 5592)				
							TOTAL	11	3 406	(X)	100.0
						500	ALL OTHER MERCHANDISE.	11	3 274	96.1	96.1
						504	MOBILE HOMES-HOUSEHOLD TRLRS . .	7	1 747	100.0	51.3
						505	CAMP TRAILERS-TRAVEL TRAILERS.	5	1 426	65.3	41.9
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	101	(X)	3.0

Standard Notes: - Represents zero. Ø Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
520	NONMERCHANOISE RECEIPTS.	6	109	4.3	3.2	120	COSMETICS-DRUGS-CLEANERS	9	171	2.5	.4
527	SERVICE LABDR.	4	88	3.5	2.6	140	MEN'S-BOYS' CLDTHING EXC FDOTWR.	11	1 046	16.6	2.5
-	MISCELLANEDUS	(X)	21	(X)	.6	160	WDMEN'S-GIRLS'CLOTHING,EX FOOTWR	130	37 327	90.7	90.7
-	MISCELLANEOUS MERCHANDISE.	(X)	23	(X)	.7	161	CHILDREN'S-INFANTS' WEAR	32	2 267	10.7	5.5
	AIRCRAFT, MDTDRCYCLE DEALERS (SIC 5599 PT.)					163	MILLINERY.	40	639	2.5	1.6
	TOTAL ²	14	3 217	(X)	100.0	164	HDSIERY.	60	432	2.8	1.0
	AUTDMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)					165	LINGERIE	83	2 475	8.2	6.0
	TOTAL	-	-	(X)	-	168	WDMEN'S BLDUSES-SPTSWR	107	7 606	20.1	18.5
	GASOLINE SERVICE STATIONS (SIC 554)					172	DRESSES.	127	12 845	31.7	31.2
	TOTAL	1 059	130 191	(X)	100.0	173	COATS-SUITS.	115	8 360	20.6	20.3
D20	GRDCERIES-DTHER FDOOS.	58	287	3.0	.2	174	HANOBAGS	66	546	2.6	1.3
D40	MEALS-SNACKS	16	101	14.2	.1	175	FURS	12	421	9.5	1.0
100	CIGARS-CIGARETTES-TOBACCO.	182	1 301	4.3	1.0	176	OTHER WDMENS-GIRLS'CLDTHES ACC	52	1 736	6.2	4.2
260	KITCHENWARE-HDME FURNISHINGS	13	166	2.5	.1	180	ALL FOOTWEAR	14	1 254	7.6	3.0
300	SPDRTING-RECREATION EQUIPMENT.	19	267	4.4	.2	280	JEWELRY-OPTICAL GDDDS.	12	236	1.8	.6
320	HARDWARE-GARDENING EQUIPMENT	16	130	2.3	.1	SDD	ALL DTHR MERCHANDISE.	7	94	3.4	.2
380	AUTDMDBILES-TRUCKS	30	420	12.5	.3	S20	NONMERCHANOISE RECEIPTS.	37	610	3.0	1.5
391	OTHER POWERED ROAD VEHICLES.	29	410	12.5	.3	-	MISCELLANEOUS MERCHANOISE.	(X)	421	(X)	1.0
-	MISCELLANEDUS MERCHANDISE.	(X)	10	(X)	(Z)		MILLINERY STDRES (SIC 563 PT.)				
400	AUTD FUELS-LUBRICANTS.	1 059	104 522	80.3	80.3		TOTAL	10	(0)	(X)	100.0
401	GASOLINE	1 059	99 378	76.3	76.3		CDRSET AND LINGERIE STDRES (SIC 563 PT.)				
402	OTHER AUTDMOTIVE FUELS	74	1 143	10.8	.9		TOTAL	5	(0)	(X)	100.0
403	MDTOR DILS-GREASES-DTHER DILS.	923	4 001	3.5	3.1		DTHER WDMEN'S ACCESSDRY SPECIALTY STDRES (SIC 563 PT.)				
420	AUTD TIRES-BATTERIES-ACCESS.	897	14 891	13.7	11.4	160	WOMEN'S-GIRLS'CLDTHING,EX FOOTWR	19	3 048	(X)	100.0
421	PARTS INSTALLED IN REPAIR WDWRK	609	6 558	8.0	5.0	164	HDSIERY.	19	2 598	85.2	85.2
423	PARTS-RETAIL	107	543	4.1	.4	165	LINGERIE	6	162	22.1	5.3
424	AUTDMDBILE TIRES-BATTERIES-ACC	832	7 790	7.6	6.0	168	WOMEN'S BLOUSES-SPTSWR	15	245	9.5	8.0
480	HDOSEHLO FUELS-ICE.	23	477	13.3	.4	172	DRESSES.	14	844	32.8	27.7
500	ALL DTHR MERCHANDISE.	51	188	1.1	.1	174	HANOBAGS	14	203	7.9	6.7
520	NONMERCHANTISE RECEIPTS.	662	7 134	8.8	5.5	176	OTHER WOMENS-GIRLS'CLOTHES ACC	4	96	14.8	3.1
527	SERVICE LABDR.	618	5 507	7.5	4.2	-	MISCELLANEOUS MERCHANDISE.	4	226	29.8	7.4
-	MISCELLANEOUS MERCHANOISE.	(X)	307	(X)	.2			(X)	822	(X)	27.0
	APPAREL AND ACCESSDRY STORES (SIC 56)					520	NONMERCHANTISE RECEIPTS.	3	17	1.7	.6
	TOTAL	497	117 799	(X)	100.0	-	MISCELLANEOUS MERCHANOISE.	(X)	433	(X)	14.2
120	COSMETICS-DRUGS-CLEANERS	16	276	1.9	.2		FURRIERS AND FUR SHOPS (SIC 568)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	160	33 502	69.4	28.4		TOTAL	21	4 411	(X)	100.0
160	WDMEN'S-GIRLS' CLOTHING EXC FOOTWR	278	54 573	66.8	46.3	160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	21	4 095	92.8	92.8
180	ALL FDOTWEAR	222	25 658	42.4	21.8	175	FURS	21	3 887	88.1	88.1
200	CURTAINS-ORAPERIES-ORY GOODDS	15	903	8.8	.8	-	MISCELLANEOUS MERCHANOISE.	(X)	208	(X)	4.7
260	KITCHENWARE-HDME FURNISHINGS	8	198	2.3	.2	520	NONMERCHANTISE RECEIPTS.	13	315	10.5	7.1
280	JEWELRY-OPTICAL GOODDS.	27	408	1.6	.3	-	MISCELLANEOUS MERCHANDISE.	(X)	1	(X)	(Z)
300	SPORTING-RECREATION EQUIPMENT.	11	168	1.8	.1		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
500	ALL OTHER MERCHANOISE.	31	399	2.8	.3		TOTAL	90	26 728	(X)	100.0
520	NONMERCHANTISE RECEIPTS.	127	1 640	3.6	1.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	90	24 895	93.1	93.1
-	MISCELLANEOUS MERCHANOISE.	(X)	74	(X)	.1	142	BDYS' CLOTHING	33	1 408	9.0	5.3
	WDMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)					143	MEN'S TAILDRED OUTERWEAR	79	12 224	46.7	45.7
	TOTAL	185	50 115	(X)	100.0	144	OTHER MEN'S OUTERWEAR.	67	3 463	18.3	15.0
120	COSMETICS-DRUGS-CLEANERS	10	224	2.7	.4	145	MEN'S HATS	57	510	2.6	1.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	1 215	16.7	2.4	146	OTHER MEN'S CLOTHING	83	7 289	27.8	27.3
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	185	45 498	90.8	90.8	160	WOMEN'S-GIRLS'CLOTHING,EX FDOTWR	7	462	11.8	1.7
180	ALL FOOTWEAR	16	1 337	7.9	2.7	168	WOMEN'S BLOUSES-SPTSWR	6	171	6.6	.6
280	JEWELRY-OPTICAL GOODDS.	16	323	2.1	.6	172	DRESSES.	5	160	6.6	.6
500	ALL OTHER MERCHANOISE.	9	108	2.5	.2	173	COATS-SUITS.	4	91	2.2	.3
520	NONMERCHANTISE RECEIPTS.	54	(0)	3.8	1.9	-	MISCELLANEOUS MERCHANOISE.	(X)	40	(X)	.1
-	MISCELLANEOUS MERCHANOISE.	(X)	460	(X)	.9	180	ALL FOOTWEAR	24	917	8.5	3.4
	WOMEN'S REAOY-TO-WEAR STORES (SIC 562)					280	JEWELRY-OPTICAL GOODDS.	5	23	4.5	.1
	TOTAL	130	41 159	(X)	100.0	S20	NONMERCHANTISE RECEIPTS.	23	315	4.0	1.2
						-	MISCELLANEOUS MERCHANOISE.	(X)	116	(X)	.4

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NA Not available. X Not applicable. Z Less than 0.05 percent.

Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹	
	CUSTOM TAILORS (SIC 567)						CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)					
	TOTAL ²	13	1 018	(X)	100.0		TOTAL	16	(D)	(X)	100.0	
	FAMILY CLOTHING STORES (SIC 565)						MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					
	TOTAL	31	14 309	(X)	100.0		TOTAL	2	(D)	(X)	100.0	
120	COSMETICS-DRUGS-CLEANERS	3	29	.7	.2		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	31	6 298	44.0	44.0		TOTAL	444	112 553	(X)	100.0	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	31	6 123	42.8	42.8		200	CURTAINS-DRAPERIES-DRY GOODS . .	82	3 249	10.4	2.9
180	ALL FOOTWEAR	18	775	8.6	5.4		220	MAJOR APPL-RADIO-TV-MUSICAL INST	258	46 823	70.5	41.6
200	CURTAINS-DRAPERIES-DRY GOODS . . .	11	616	10.4	4.3		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	198	52 054	73.9	46.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	47	.7	.3		260	KITCHENWARE-HOME FURNISHINGS . .	113	4 040	12.3	3.6
260	KITCHENWARE-HOME FURNISHINGS . . .	5	23	.5	.2		280	JEWELRY-OPTICAL GOODS	7	341	16.6	.3
280	JEWELRY-OPTICAL GOODS	5	58	1.1	.4		320	HARDWARE-GARDENING EQUIPMENT . .	15	302	16.6	.3
300	SPORTING-RECREATION EQUIPMENT . .	6	32	.4	.2		340	LUMBER-BUILDING MATERIALS	15	265	5.8	.2
500	ALL OTHER MERCHANDISE	7	140	2.4	1.0		500	ALL OTHER MERCHANDISE	13	290	27.2	.3
520	NONMERCHANDISE RECEIPTS	12	155	3.7	1.1		520	NONMERCHANDISE RECEIPTS	224	4 058	6.2	3.6
-	MISCELLANEOUS MERCHANDISE	(X)	13	(X)	.1		-	MISCELLANEOUS MERCHANDISE	(X)	1 131	(X)	1.0
	SHOE STORES (SIC 566)							FURNITURE STORES (SIC 5712)				
	TOTAL	160	24 035	(X)	100.0			TOTAL	126	46 640	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	94	7.4	.4		200	CURTAINS-DRAPERIES-DRY GOODS . .	32	1 393	6.8	3.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	36	1 004	11.6	4.2		220	MAJOR APPL-RADIO-TV-MUSICAL INST	36	4 189	20.9	9.0
180	ALL FOOTWEAR	160	22 591	94.0	94.0		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	126	38 408	82.3	82.3
500	ALL OTHER MERCHANDISE	14	132	4.9	.5		243	SLEEP EQUIPMENT	96	5 250	13.5	11.3
520	NONMERCHANDISE RECEIPTS	35	190	2.7	.8		244	OTHER HOUSEHOLD FURNITURE . . .	124	28 395	61.2	60.9
-	MISCELLANEOUS MERCHANDISE	(X)	23	(X)	.1		245	FLOOR COVERINGS-SOFT SURFACE . .	93	4 145	10.3	8.9
	MEN'S SHOE STORES (SIC 566 PT.)						246	FLOOR COVERINGS-HARD SURFACE . .	19	169	10.0	.4
	TOTAL	24	2 036	(X)	100.0		247	NONHOUSEHOLD FURNITURE	13	449	4.9	1.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	25	5.4	1.2		260	KITCHENWARE-HOME FURNISHINGS . .	45	757	4.1	1.6
180	ALL FOOTWEAR	24	1 984	97.4	97.4		340	LUMBER-BUILDING MATERIALS	4	73	18.1	.2
181	MEN'S AND BOYS' FOOTWEAR	24	1 980	97.2	97.2		500	ALL OTHER MERCHANDISE	5	52	7.6	.1
500	ALL OTHER MERCHANDISE	7	16	2.7	.8		520	NONMERCHANDISE RECEIPTS	46	885	3.7	1.9
-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	.5		-	MISCELLANEOUS MERCHANDISE	(X)	883	(X)	1.9
	WOMEN'S SHOE STORES (SIC 566 PT.)							HOME FURNISHINGS STORES (OTHER 571)				
	TOTAL	31	6 629	(X)	100.0			TOTAL	96	17 113	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	14	681	13.6	10.3		200	CURTAINS-DRAPERIES-DRY GOODS . .	40	1 707	24.2	10.0
180	ALL FOOTWEAR	31	5 871	88.6	88.6		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	58	12 182	90.9	71.2
181	MEN'S AND BOYS' FOOTWEAR	5	182	16.2	2.7		260	KITCHENWARE-HOME FURNISHINGS . .	28	2 222	66.6	13.0
182	WOMEN'S AND GIRLS' FOOTWEAR . . .	31	5 620	84.8	84.8		520	NONMERCHANDISE RECEIPTS	30	351	4.1	2.1
-	MISCELLANEOUS MERCHANDISE	(X)	69	(X)	1.0		-	MISCELLANEOUS MERCHANDISE	(X)	650	(X)	3.8
520	NONMERCHANDISE RECEIPTS	6	52	2.3	.8			FLOOR COVERINGS STORES (SIC 5713)				
-	MISCELLANEOUS MERCHANDISE	(X)	25	(X)	.4			TOTAL	52	12 729	(X)	100.0
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)						200	CURTAINS-DRAPERIES-DRY GOODS . .	17	190	3.8	1.5
	TOTAL ²	3	113	(X)	100.0		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	52	12 002	94.3	94.3
	FAMILY SHOE STORES (SIC 566 PT.)						520	NONMERCHANDISE RECEIPTS	21	292	4.0	2.3
	TOTAL	102	15 257	(X)	100.0		-	MISCELLANEOUS MERCHANDISE	(X)	245	(X)	1.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	63	14.2	.4			ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	22	322	8.6	2.1			TOTAL	22	1 712	(X)	100.0
180	ALL FOOTWEAR	102	14 624	95.9	95.9		200	CURTAINS-DRAPERIES-DRY GOODS . .	22	1 500	87.6	87.6
181	MEN'S AND BOYS' FOOTWEAR	102	4 755	31.2	31.2		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	162	45.0	9.5
182	WOMEN'S AND GIRLS' FOOTWEAR . . .	102	6 852	44.9	44.9		-	MISCELLANEOUS MERCHANDISE	(X)	50	(X)	2.9
183	CHILDREN'S AND INFANTS' FOOTWR	88	3 017	21.5	19.8			CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				
500	ALL OTHER MERCHANDISE	7	115	6.8	.8			TOTAL	6	1 085	(X)	100.0
520	NONMERCHANDISE RECEIPTS	24	128	2.5	.8							
-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	(Z)							

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

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TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					040 MEALS-SNACKS	1 231	106 830	82.5	82.5	
	TOTAL ²	16	1 587	(X)	100.0	060 ALCOHOLIC DRINKS	288	16 493	28.9	12.7	
	HOUSEHOLD APPLIANCE STORES (SIC 572)					080 PACKAGEO ALCOHOLIC BEVERAGES	33	344	11.1	.3	
	TOTAL	83	20 518	(X)	100.0	100 CIGARS-CIGARETTES-TOBACCO	163	693	3.2	.5	
200	CURTAINS-ORAPERIES-ORY GOOOS . .	10	145	9.8	.7	500 ALL OTHER MERCHANOISE	20	478	11.4	.4	
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	81	17 258	84.4	84.1	520 NONMERCHANOISE RECEIPTS	155	2 018	7.0	1.6	
224	NEW MAJOR APPLIANCES	81	13 137	64.2	64.0	- MISCELLANEOUS MERCHANOISE	(X)	113	(X)	.1	
225	NEW RAOIOS-TV'S ETC.	54	3 767	24.2	18.4						
226	USEO MAJOR APPL-RAOIOS-TV'S . .	24	309	4.2	1.5		RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
227	RECOROS-TAPES-MUSICAL INSTR. .	4	43	2.3	.2		TOTAL	844	100 078	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	807	25.0	3.9	020 GROCERIES-OTHER FOODS	58	2 064	21.0	2.1	
260	KITCHENWARE-HOME FURNISHINGS . .	30	922	9.4	4.5	040 MEALS-SNACKS	844	78 953	78.9	78.9	
264	SMALL ELECTRICAL APPLIANCES . .	29	792	8.2	3.9	060 ALCOHOLIC DRINKS	277	16 236	29.0	16.2	
265	ALL OTHER KITCHENWR-HOUSEWR. .	8	130	9.5	.6	080 PACKAGEO ALCOHOLIC BEVERAGES	30	327	8.8	.3	
320	HAROWARE-GAROEING EQUIPMENT . .	5	161	13.5	.8	100 CIGARS-CIGARETTES-TOBACCO	116	450	2.4	.4	
340	LUMBER-BUILDING MATERIALS	4	109	3.2	.5	500 ALL OTHER MERCHANOISE	14	433	9.5	.4	
520	NONMERCHANOISE RECEIPTS	54	869	5.5	4.2	520 NONMERCHANOISE RECEIPTS	111	1 521	6.4	1.5	
-	MISCELLANEOUS MERCHANOISE	(X)	246	(X)	1.2	- MISCELLANEOUS MERCHANOISE	(X)	94	(X)	.1	
	RAOIO AND TELEVISION STORES (SIC 5732)						CAFETERIAS (SIC 5812 PT.)				
	TOTAL	89	18 059	(X)	100.0		TOTAL	51	4 938	(X)	100.0
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	89	15 658	86.7	86.7	040 MEALS-SNACKS	51	4 755	96.3	96.3	
224	NEW MAJOR APPLIANCES	26	1 652	42.7	9.1	100 CIGARS-CIGARETTES-TOBACCO	6	37	2.7	.7	
225	NEW RAOIOS-TV'S ETC.	89	13 254	73.4	73.4	- MISCELLANEOUS MERCHANOISE	(X)	145	(X)	2.9	
226	USEO MAJOR APPL-RAOIOS-TV'S . .	27	243	3.1	1.3		REFRESHMENT PLACES (SIC 5812 PT.)				
227	RECOROS-TAPES-MUSICAL INSTR. .	26	509	8.3	2.8		TOTAL	336	24 432	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	651	29.2	3.6	020 GROCERIES-OTHER FOODS	22	397	22.5	1.6	
260	KITCHENWARE-HOME FURNISHINGS . .	10	135	12.5	.7	040 MEALS-SNACKS	336	23 122	94.6	94.6	
320	HAROWARE-GAROEING EQUIPMENT . .	5	85	16.1	.5	060 ALCOHOLIC DRINKS	7	181	38.8	.7	
520	NONMERCHANOISE RECEIPTS	62	1 362	12.9	7.5	100 CIGARS-CIGARETTES-TOBACCO	41	205	9.6	.8	
-	MISCELLANEOUS MERCHANOISE	(X)	168	(X)	.9	520 NONMERCHANOISE RECEIPTS	37	453	8.9	1.9	
	RECORD SHOPS (SIC 5733 PT.)					- MISCELLANEOUS MERCHANOISE	(X)	74	(X)	.3	
	TOTAL	9	2 169	(X)	100.0		ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	9	2 116	97.6	97.6		TOTAL	1 028	49 964	(X)	100.0
233	RECOROS-TAPES-RELATED ACCESS . .	9	1 781	82.1	82.1	020 GROCERIES-OTHER FOODS	66	156	4.8	.3	
-	MISCELLANEOUS MERCHANOISE	(X)	336	(X)	15.5	040 MEALS-SNACKS	480	4 864	19.3	9.7	
	MISCELLANEOUS MERCHANOISE	(X)	52	(X)	2.4	060 ALCOHOLIC DRINKS	1 028	40 672	81.4	81.4	
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					080 PACKAGEO ALCOHOLIC BEVERAGES	381	2 915	14.5	5.8	
	TOTAL	41	8 054	(X)	100.0	100 CIGARS-CIGARETTES-TOBACCO	320	651	4.2	1.3	
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	41	7 480	92.9	92.9	300 SPORTING-RECREATION EQUIPMENT	3	42	6.2	.1	
520	NONMERCHANOISE RECEIPTS	28	555	10.5	6.9	520 NONMERCHANOISE RECEIPTS	121	645	8.2	1.3	
-	MISCELLANEOUS MERCHANOISE	(X)	19	(X)	.2	- MISCELLANEOUS MERCHANOISE	(X)	19	(X)	(2)	
	EATING AND ORINKING PLACES (SIC 58)						ORUG STORES AND PROPRIETARY STRS. (SIC 591)				
	TOTAL	2 259	179 412	(X)	100.0		TOTAL	308	67 224	(X)	100.0
020	GROCERIES-OTHER FOODS	148	2 635	18.5	1.5	020 GROCERIES-OTHER FOODS	91	1 341	5.4	2.0	
040	MEALS-SNACKS	1 711	111 694	74.3	62.3	040 MEALS-SNACKS	88	2 200	10.8	3.3	
060	ALCOHOLIC DRINKS	1 316	57 165	51.3	31.9	080 PACKAGEO ALCOHOLIC BEVERAGES	96	1 617	7.7	2.4	
080	PACKAGEO ALCOHOLIC BEVERAGES	413	3 260	12.1	1.8	100 CIGARS-CIGARETTES-TOBACCO	254	6 738	12.0	10.0	
100	CIGARS-CIGARETTES-TOBACCO	483	1 344	3.4	.7	120 COSMETICS-DRUGS-CLEANERS	308	46 898	69.8	69.8	
500	ALL OTHER MERCHANOISE	24	488	12.5	.3	140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	22	173	1.6	.3	
520	NONMERCHANOISE RECEIPTS	276	2 663	7.3	1.5	160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	25	284	1.9	.4	
-	MISCELLANEOUS MERCHANOISE	(X)	163	(X)	.1	220 MAJOR APPL-RAOIO-TV-MUSICAL INST	37	599	4.0	.9	
	EATING PLACES (SIC 5812)					260 KITCHENWARE-HOME FURNISHINGS	39	787	4.4	1.2	
	TOTAL	1 231	129 448	(X)	100.0	280 JEWELRY-OPTICAL GOODS	116	737	2.3	1.1	
020	GROCERIES-OTHER FOODS	82	2 479	20.8	1.9	300 SPORTING-RECREATION EQUIPMENT	28	236	1.6	.4	
						320 HAROWARE-GAROEING EQUIPMENT	32	403	2.3	.6	
						340 LUMBER-BUILDING MATERIALS	22	137	.9	.2	
						420 AUTO TIRES-BATTERIES-ACCESS.	23	151	.9	.2	
						500 ALL OTHER MERCHANOISE	158	4 540	11.0	6.8	
						520 NONMERCHANOISE RECEIPTS	64	315	1.4	.5	
						- MISCELLANEOUS MERCHANOISE	(X)	68	(X)	.1	
							ORUG STORES (SIC 591 PT.)				
							TOTAL	294	63 935	(X)	100.0
020	GROCERIES-OTHER FOODS	82	2 479	20.8	1.9	020 GROCERIES-OTHER FOODS	81	1 316	5.4	2.1	

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TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Milwaukee SMSA—Continued

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
040	MEALS-SNACKS	87	2 182	10.7	3.4		SECONOHANO STORES (SIC 5933)				
080	PACKAGED ALCOHOLIC BEVERAGES . .	86	1 540	7.4	2.4		TOTAL ²	45	2 752	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO	242	6 675	12.0	10.4		SPORTING GOODS STORES (SIC 5952)				
120	COSMETICS-DRUGS-CLEANERS	294	44 201	69.1	69.1		TOTAL	59	10 452	(X)	100.0
121	MEICINES EXC. PRESCRIPTION . .	285	15 786	25.0	24.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	301	6.6	2.9
122	PRESCRIPTION MEICINES	294	17 441	27.3	27.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11	278	8.4	2.7
123	ALL OTHER DRUGS-PROPRIETARIES.	258	10 972	19.0	17.2	180	ALL FOOTWEAR	15	149	4.2	1.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	22	172	1.5	.3	300	SPORTING-RECREATION EQUIPMENT. .	59	9 156	87.6	87.6
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	26	283	1.8	.4	301	ATHLETIC GOODS(TO INDIVIDUALS)	45	2 291	44.0	21.9
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	28	594	3.8	.9	302	ATHLETIC GOODS(TO TEAMS)	17	522	33.1	5.0
260	KITCHENWARE-HOME FURNISHINGS . .	36	727	4.0	1.1	303	HUNTING EQUIPMENT.	28	1 768	28.1	16.9
280	JEWELRY-OPTICAL GOODS.	104	725	2.3	1.1	304	FISHING EQUIPMENT.	24	636	23.6	6.1
300	SPORTING-RECREATION EQUIPMENT. .	26	229	1.6	.4	305	WINTER SPORTS EQUIPMENT. . . .	19	1 177	21.0	11.3
320	HAROWARE-GAROEING EQUIPMENT . .	30	270	1.5	.4	306	BOATS-MOTORS-MARINE EQUIPMENT.	10	949	22.2	9.1
340	LUMBER-BUILDING MATERIALS.	21	125	.9	.2	315	CAMPING EQUIP-SUPPLIES	19	1 650	26.3	15.8
420	AUTO TIRES-BATTERIES-ACCESS. . . .	21	134	.9	.2	316	BICYCLES-LUGGAGE	7	161	5.5	1.5
500	ALL OTHER MERCHANOISE.	143	4 396	11.5	6.9	500	ALL OTHER MERCHANOISE.	6	226	9.7	2.2
520	NONMERCHANOISE RECEIPTS.	62	299	1.4	.5	520	NONMERCHANOISE RECEIPTS.	19	137	9.5	1.3
-	MISCELLANEOUS MERCHANOISE.	(X)	67	(X)	.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	205	(X)	2.0
	PROPRIETARY STORES (SIC 591 PT.)						BICYCLE SHOPS (SIC 5953)				
	TOTAL	14	3 289	(X)	100.0		TOTAL	10	705	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO	11	63	5.6	1.9	300	SPORTING-RECREATION EQUIPMENT. .	10	615	87.2	87.2
120	COSMETICS-DRUGS-CLEANERS	14	2 696	82.0	82.0	520	NONMERCHANOISE RECEIPTS.	5	66	18.5	9.4
121	MEICINES EXC. PRESCRIPTION . .	14	2 603	79.1	79.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	24	(X)	3.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	91	(X)	2.8		JEWELRY STORES (SIC 597)				
280	JEWELRY-OPTICAL GOOOS.	12	12	1.3	.4		TOTAL	78	10 607	(X)	100.0
500	ALL OTHER MERCHANOISE.	15	144	5.3	4.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	232	10.7	2.2
-	MISCELLANEOUS MERCHANOISE.	(X)	374	(X)	11.4	260	KITCHENWARE-HOME FURNISHINGS . .	22	388	12.2	3.7
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					266	ALL OTHER HOME FURN EXC. CHINA	15	195	5.9	1.8
	TOTAL	877	136 756	(X)	100.0	267	CHINA-GLASSWARE.	16	193	12.5	1.8
020	GROCERIES-OTHER FOODS.	93	2 092	9.5	1.5	280	JEWELRY-OPTICAL GOOOS.	78	8 599	81.1	81.1
040	MEALS-SNACKS	28	392	17.6	.3	281	WATCHES-CLOCKS	74	1 453	13.9	13.7
060	ALCOHOLIC ORINKS	8	215	33.3	.2	282	SILVERWARE	58	948	10.6	8.9
080	PACKAGED ALCOHOLIC BEVERAGES . .	185	39 611	77.1	29.0	285	ALL OTHER JEWELRY ITEMS.	68	1 602	16.4	15.1
100	CIGARS-CIGARETTES-TOBACCO	118	2 174	9.1	1.6	287	OIAMONOS, EXC. DIAMOND WATCHES	74	3 640	35.6	34.3
120	COSMETICS-DRUGS-CLEANERS	10	71	33.3	.1	288	RINGS, EXC. OIAMONDS	67	916	10.0	8.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	409	8.3	.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	40	(X)	.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	34	782	20.0	.6	500	ALL OTHER MERCHANDISE.	8	311	13.8	2.9
180	ALL FOOTWEAR	30	185	3.4	.1	520	NONMERCHANOISE RECEIPTS.	72	1 009	10.2	9.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	43	923	17.0	.7	529	WATCH-CLOCK-JEWELRY REPAIRS. .	70	886	9.2	8.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	469	100.0	.3	533	ALL NONMDS RCPTS FROM CUSTMRS	14	123	4.8	1.2
260	KITCHENWARE-HOME FURNISHINGS . .	46	830	11.5	.6	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	68	(X)	.6
280	JEWELRY-OPTICAL GOODS.	132	12 586	95.8	9.2		FUEL OIL OeALERS (SIC 5983)				
300	SPORTING-RECREATION EQUIPMENT. .	85	10 102	74.7	7.4		TOTAL	33	17 361	(X)	100.0
320	HAROWARE-GARDENING EQUIPMENT . .	57	5 823	45.2	4.3	340	LUMBER-BUILDING MATERIALS.	5	622	19.4	3.6
340	LUMBER-BUILDING MATERIALS.	10	1 247	19.1	.9	400	AUTO FUELS-LUBRICANTS.	5	621	31.8	3.6
380	AUTOMOBILES-TRUCKS	9	243	28.5	.2	480	HOUSEHOLO FUELS-ICE.	33	15 259	87.9	87.9
400	AUTO FUELS-LUBRICANTS.	10	734	29.4	.5	483	OTHER FUELS.	33	15 229	87.7	87.7
420	AUTO TIRES-BATTERIES-ACCESS. . . .	14	871	46.1	.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	30	(X)	.2
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	44	9 566	81.3	7.0	500	ALL OTHER MERCHANOISE.	4	534	6.9	3.1
480	HOUSEHOLD FUELS-ICE.	65	19 733	73.8	14.4	520	NONMERCHANOISE RECEIPTS.	8	147	18.6	.8
500	ALL OTHER MERCHANDISE.	369	25 053	68.5	18.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	178	(X)	1.0
520	NONMERCHANOISE RECEIPTS.	236	2 408	6.7	1.8		LIQUEFIEO PETRL. GAS (8TTLO. GAS) OeALERS (SIC 5984)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	236	(X)	.2		TOTAL	6	928	(X)	100.0
	LIQUOR STORES (SIC 592)										
	TOTAL	182	43 160	(X)	100.0						
020	GROCERIES-OTHER FOODS.	83	1 958	10.8	4.5						
060	ALCOHOLIC ORINKS	7	207	31.2	.5						
080	PACKAGED ALCOHOLIC BEVERAGES . .	182	39 556	91.6	91.6						
100	CIGARS-CIGARETTES-TOBACCO	87	764	4.1	1.8						
260	KITCHENWARE-HOME FURNISHINGS . .	3	34	5.8	.1						
520	NONMERCHANOISE RECEIPTS.	30	247	3.1	.6						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	393	(X)	.9						
	ANTIQUE STORES (SIC 5932)										
	TOTAL ²	4	152	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
480	HOUSEHOLD FUELS-ICE.	6	872	94.0	94.0		HOBBY, TOY, AND GAME SHOPS (SIC 5995)				
482	OTHER LP GAS SALES	6	862	92.9	92.9						
-	MISCELLANEOUS MERCHANDISE. . .	(X)	6	(X)	.6		TOTAL ²	28	1 544	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . .	(X)	56	(X)	6.0		CAMERA AND PHOTO SUPPLY STORES (SIC 5996)				
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)						TOTAL	35	4 032	(X)	100.0
	TOTAL	10	3 437	(X)	100.0		500 ALL OTHER MERCHANDISE.	35	3 884	96.3	96.3
480	HOUSEHOLD FUELS-ICE.	10	2 726	79.3	79.3	520	NONMERCHANDISE RECEIPTS.	12	47	2.7	1.2
483	OTHER FUELS.	10	2 721	79.2	79.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	101	(X)	2.5
-	MISCELLANEOUS MERCHANDISE. . .	(X)	5	(X)	.1		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				
-	MISCELLANEOUS MERCHANDISE. . .	(X)	711	(X)	20.7		TOTAL ²	34	1 624	(X)	100.0
	FLORISTS (SIC 5992)						OPTICAL GOODS STORES (SIC 5999 PT.)				
	TOTAL	91	6 055	(X)	100.0		TOTAL ²	34	3 830	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	4	30	9.6	.5		RETAIL STORES, N.E.C. (SIC 5999 PT.)				
500	ALL OTHER MERCHANDISE.	91	5 881	97.1	97.1		TOTAL ²	78	5 938	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . .	(X)	144	(X)	2.4		NONSTORE RETAILERS (SIC 53 PART*)				
	CIGAR STORES AND STANDS (SIC 5993)						TOTAL	119	48 608	(X)	100.0
	TOTAL	23	1 556	(X)	100.0		020 GROCERIES-OTHER FOODS.	43	15 600	59.3	32.1
100	CIGARS-CIGARETTES-TOBACCO. . . .	23	1 285	82.6	82.6		040 MEALS-SNACKS	8	5 080	57.6	10.5
120	COSMETICS-DRUGS-CLEANERS	5	12	6.2	.8		100 CIGARS-CIGARETTES-TOBACCO. . . .	27	7 728	35.4	15.9
500	ALL OTHER MERCHANDISE.	11	111	27.5	7.1		120 COSMETICS-DRUGS-CLEANERS	14	373	5.5	.8
520	NONMERCHANDISE RECEIPTS.	4	4	.8	.3		140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	793	8.4	1.6
-	MISCELLANEOUS MERCHANDISE. . .	(X)	144	(X)	9.3		160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	20	2 164	23.5	4.5
	BOOK STORES (SIC 5942)						180 ALL FOOTWEAR	15	339	4.1	.7
	TOTAL ²	20	1 998	(X)	100.0		200 CURTAINS-DRAPERIES-ORY GOODS . .	19	1 156	12.4	2.4
	STATIONERY STORES (SIC 5943)						220 MAJOR APPL-RADIO-TV-MUSICAL INST	22	1 643	17.0	3.4
	TOTAL	27	2 796	(X)	100.0		240 FURNITURE-SLEEP EQUIP-FLOOR COV.	19	483	5.1	1.0
500	ALL OTHER MERCHANDISE.	27	2 640	94.4	94.4		260 KITCHENWARE-HOME FURNISHINGS . .	22	1 296	10.0	2.7
-	MISCELLANEOUS MERCHANDISE. . .	(X)	156	(X)	5.6		280 JEWELRY-OPTICAL GOODS.	20	886	8.7	1.8
	HAY, GRAIN, AND FEED STORES (SIC 5962)						300 SPORTING-RECREATION EQUIPMENT. .	15	367	4.7	.8
	TOTAL	32	8 895	(X)	100.0		320 HARWARE-GARDENING EQUIPMENT . .	15	659	8.3	1.4
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	32	6 962	78.3	78.3		340 LUMBER-BUILDING MATERIALS. . . .	19	1 400	18.7	2.9
480	HOUSEHOLD FUELS-ICE.	14	837	22.0	9.4		420 AUTO TIRES-BATTERIES-ACCESS. . .	14	254	2.9	.5
520	NONMERCHANDISE RECEIPTS.	6	100	3.3	1.1		440 FARM EQUIPMENT MACHINERY	6	35	1.5	.1
-	MISCELLANEOUS MERCHANDISE. . .	(X)	996	(X)	11.2		500 ALL OTHER MERCHANDISE.	48	6 426	42.9	13.2
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)						520 NONMERCHANDISE RECEIPTS.	26	1 735	14.7	3.6
	TOTAL ²	5	2 119	(X)	100.0		- MISCELLANEOUS MERCHANDISE. . . .	(X)	192	(X)	.4
	GARDEN SUPPLY STORES (SIC 5969 PT.)						MAIL ORDER HOUSES (SIC 532)				
	TOTAL	33	6 040	(X)	100.0		TOTAL	25	13 632	(X)	100.0
320	HARWARE-GARDENING EQUIPMENT . .	33	4 902	81.2	81.2		120 COSMETICS-DRUGS-CLEANERS	11	96	1.3	.7
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	6	707	27.5	11.7		140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	763	8.1	5.6
500	ALL OTHER MERCHANDISE.	6	175	7.9	2.9		160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	16	2 030	21.6	14.9
520	NONMERCHANDISE RECEIPTS.	15	74	2.0	1.2		180 ALL FOOTWEAR	15	331	3.5	2.4
-	MISCELLANEOUS MERCHANDISE. . .	(X)	182	(X)	3.0		200 CURTAINS-DRAPERIES-ORY GOODS . .	16	1 042	11.1	7.6
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)						220 MAJOR APPL-RADIO-TV-MUSICAL INST	15	770	8.1	5.6
	TOTAL ²	10	775	(X)	100.0		240 FURNITURE-SLEEP EQUIP-FLOOR COV.	15	382	4.0	2.8
							260 KITCHENWARE-HOME FURNISHINGS . .	16	1 061	7.8	7.8
							280 JEWELRY-OPTICAL GOODS.	15	207	2.1	1.5
							300 SPORTING-RECREATION EQUIPMENT. .	15	359	3.8	2.6
							320 HARWARE-GARDENING EQUIPMENT . .	15	643	6.8	4.7
							340 LUMBER-BUILDING MATERIALS. . . .	11	327	4.6	2.4
							420 AUTO TIRES-BATTERIES-ACCESS. . .	14	254	2.7	1.9
							440 FARM EQUIPMENT MACHINERY	5	25	.7	.2
							500 ALL OTHER MERCHANDISE.	24	1 633	17.3	12.0
							520 NONMERCHANDISE RECEIPTS.	14	1 128	12.1	8.3
							- MISCELLANEOUS MERCHANDISE. . . .	(X)	2 581	(X)	18.9
							MERCHANDISING MACHINE OPERATORS (SIC 534)				
							TOTAL	36	22 888	(X)	100.0
							020 GROCERIES-OTHER FOODS.	18	9 236	57.1	40.4
							040 MEALS-SNACKS	13	5 094	56.0	22.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
100	CIGARS-CIGARETTES-TOBACCO. . . .	27	7 727	34.4	33.8	160	WOMEN'S-GIRLS'CLOTHING•EX FOOTWR	4	133	15.0	1.1
520	NONMERCHANOISE RECEIPTS.	8	431	33.9	1.9	200	CURTAINS-ORAPERIES-DRY GOODS . .	4	114	10.9	.9
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	400	(X)	1.7	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	7	871	67.9	7.2
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	101	9.7	.8
						260	KITCHENWARE-HOME FURNISHINGS . .	6	235	22.0	1.9
						280	JEWELRY-OPTICAL GOODS.	4	679	44.4	5.6
						340	LUMBER-BUILDING MATERIALS. . . .	8	1 073	97.8	8.9
						500	ALL OTHER MERCHANOISE.	21	4 422	80.7	36.6
						520	NONMERCHANOISE RECEIPTS.	4	176	8.9	1.5
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	501	(X)	4.1
	OIRECT SELLING ESTABLISHMENTS (SIC 535)										
	TOTAL	58	12 088	(X)	100.0						
020	GROCERIES-OTHER FOODS.	22	3 783	77.6	31.3						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Racine SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	RETAIL TRADE										
	TOTAL	988	231 512	(X)	100.0	34D 364	LUMBER-BUILDING MATERIALS. . . . PAINT-SUNDRIES-GLASS-WALLPAPER	12 12	611 611	17.6 17.7	15.7 15.7
						520 -	NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE. . . .	4 (X)	32 366	8.2 (X)	.8 9.4
02D	GROCERIES-OTHER FOODS.	213	56 295	56.9	24.3		FARM EQUIPMENT DEALERS (SIC 5252)				
04D	MEALS-SNACKS	200	9 735	27.4	4.2		TOTAL	13	4 085	(X)	100.0
06D	ALCOHOLIC DRINKS	161	6 051	60.4	2.6	440	FARM EQUIPMENT MACHINERY	13	3 449	84.4	84.4
08D	PACKAGED ALCOHOLIC BEVERAGES	123	4 319	11.4	1.9	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	636	(X)	15.6
10D	CIGARS-CIGARETTES-TOBACCO.	185	4 194	5.2	1.8		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
12D	COSMETICS-DRUGS-CLEANERS	137	10 027	9.9	4.3		TOTAL	31	34 655	(X)	100.0
14D	MEN'S-BOYS' CLOTHING EXC FOOTWR.	61	6 857	16.6	3.0	02D	GROCERIES-OTHER FOODS.	20	479	1.9	1.4
16D	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	94	12 799	25.1	5.5	04D	MEALS-SNACKS	10	412	1.8	1.2
18D	ALL FOOTWEAR	57	3 725	9.5	1.6	12D	COSMETICS-DRUGS-CLEANERS	26	1 663	4.8	4.8
20D	CURTAINS-DRAPERIES-DRY GOODS	46	3 630	9.3	1.6	14D	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	4 156	12.0	12.0
22D	MAJOR APPL-RADIO-TV-MUSICAL INST	83	9 863	19.2	4.3	16D	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	29	7 221	20.8	20.8
24D	FURNITURE-SLEEP EQUIP-FLOOR COV.	51	7 344	22.2	3.2	18D	ALL FOOTWEAR	24	1 449	4.3	4.2
26D	KITCHENWARE-HOME FURNISHINGS	81	2 766	5.6	1.2	20D	CURTAINS-DRAPERIES-DRY GOODS . .	28	3 143	9.1	9.1
28D	JEWELRY-OPTICAL GOODS.	69	1 911	4.4	.8	22D	MAJOR APPL-RADIO-TV-MUSICAL INST	17	3 230	9.9	9.3
30D	SPORTING-RECREATION EQUIPMENT.	60	3 100	6.9	1.3	24D	FURNITURE-SLEEP EQUIP-FLOOR COV.	18	1 724	7.2	5.0
32D	HARDWARE-GARDENING EQUIPMENT	85	5 021	9.0	2.2	26D	KITCHENWARE-HOME FURNISHINGS . .	26	1 450	4.2	4.2
34D	LUMBER-BUILDING MATERIALS.	57	9 329	24.2	4.0	28D	JEWELRY-OPTICAL GOODS.	22	495	1.4	1.4
36D	AUTOMOBILES-TRUCKS	50	30 733	71.5	13.3	30D	SPORTING-RECREATION EQUIPMENT. .	18	910	2.7	2.6
40D	AUTO FUELS-LUBRICANTS.	159	11 994	23.5	5.2	32D	HARDWARE-GARDENING EQUIPMENT . .	24	1 554	4.6	4.5
42D	AUTO TIRES-BATTERIES-ACCESS.	160	5 875	8.4	2.5	34D	LUMBER-BUILDING MATERIALS.	9	1 045	4.6	3.0
44D	FARM EQUIPMENT MACHINERY	18	3 678	27.1	1.6	40D	AUTO FUELS-LUBRICANTS.	4	47	.3	.1
46D	HAY-GRAIN-FEED-FARM SUPPLIES	20	5 827	80.6	2.5	42D	AUTO TIRES-BATTERIES-ACCESS. . . .	7	1 091	4.8	3.1
48D	HOUSEHOLD FUELS-ICE.	21	2 758	46.1	1.2	50D	ALL OTHER MERCHANDISE.	25	2 625	9.2	7.6
50D	ALL OTHER MERCHANDISE.	158	7 394	8.2	3.2	52D	NONMERCHANDISE RECEIPTS.	18	1 482	5.6	4.3
52D	NONMERCHANDISE RECEIPTS.	294	6 287	5.0	2.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	479	(X)	1.4
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)						DEPARTMENT STORES (SIC 531)				
	TOTAL	56	15 751	(X)	100.0		TOTAL	8	29 249	(X)	100.0
22D	MAJOR APPL-RADIO-TV-MUSICAL INST	8	241	5.6	1.5	02D	GROCERIES-OTHER FOODS.	6	370	1.7	1.3
26D	KITCHENWARE-HOME FURNISHINGS	12	342	10.4	2.2	04D	MEALS-SNACKS	4	236	1.0	.8
28D	JEWELRY-OPTICAL GOODS.	5	25	2.6	.2	12D	COSMETICS-DRUGS-CLEANERS	8	1 424	4.9	4.9
30D	SPORTING-RECREATION EQUIPMENT.	10	201	10.8	1.3	14D	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	3 893	13.3	13.3
32D	HARDWARE-GARDENING EQUIPMENT	27	2 547	29.0	16.2	141	MEN'S CLOTHING	8	2 923	9.7	9.7
34D	LUMBER-BUILDING MATERIALS.	38	7 949	74.2	50.5	142	BOYS' CLOTHING	8	1 070	3.7	3.7
40D	AUTO FUELS-LUBRICANTS.	4	20	.8	.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	8	6 139	21.0	21.0
42D	AUTO TIRES-BATTERIES-ACCESS.	4	231	9.2	1.5	161	CHILDREN'S-INFANTS' WEAR	8	676	2.3	2.3
44D	FARM EQUIPMENT MACHINERY	13	3 449	75.5	21.9	162	HANDBAGS-ACCESSORIES	7	248	.9	.8
52D	NONMERCHANDISE RECEIPTS.	14	223	3.4	1.4	163	MILLINERY.	8	142	.5	.5
-	MISCELLANEOUS MERCHANDISE.	(X)	523	(X)	3.3	164	HOSIERY.	7	389	1.6	1.3
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					165	LINGERIE	8	1 121	3.8	3.8
	TOTAL	26	7 765	(X)	100.0	166	WOMEN'S COATS-SUITS-FURS-RAINWR	7	478	1.9	1.6
32D	HARDWARE-GARDENING EQUIPMENT	8	148	3.8	1.9	167	WOMEN'S DRESSES.	8	997	3.4	3.4
34D	LUMBER-BUILDING MATERIALS.	26	7 339	94.5	94.5	168	WOMEN'S BLOUSES-SPTSWR	8	1 375	4.7	4.7
341	LUMBER	16	2 305	33.4	29.7	169	GIRLS'-SUBTEEN-TEEN WEAR	8	702	2.4	2.4
342	PLYWOOD.	16	979	15.8	12.6	180	ALL FOOTWEAR	8	1 345	4.6	4.6
343	WINDOWS, DOORS, AND FRAMES-METAL	12	244	5.1	3.1	200	CURTAINS-DRAPERIES-DRY GOODS . .	8	2 462	8.4	8.4
344	KITCHEN CABINETS	7	330	7.4	4.2	201	PIECE GOODS-NOTIONS.	7	874	3.7	3.0
345	ALL OTHER MILLWORK	15	597	9.6	7.7	202	CURTAINS-DRAPERIES	7	1 373	5.8	4.7
346	WALLBOARD.	16	447	7.2	5.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	215	(X)	.7
347	ASPHALT AND ASBESTOS PRODUCTS.	13	222	3.8	2.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	2 824	9.7	9.7
348	PAINT-GLASS-WALLPAPER.	13	99	1.8	1.3	221	MAJOR HOUSEHOLD APPLIANCES . . .	6	1 471	7.1	5.0
353	INSULATION	12	136	2.3	1.8	222	RADIO-TV'S MUSICAL INSTR.	8	1 351	4.6	4.6
355	ALL OTHER BUILDING MATERIALS	10	509	12.1	6.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	1 559	7.8	5.3
-	MISCELLANEOUS MERCHANDISE.	(X)	391	(X)	5.0	241	FLOOR COVERINGS.	6	540	2.6	1.8
52D	NONMERCHANDISE RECEIPTS.	9	41	.9	.5	242	FURNITURE-SLEEP EQUIPMENT. . . .	6	1 018	5.1	3.5
-	MISCELLANEOUS MERCHANDISE.	(X)	237	(X)	3.1	260	KITCHENWARE-HOME FURNISHINGS . .	8	1 185	4.1	4.1
	HARDWARE STORES (SIC 5251)					261	CHINA-GLASSWARE.	7	306	1.1	1.0
	TOTAL	17	3 901	(X)	100.0	262	KITCHENWARE-HOUSEWARES	8	712	2.4	2.4
26D	KITCHENWARE-HOME FURNISHINGS	12	339	10.7	8.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	167	(X)	.6
28D	JEWELRY-OPTICAL GOODS.	5	25	2.0	.6	280	JEWELRY-OPTICAL GOODS.	8	422	1.4	1.4
30D	SPORTING-RECREATION EQUIPMENT.	9	198	13.4	5.1	300	SPORTING-RECREATION EQUIPMENT. .	8	780	2.7	2.7
32D	HARDWARE-GARDENING EQUIPMENT	17	2 330	59.7	59.7	320	HARDWARE-GARDENING EQUIPMENT . .	8	1 222	4.2	4.2
322	GARDENING EQUIPMENT-SUPPLIES	15	275	7.0	7.0	321	HARDWARE-TOOLS	7	640	2.4	2.2
323	PLUMBING-ELECTRICAL SUPPLIES	16	405	10.5	10.4	322	GARDENING EQUIPMENT-SUPPLIES . .	8	582	2.0	2.0
324	OTHER HARDWARE-TOOLS	17	1 650	42.3	42.3						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

Note: RACINE SMSA—Coextensive with Racine County, Wis.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Racine SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
340	LUMBER-BUILDING MATERIALS.	6	818	3.9	2.8	500	ALL OTHER MERCHANDISE.	39	1 418	3.5	2.6
348	PAINT-GLASS-WALLPAPER.	6	357	1.6	1.2	516	ALL OTHER MERCHANDISE.	17	236	1.7	.4
-	MISCELLANEOUS MERCHANDISE.	(X)	461	(X)	1.6	517	PAPER-PAPER PRODUCTS.	36	1 182	2.9	2.1
420	AUTO TIRES-BATTERIES-ACCESS.	5	979	4.6	3.3	520	NONMERCHANDISE RECEIPTS.	22	178	.6	.3
500	ALL OTHER MERCHANDISE.	7	1 804	7.6	6.2	-	MISCELLANEOUS MERCHANDISE.	(X)	61	(X)	.1
501	TOYS-GAMES-WHEEL GOODS.	7	802	3.3	2.7						
502	BOOKS-STATIONERY-PHOTO. EQUIP.	7	858	3.5	2.9		MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)				
518	MOSE. EXC. TOY-GAMES-BOOKS-STA	6	144	.7	.5		TOTAL	9	(0)	(X)	100.0
520	NONMERCHANDISE RECEIPTS.	6	1 299	5.7	4.4						
535	ALL OTHER SERVICE RECEIPTS.	6	1 249	5.5	4.3	020	GROCERIES-OTHER FOODS.	9	(0)	99.7	99.7
-	MISCELLANEOUS	(X)	50	(X)	.2	-	MISCELLANEOUS MERCHANDISE.	(X)	(0)	(X)	.3
-	MISCELLANEOUS MERCHANDISE.	(X)	488	(X)	1.7						
	VARIETY STORES (SIC 533)						FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
	TOTAL	14	(0)	(X)	100.0		TOTAL	-	-	(X)	-
020	GROCERIES-OTHER FOODS.	11		3.4	2.9		CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)				
040	MEALS-SNACKS.	5		11.0	6.4		TOTAL	10	435	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS.	14		7.0	7.0						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14		5.7	5.7		GROCERIES-OTHER FOODS.	10	383	88.0	88.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	14		18.5	18.5	024	ALL OTHER FOODS.	10	379	87.1	87.1
180	ALL FOOTWEAR.	11		2.9	2.4	-	MISCELLANEOUS MERCHANDISE.	(X)	4	(X)	.9
200	CURTAINS-DRAPERIES-DRY GOODS.	13	(0)	13.2	12.8	-	MISCELLANEOUS MERCHANDISE.	(X)	52	(X)	12.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6		2.5	1.5						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8		1.8	1.3		RETAIL BAKERIES (SIC 546)				
260	KITCHENWARE-HOME FURNISHINGS.	13		6.3	5.9		TOTAL ²	16	2 433	(X)	100.0
280	JEWELRY-OPTICAL GOODS.	9		1.7	1.3						
300	SPORTING-RECREATION EQUIPMENT.	6		1.0	.5		OTHER FOOD STORES (OTHER 54)				
320	HARDWARE-GARDENING EQUIPMENT.	12		5.5	4.9		TOTAL	3	(0)	(X)	100.0
500	ALL OTHER MERCHANDISE.	14		27.1	27.1						
520	NONMERCHANDISE RECEIPTS.	7		2.4	1.4						
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.2						
	MISC. GENERAL MERCHANDISE STORES (SIC 539)										
	TOTAL	9	(0)	(X)	100.0						
120	COSMETICS-DRUGS-CLEANERS.	4		2.2	1.7						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7		4.0	4.0		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7		21.6	21.6		TOTAL	57	37 782	(X)	100.0
180	ALL FOOTWEAR.	5		1.9	1.5						
200	CURTAINS-DRAPERIES-DRY GOODS.	7		13.5	12.4						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	(0)	6.1	4.9						
260	KITCHENWARE-HOME FURNISHINGS.	6		4.4	3.8	300	SPORTING-RECREATION EQUIPMENT.	7	1 228	54.0	3.3
280	JEWELRY-OPTICAL GOODS.	5		1.5	1.4	320	HARDWARE-GARDENING EQUIPMENT.	4	35	5.0	.1
300	SPORTING-RECREATION EQUIPMENT.	4		5.9	4.3	380	AUTOMOBILES-TRUCKS.	41	30 377	87.2	80.4
320	HARDWARE-GARDENING EQUIPMENT.	4		9.3	7.4	400	AUTO FUELS-LUBRICANTS.	23	217	.8	.6
500	ALL OTHER MERCHANDISE.	4		3.6	2.8	420	AUTO TIRES-BATTERIES-ACCESS.	38	2 823	8.5	7.5
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	34.3	500	ALL OTHER MERCHANDISE.	6	409	5.9	1.1
	FOOD STORES (SIC 54)					520	NONMERCHANDISE RECEIPTS.	39	2 646	7.4	7.0
	TOTAL	132	60 050	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	47	(X)	.1
020	GROCERIES-OTHER FOODS.	132	52 873	88.0	88.0						
080	PACKAGED ALCOHOLIC BEVERAGES.	25	701	3.9	1.2		MOTOR VEHICLE DEALERS (SIC 551, 552)				
100	CIGARS-CIGARETTES-TOBACCO.	71	2 443	4.8	4.1		TOTAL	39	34 739	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS.	64	2 267	4.5	3.8	380	AUTOMOBILES-TRUCKS.	39	30 284	87.2	87.2
500	ALL OTHER MERCHANDISE.	41	1 426	3.4	2.4	400	AUTO FUELS-LUBRICANTS.	19	186	.7	.5
520	NONMERCHANDISE RECEIPTS.	25	188	.6	.3	420	AUTO TIRES-BATTERIES-ACCESS.	28	1 888	5.8	5.4
-	MISCELLANEOUS MERCHANDISE.	(X)	152	(X)	.3	520	NONMERCHANDISE RECEIPTS.	30	2 350	7.1	6.8
	GROCERY STORES (SIC 541)					-	MISCELLANEOUS MERCHANDISE.	(X)	30	(X)	.1
	TOTAL	94	55 560	(X)	100.0						
020	GROCERIES-OTHER FOODS.	94	48 561	87.4	87.4		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)				
021	MEATS-FISH-POULTRY.	89	14 244	25.9	25.6		TOTAL	28	32 590	(X)	100.0
022	PRODUCE (FRESH FRUITS-VEGTBLS)	86	3 878	7.1	7.0	380	AUTOMOBILES-TRUCKS.	28	28 202	86.5	86.5
023	FROZEN FOODS.	80	2 975	5.8	5.4	400	AUTO FUELS-LUBRICANTS.	19	179	.6	.5
024	ALL OTHER FOODS.	92	27 463	49.7	49.4	420	AUTO TIRES-BATTERIES-ACCESS.	27	1 875	5.9	5.8
080	PACKAGED ALCOHOLIC BEVERAGES.	23	627	3.5	1.1	520	NONMERCHANDISE RECEIPTS.	26	2 310	7.3	7.1
100	CIGARS-CIGARETTES-TOBACCO.	67	2 419	4.9	4.4	-	MISCELLANEOUS MERCHANDISE.	(X)	23	(X)	.1
120	COSMETICS-DRUGS-CLEANERS.	64	2 265	4.6	4.1						
260	KITCHENWARE-HOME FURNISHINGS.	8	29	1.4	.1		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
							TOTAL ²	11	2 149	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Racine SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)						FURRIERS AND FUR SHOPS (SIC 568)				
	TOTAL	10	1 143	(X)	100.0		TOTAL	1	(D)	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. .	4	19	2.2	1.7		OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)				
420	AUTO TIRES-BATTERIES-ACCESS. . .	10	932	81.5	81.5		TOTAL ²	41	5 645	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	192	(X)	16.8		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)						TOTAL	12	2 312	(X)	100.0
	TOTAL	8	1 900	(X)	100.0		140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	2 152	93.1	93.1
	GASOLINE SERVICE STATIONS (SIC 554)						142 BOYS' CLOTHING	4	78	13.6	3.4
	TOTAL	123	14 413	(X)	100.0		143 MEN'S TAILORED OUTERWEAR . . .	9	835	50.7	36.1
100	CIGARS-CIGARETTES-TOBACCO. . . .	24	136	4.0	.9		144 OTHER MEN'S OUTERWEAR. . . .	9	691	34.8	29.9
300	SPORTING-RECREATION EQUIPMENT. .	5	27	1.8	.2		145 MEN'S HATS	7	43	2.8	1.9
380	AUTOMOBILES-TRUCKS	5	141	13.8	1.0		146 OTHER MEN'S CLOTHING	10	504	25.2	21.8
391	OTHER POWERED ROAD VEHICLES. .	5	141	13.8	1.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	160	(X)	6.9
							FAMILY CLOTHING STORES (SIC 565)				
400	AUTO FUELS-LUBRICANTS.	123	11 603	80.5	80.5		TOTAL	5	(D)	(X)	100.0
401	GASOLINE	123	10 935	75.9	75.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5		43.1	43.1
402	OTHER AUTOMOTIVE FUELS	12	175	6.8	1.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5		55.0	55.0
403	MOTOR OILS-GREASES-OTHER OILS.	111	493	3.8	3.4	168	WOMEN'S BLOUSES-SPTSWR	5	(D)	12.5	12.5
420	AUTO TIRES-BATTERIES-ACCESS. . .	105	1 500	12.6	10.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	42.5
421	PARTS INSTALLED IN REPAIR WORK	67	608	6.8	4.2		MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	1.9
423	PARTS-RETAIL	11	35	3.5	.2		SHOE STORES (SIC 566)				
424	AUTOMOBILE TIRES-BATTERIES-ACC	99	857	7.4	5.9		TOTAL ²	20	2 205	(X)	100.0
480	HOUSEHOLD FUELS-ICE.	5	223	13.5	1.5		APPAREL AND ACCESS. STORES-N.E.C. (SIC 564, 7, 9)				
500	ALL OTHER MERCHANDISE.	4	14	2.8	.1		TOTAL	4	(D)	(X)	100.0
520	NONMERCHANDISE RECEIPTS.	76	684	7.9	4.7		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
527	SERVICE LABOR.	70	633	7.8	4.4		TOTAL	65	12 597	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	85	(X)	.6	200	CURTAINS-DRAPERIES-DRY GOODS . .	10	297	13.1	2.4
	APPAREL AND ACCESSORY STORES (SIC 56)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	39	5 197	68.1	41.3
	TOTAL	71	10 226	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	24	5 508	71.5	43.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	2 541	76.7	24.8	260	KITCHENWARE-HOME FURNISHINGS . .	10	676	36.9	5.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	49	5 285	60.3	51.7	340	LUMBER-BUILDING MATERIALS. . . .	3	112	27.2	.9
180	ALL FOOTWEAR	24	2 226	81.3	21.8	520	NONMERCHANDISE RECEIPTS.	20	480	5.6	3.8
520	NONMERCHANDISE RECEIPTS.	10	70	2.9	.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	327	(X)	2.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	103	(X)	1.0		FURNITURE STORES (SIC 5712)				
	WOMEN'S READY-TO-WEAR STORES (SIC 562)						TOTAL	12	(D)	(X)	100.0
	TOTAL	19	(D)	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4		33.4	6.9
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	19		97.1	97.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12		86.8	86.8
161	CHILDREN'S-INFANTS' WEAR	21		8.0	4.2	243	SLEEP EQUIPMENT.	11		12.0	12.0
163	MILLINERY.	11		1.8	1.1	244	OTHER HOUSEHOLD FURNITURE. . . .	12	(D)	62.5	62.5
164	HOSIERY.	21		2.6	1.7	245	FLOOR COVERINGS-SOFT SURFACE . .	10		10.8	10.8
165	LINGERIE	22		11.7	11.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	1.5
166	WOMEN'S BLOUSES-SPTSWR	20		26.5	24.8	520	NONMERCHANDISE RECEIPTS.	8		4.8	3.9
172	DRESSES.	19	(D)	33.2	32.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	2.4
173	COATS-SUITS.	10		19.7	16.4		HOME FURNISHINGS STORES (OTHER 571)				
174	HANDBAGS	23		2.2	1.6		TOTAL	19	(D)	(X)	100.0
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	21		5.5	3.2	200	CURTAINS-ORAPERIES-DRY GOODS . .	8		73.6	14.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	(D)	76.1	52.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	2.9	-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	34.0
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)										
	TOTAL	10	(D)	(X)	100.0						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10		92.9	92.9						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	7.1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Racine SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	HOUSEHOLD APPLIANCE STORES (SIC 572)					PROPRIETARY STORES (SIC 591 PT.)					
	TOTAL	15	4 297	(X)	100.0	TOTAL	-	-	(X)		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	2 872	66.8	66.8						
224	NEW MAJOR APPLIANCES	15	2 497	58.1	58.1		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
226	USED MAJOR APPL-RADIOS-TV'S. . .	3	27	1.0	.6		TOTAL	124	18 883	(X)	100.0
520	NONMERCHANDISE RECEIPTS.	4	206	5.9	4.8		080 PACKAGED ALCOHOLIC BEVERAGES . .	20	2 955	38.8	15.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 219	(X)	28.4		100 CIGARS-CIGARETTES-TOBACCO. . . .	22	334	11.1	1.8
	RADIO, TV, AND MUSIC STORES (SIC 573)						140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	88	45.4	.5
	TOTAL	19	2 093	(X)	100.0		160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6	67	36.3	.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	19	2 005	95.8	95.8		180 ALL FOOTWEAR	4	17	11.1	.1
520	NONMERCHANDISE RECEIPTS.	4	70	7.6	3.3		220 MAJOR APPL-RADIO-TV-MUSICAL INST	11	282	15.3	1.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	18	(X)	.9		240 FURNITURE-SLEEP EQUIP-FLOOR COV.	5	76	50.0	.4
	EATING AND DRINKING PLACES (SIC 58)						260 KITCHENWARE-HOME FURNISHINGS . .	9	128	12.2	.7
	TOTAL	276	15 750	(X)	100.0		280 JEWELRY-OPTICAL GOODS.	21	1 254	100.0	6.6
020	GROCERIES-OTHER FOODS.	14	313	27.3	2.0		300 SPORTING-RECREATION EQUIPMENT. . .	16	688	35.2	3.6
040	MEALS-SNACKS	179	8 745	84.2	55.5		320 HARDWARE-GARDENING EQUIPMENT . .	18	596	30.7	3.2
060	ALCOHOLIC DRINKS	161	6 067	53.2	38.5		340 LUMBER-BUILDING MATERIALS.	4	197	17.8	1.0
080	PACKAGED ALCOHOLIC BEVERAGES . .	70	399	9.6	2.5		460 HAY-GRAIN-FEED-FARM SUPPLIES . .	18	5 803	85.9	30.7
100	CIGARS-CIGARETTES-TOBACCO. . . .	30	99	5.9	.6		480 HOUSEHOLD FUELS-ICE.	11	2 396	100.0	12.7
520	NONMERCHANDISE RECEIPTS.	36	101	4.4	.6		500 ALL OTHER MERCHANDISE.	42	2 176	100.0	11.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	26	(X)	.2		520 NONMERCHANDISE RECEIPTS.	43	297	4.6	1.6
	EATING PLACES (SIC 5812)						- MISCELLANEOUS MERCHANDISE. . . .	(X)	1 529	(X)	8.1
	TOTAL ²	149	10 298	(X)	100.0		LIQUOR STORES (SIC 592)				
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)						TOTAL	20	4 167	(X)	100.0
	TOTAL	127	5 452	(X)	100.0		ANTIQUE AND SECONDHAND STORES (SIC 593)				
040	MEALS-SNACKS	30	295	17.9	5.4		TOTAL ²	7	530	(X)	100.0
060	ALCOHOLIC DRINKS	127	4 749	87.1	87.1		SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)				
080	PACKAGED ALCOHOLIC BEVERAGES . .	64	357	14.0	6.5		TOTAL	8	710	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO. . . .	8	27	5.4	.5		300 SPORTING-RECREATION EQUIPMENT. .	8	597	84.1	84.1
520	NONMERCHANDISE RECEIPTS.	14	24	3.7	.4		- MISCELLANEOUS MERCHANDISE. . . .	(X)	113	(X)	15.9
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)						JEWELRY STORES (SIC 597)				
	TOTAL	41	(D)	(X)	100.0		TOTAL	14	1 077	(X)	100.0
020	GROCERIES-OTHER FOODS.	20	(D)	7.8	3.3	280	JEWELRY-OPTICAL GOODS.	14	649	60.3	60.3
080	PACKAGED ALCOHOLIC BEVERAGES . .	5		9.3	2.6	281	WATCHES-CLOCKS	13	139	12.9	12.9
100	CIGARS-CIGARETTES-TOBACCO. . . .	31		7.7	6.3	282	SILVERWARE	11	73	7.0	6.8
120	COSMETICS-DRUGS-CLEANERS	41		78.6	78.6	285	ALL OTHER JEWELRY ITEMS.	13	150	13.9	13.9
260	KITCHENWARE-HOME FURNISHINGS . .	11		5.0	1.1	287	DIAMONDS, EXC. DIAMOND WATCHES	14	203	18.8	18.8
280	JEWELRY-OPTICAL GOODS.	4		3.3	.7	288	RINGS, EXC. DIAMONDS	12	81	8.6	7.5
500	ALL OTHER MERCHANDISE.	27		8.3	5.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1	(X)	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	1.8	520	NONMERCHANDISE RECEIPTS.	13	94	8.7	8.7
	DRUG STORES (SIC 591 PT.)					529	WATCH-CLOCK-JEWELRY REPAIRS. .	13	87	8.1	8.1
	TOTAL	41		(D)	(X)	100.0	-	MISCELLANEOUS	(X)	6	(X)
020	GROCERIES-OTHER FOODS.	20	(D)	7.8	3.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	334	(X)	31.0
080	PACKAGED ALCOHOLIC BEVERAGES . .	5		9.3	2.6		FUEL AND ICE DEALERS (SIC 598)				
100	CIGARS-CIGARETTES-TOBACCO. . . .	31		7.7	6.3		TOTAL	10	(D)	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	41		78.6	78.6		FLORISTS (SIC 5992)				
121	MEDICINES EXC. PRESCRIPTION. . .	40		21.3	20.4		TOTAL ²	13	820	(X)	100.0
122	PRESCRIPTION MEDICINES	41		37.4	37.4						
123	ALL OTHER DRUGS-PROPRIETARIES. .	41		21.8	20.7						
260	KITCHENWARE-HOME FURNISHINGS . .	11		5.0	1.1						
280	JEWELRY-OPTICAL GOODS.	4		3.3	.7						
500	ALL OTHER MERCHANDISE.	27		8.3	5.6						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(X)	1.8							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Racine SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	CIGAR STORES AND STANOS (SIC 5993)						MAIL ORDER HOUSES (SIC 532)				
	TOTAL	3	(0)	(X)	100.0		TOTAL ²	3	744	(X)	100.0
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)						MERCHANDISING MACHINE OPERATORS (SIC 534)				
	TOTAL	49	8 734	(X)	100.0		TOTAL ²	5	975	(X)	100.0
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	18	5 785	76.8	66.2		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
500	ALL OTHER MERCHANDISE.	23	1 191	100.0	13.6		TOTAL	4	(0)	(X)	100.0
520	NONMERCHANDISE RECEIPTS.	9	60	3.7	.7						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 698	(X)	19.5						
	NONSTORE RETAILERS (SIC 53 PART*)										
	TOTAL	12	(0)	(X)	100.0						
020	GROCERIES-OTHER FOODS.	5	70	75.1	34.1						
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	4		54.1	22.9						
500	ALL OTHER MERCHANDISE.	4		21.2	4.1						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	38.9						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²
RETAIL TRADE											
	TOTAL	17 854	3 023 864	(X)	100.0		TOTAL	60	6 139	(X)	100.0
020	GROCERIES-OTHER FOODS.	3 712	629 409	63.0	20.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	163	23.4	2.7
040	MEALS-SNACKS	4 357	150 045	45.4	5.0	320	HARDWARE-GARDENING EQUIPMENT . .	11	433	36.7	7.1
060	ALCOHOLIC DRINKS	3 314	91 630	58.8	3.0	340	LUMBER-BUILDING MATERIALS. . . .	60	4 710	76.7	76.7
080	PACKAGED ALCOHOLIC BEVERAGES . .	1 963	40 865	21.2	1.4	480	HOUSEHOLD FUELS-ICE.	5	234	23.4	3.8
100	CIGARS-CIGARETTES-TOBACCO. . . .	4 180	36 506	5.1	1.2	500	ALL OTHER MERCHANDISE.	4	16	3.6	.3
120	COSMETICS-DRUGS-CLEANERS	2 387	98 446	12.2	3.3	520	NONMERCHANDISE RECEIPTS.	24	378	26.1	6.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	1 262	73 675	16.9	2.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	205	(X)	3.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	1 543	131 176	27.9	4.3						
180	ALL FOOTWEAR	1 177	36 972	9.7	1.2		PAINT, GLASS, AND WALLPAPER STRS.				
200	CURTAINS-DRAPERIES-DRY GOODS . .	1 039	37 980	10.0	1.3		(SIC 523)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	1 550	91 907	20.1	3.0		TOTAL	98	7 952	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	1 060	72 681	17.9	2.4	200	CURTAINS-DRAPERIES-DRY GOODS . .	6	70	8.4	.9
260	KITCHENWARE-HOME FURNISHINGS . .	1 692	33 339	6.6	1.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	240	21.2	3.0
280	JEWELRY-OPTICAL GOODS.	1 175	18 685	4.8	.6	260	KITCHENWARE-HOME FURNISHINGS . .	14	220	10.5	2.8
300	SPORTING-RECREATION EQUIPMENT . .	1 310	34 736	8.2	1.1	340	LUMBER-BUILDING MATERIALS. . . .	98	6 903	86.8	86.8
320	HARDWARE-GARDENING EQUIPMENT . .	1 940	61 355	10.4	2.0	356	ALL OTHER LUMBER-MILLWORK. . . .	36	441	11.9	5.5
340	LUMBER-BUILDING MATERIALS. . . .	1 700	159 101	36.5	5.3	357	PAINT-VARNISH ETC.	89	4 489	61.1	56.5
380	AUTOMOBILES-TRUCKS	1 203	414 162	67.4	13.7	358	PAINT SUNORIES	73	543	8.5	6.8
400	AUTO FUELS-LUBRICANTS.	3 448	189 202	24.6	6.3	359	WALLPAPER-OTHER WALL COVERINGS	76	492	7.3	6.2
420	AUTO TIRES-BATTERIES-ACCESS. . . .	3 436	94 566	9.5	3.1	361	GLASS.	38	938	30.2	11.8
440	FARM EQUIPMENT MACHINERY	740	132 252	48.3	4.4	520	NONMERCHANDISE RECEIPTS.	16	90	7.6	1.1
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	984	169 519	64.3	5.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	429	(X)	5.4
480	HOUSEHOLD FUELS-ICE.	813	44 869	25.0	1.5						
500	ALL OTHER MERCHANDISE.	2 738	102 139	12.9	3.4		ELECTRICAL SUPPLY STORES				
520	NONMERCHANDISE RECEIPTS.	5 228	78 647	5.8	2.6		(SIC 524)				
							TOTAL ²	9	725	(X)	100.0
	GROCERIES-OTHER FOODS.	9	230	20.0	.1						
120	COSMETICS-DRUGS-CLEANERS	31	224	6.2	.1		HARDWARE STORES				
200	CURTAINS-DRAPERIES-DRY GOODS . .	74	233	3.4	.1		(SIC 5251)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	326	7 332	11.4	2.1	120	TOTAL	494	58 620	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	177	2 432	8.3	.7	140	COSMETICS-DRUGS-CLEANERS	29	217	3.9	.4
260	KITCHENWARE-HOME FURNISHINGS . .	422	6 700	13.4	1.9	180	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	47	2.1	.1
280	JEWELRY-OPTICAL GOODS.	134	333	2.0	.1	200	ALL FOOTWEAR	37	89	1.9	.2
300	SPORTING-RECREATION EQUIPMENT . .	380	4 655	9.2	1.3	220	CURTAINS-DRAPERIES-DRY GOODS . .	62	140	1.3	.2
320	HARDWARE-GARDENING EQUIPMENT . .	901	34 940	21.7	10.0	240	MAJOR APPL-RADIO-TV-MUSICAL INST	256	5 290	14.2	9.0
340	LUMBER-BUILDING MATERIALS. . . .	1 185	142 912	71.7	40.7	260	FURNITURE-SLEEP EQUIP-FLOOR COV.	105	1 708	11.4	2.9
380	AUTOMOBILES-TRUCKS	85	4 149	14.1	1.2	280	KITCHENWARE-HOME FURNISHINGS . .	386	6 293	12.5	10.7
400	AUTO FUELS-LUBRICANTS.	144	951	2.5	.3	300	JEWELRY-OPTICAL GOODS.	130	324	1.9	.6
420	AUTO TIRES-BATTERIES-ACCESS. . . .	314	6 346	7.7	1.8		SPORTING-RECREATION EQUIPMENT. .	360	4 393	8.7	7.5
440	FARM EQUIPMENT MACHINERY	552	122 302	75.5	34.9	320	HARDWARE-GARDENING EQUIPMENT . .	494	27 221	46.4	46.4
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	166	5 545	15.3	1.6	322	GARDENING EQUIPMENT-SUPPLIES . .	446	4 954	8.8	8.5
480	HOUSEHOLD FUELS-ICE.	230	2 688	5.6	.8	323	PLUMBING-ELECTRICAL SUPPLIES . .	454	6 419	11.7	11.0
500	ALL OTHER MERCHANDISE.	223	2 451	7.9	.7	324	OTHER HARDWARE-TOOLS	494	15 848	27.0	27.0
520	NONMERCHANDISE RECEIPTS.	448	6 311	6.3	1.8	340	LUMBER-BUILDING MATERIALS. . . .	441	8 013	14.4	13.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	195	(X)	.1	356	ALL OTHER LUMBER-MILLWORK. . . .	167	2 231	8.9	3.8
						364	PAINT-SUNORIES-GLASS-WALLPAPER	438	5 781	10.4	9.9
	LUMBER AND OTHER BLDG. MATERIALS					400	AUTO FUELS-LUBRICANTS.	55	167	1.9	.3
	DEALERS (SIC 521)					420	AUTO TIRES-BATTERIES-ACCESS. . . .	165	1 513	5.5	2.6
	TOTAL	556	135 930	(X)	100.0	440	FARM EQUIPMENT MACHINERY	21	435	9.7	.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	23	495	4.2	.4	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	57	287	3.1	.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	62	471	2.6	.3	480	HOUSEHOLD FUELS-ICE.	40	288	4.3	.5
260	KITCHENWARE-HOME FURNISHINGS . .	12	129	20.0	.1	500	ALL OTHER MERCHANDISE.	173	1 469	6.3	2.5
320	HARDWARE-GARDENING EQUIPMENT . .	276	4 490	6.7	3.3	520	NONMERCHANDISE RECEIPTS.	124	627	4.4	1.1
340	LUMBER-BUILDING MATERIALS. . . .	556	122 700	90.3	90.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	99	(X)	.2
341	LUMBER.	499	44 786	36.3	32.9						
342	PLYWOOD.	463	14 351	12.4	10.6		FARM EQUIPMENT DEALERS				
343	WINDOWS, DOORS, AND FRAMES-METAL	337	5 483	6.8	4.0		(SIC 5252)				
344	KITCHEN CABINETS	262	2 806	3.4	2.1		TOTAL	513	141 563	(X)	100.0
345	ALL OTHER MILLWORK	456	8 498	7.5	6.3	020	GROCERIES-OTHER FOODS.	4	208	11.1	.1
346	WALLBOARD.	463	7 469	6.4	5.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	38	1 361	8.6	1.0
347	ASPHALT AND ASBESTOS PRODUCTS. . .	448	6 538	5.9	4.8	300	SPORTING-RECREATION EQUIPMENT. .	9	215	15.3	.2
348	PAINT-GLASS-WALLPAPER.	392	2 914	3.0	2.1	320	HARDWARE-GARDENING EQUIPMENT . .	101	2 409	6.4	1.7
349	HEATING AND PLUMBING EQUIP. . . .	93	1 279	4.4	.9	340	LUMBER-BUILDING MATERIALS. . . .	21	115	3.3	.1
351	METAL ROOFING AND SIDING.	274	2 561	3.6	1.9	380	AUTOMOBILES-TRUCKS	82	4 108	14.9	2.9
352	MASONRY SUPPLIES	387	4 686	5.7	3.4	400	AUTO FUELS-LUBRICANTS.	85	657	2.4	.5
353	INSULATION	388	3 239	3.1	2.4	420	AUTO TIRES-BATTERIES-ACCESS. . . .	145	4 753	9.2	3.4
354	PREFABRICATED BLDGS AND PARTS. . .	88	2 286	6.5	1.7	440	FARM EQUIPMENT MACHINERY	513	121 673	85.9	85.9
355	ALL OTHER BUILDING MATERIALS. . . .	323	15 799	17.7	11.6	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	72	2 255	12.0	1.6
440	FARM EQUIPMENT MACHINERY	14	123	3.2	.1	500	ALL OTHER MERCHANDISE.	22	353	5.5	.2
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	36	2 992	38.5	2.2	520	NONMERCHANDISE RECEIPTS.	180	3 389	5.9	2.4
480	HOUSEHOLD FUELS-ICE.	179	2 128	5.3	1.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	67	(X)	(Z)
500	ALL OTHER MERCHANDISE.	12	410	15.7	.3						
520	NONMERCHANDISE RECEIPTS.	98	1 812	7.9	1.3						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	180	(X)	.1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					500	ALL OTHER MERCHANDISE.	67	8 490	5.0	4.8
						501	TOYS-GAMES-WHEEL GOODS	66	3 950	2.4	2.3
						502	BOOKS-STATIONERY-PHOTO. EQUIP.	58	3 527	2.2	2.0
						518	MUSE. EXC. TOY-GAMES-BOOKS-STA	40	1 013	1.1	.6
	TOTAL	728	300 104	(X)	100.0	520	NONMERCHANDISE RECEIPTS.	58	8 412	5.6	4.8
020	GROCERIES-OTHER FOODS.	387	15 101	8.0	5.0	534	AUTO REPAIR.	20	591	1.3	.3
040	MEALS-SNACKS	107	4 155	4.2	1.4	535	ALL OTHER SERVICE RECEIPTS . . .	58	7 821	5.2	4.5
080	PACKAGED ALCOHOLIC BEVERAGES . .	24	200	9.0	.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	144	(X)	.1
100	CIGARS-CIGARETTES-TOBACCO. . . .	113	812	2.0	.3		VARIETY STORES (SIC 533)				
120	COSMETICS-DRUGS-CLEANERS	468	9 656	3.8	3.2		TOTAL	273	53 752	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	556	32 922	11.4	11.0	020	GROCERIES-OTHER FOODS.	194	2 712	5.8	5.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	574	70 074	24.4	23.3	040	MEALS-SNACKS	77	3 000	11.9	5.6
180	ALL FOOTWEAR	489	12 087	4.5	4.0	100	CIGARS-CIGARETTES-TOBACCO. . . .	14	61	4.0	.1
200	CURTAINS-DRAPERIES-ORY GOODS . .	595	30 042	10.3	10.0	120	COSMETICS-DRUGS-CLEANERS	265	3 916	7.3	7.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	278	20 675	9.2	6.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	261	2 485	4.6	4.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	330	14 635	5.9	4.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	255	10 254	19.2	19.1
260	KITCHENWARE-HOME FURNISHINGS . .	494	13 689	5.0	4.6	180	ALL FOOTWEAR	236	1 829	3.6	3.4
280	JEWELRY-OPTICAL GOODS.	428	3 690	1.4	1.2	200	CURTAINS-DRAPERIES-ORY GOODS . .	262	4 822	9.1	9.0
300	SPORTING-RECREATION EQUIPMENT. .	308	7 491	3.3	2.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	128	828	3.0	1.5
320	HARWARE-GARODENING EQUIPMENT . .	393	10 619	4.6	3.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	121	530	1.7	1.0
340	LUMBER-BUILDING MATERIALS. . . .	144	7 449	4.6	2.5	260	KITCHENWARE-HOME FURNISHINGS . .	258	3 879	7.3	7.2
400	AUTO FUELS-LUBRICANTS.	92	1 041	1.3	.3	280	JEWELRY-OPTICAL GOODS.	246	964	1.9	1.8
420	AUTO TIRES-BATTERIES-ACCESS. . . .	82	7 031	5.7	2.3	300	SPORTING-RECREATION EQUIPMENT. .	124	761	2.9	1.4
440	FARM EQUIPMENT MACHINERY	31	495	1.3	.2	320	HARWARE-GARODENING EQUIPMENT . .	231	2 065	4.0	3.8
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	34	1 394	7.8	.5	340	LUMBER-BUILDING MATERIALS. . . .	31	101	2.2	.2
480	HOUSEHOLD FUELS-ICE.	14	310	4.0	.1	500	ALL OTHER MERCHANDISE.	254	14 635	27.8	27.2
500	ALL OTHER MERCHANDISE.	477	25 377	9.4	8.5	520	NONMERCHANDISE RECEIPTS.	123	712	1.9	1.3
520	NONMERCHANDISE RECEIPTS.	291	10 852	4.9	3.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	198	(X)	.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	306	(X)	.1		GENERAL MERCHANDISE STORES (SIC 531)				
	DEPARTMENT STORES (SIC 531)						TOTAL	73	175 299	(X)	100.0
	TOTAL	73	175 299	(X)	100.0	020	GROCERIES-OTHER FOODS.	35	4 001	3.7	2.3
020	GROCERIES-OTHER FOODS.	35	4 001	3.7	2.3	040	MEALS-SNACKS	16	1 078	1.5	.6
040	MEALS-SNACKS	16	1 078	1.5	.6	100	CIGARS-CIGARETTES-TOBACCO. . . .	7	326	1.0	.2
100	CIGARS-CIGARETTES-TOBACCO. . . .	7	326	1.0	.2	120	COSMETICS-DRUGS-CLEANERS	60	4 621	2.9	2.6
120	COSMETICS-DRUGS-CLEANERS	60	4 621	2.9	2.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	73	22 010	12.6	12.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	73	22 010	12.6	12.6	141	MEN'S CLOTHING	73	16 612	9.5	9.5
141	MEN'S CLOTHING	73	16 612	9.5	9.5	142	BOYS' CLOTHING	67	5 397	3.8	3.1
142	BOYS' CLOTHING	67	5 397	3.8	3.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	73	46 085	26.3	26.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	73	46 085	26.3	26.3	161	CHILDREN'S-INFANTS' WEAR	72	4 404	2.5	2.5
161	CHILDREN'S-INFANTS' WEAR	72	4 404	2.5	2.5	162	HANDBAGS-ACCESSORIES	69	3 195	1.9	1.8
162	HANDBAGS-ACCESSORIES	69	3 195	1.9	1.8	163	MILLINERY.	65	1 098	.6	.6
163	MILLINERY.	65	1 098	.6	.6	164	HOSIERY.	73	3 193	1.8	1.8
164	HOSIERY.	73	3 193	1.8	1.8	165	LINGERIE	69	7 431	4.5	4.2
165	LINGERIE	69	7 431	4.5	4.2	166	WOMENS COATS-SUITS-FURS-RAINWR	66	4 185	2.6	2.4
166	WOMENS COATS-SUITS-FURS-RAINWR	66	4 185	2.6	2.4	167	WOMEN'S DRESSES.	71	9 547	5.5	5.4
167	WOMEN'S DRESSES.	71	9 547	5.5	5.4	168	WOMEN'S BLOUSES-SPTSWR	68	8 307	5.1	4.7
168	WOMEN'S BLOUSES-SPTSWR	68	8 307	5.1	4.7	169	GIRLS'-SUBTEEN-TEEN WEAR	65	3 512	2.2	2.0
169	GIRLS'-SUBTEEN-TEEN WEAR	65	3 512	2.2	2.0	171	OTHER WOMENS-GIRLS-CLOTHES ACC	11	1 211	5.1	.7
171	OTHER WOMENS-GIRLS-CLOTHES ACC	11	1 211	5.1	.7	180	ALL FOOTWEAR	65	7 668	4.8	4.4
180	ALL FOOTWEAR	65	7 668	4.8	4.4	200	CURTAINS-DRAPERIES-ORY GOODS . .	73	14 727	8.4	8.4
200	CURTAINS-DRAPERIES-ORY GOODS . .	73	14 727	8.4	8.4	201	PIECE GOODS-NOTIONS.	71	5 176	3.0	3.0
201	PIECE GOODS-NOTIONS.	71	5 176	3.0	3.0	202	CURTAINS-DRAPERIES	73	9 460	5.4	5.4
202	CURTAINS-DRAPERIES	73	9 460	5.4	5.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	91	(X)	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	91	(X)	.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	64	15 369	9.4	8.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	64	15 369	9.4	8.8	221	MAJOR HOUSEHOLD APPLIANCES . . .	52	8 653	6.0	4.9
221	MAJOR HOUSEHOLD APPLIANCES . . .	52	8 653	6.0	4.9	222	RADIO-TV'S MUSICAL INSTR.	62	6 636	4.2	3.8
222	RADIO-TV'S MUSICAL INSTR.	62	6 636	4.2	3.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	67	11 061	6.6	6.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	67	11 061	6.6	6.3	241	FLOOR COVERINGS.	61	4 736	3.1	2.7
241	FLOOR COVERINGS.	61	4 736	3.1	2.7	242	FURNITURE-SLEEP EQUIPMENT. . . .	62	6 324	3.9	3.6
242	FURNITURE-SLEEP EQUIPMENT. . . .	62	6 324	3.9	3.6	260	KITCHENWARE-HOME FURNISHINGS . .	72	7 731	4.4	4.4
260	KITCHENWARE-HOME FURNISHINGS . .	72	7 731	4.4	4.4	261	CHINA-GLASSWARE.	58	2 684	1.6	1.5
261	CHINA-GLASSWARE.	58	2 684	1.6	1.5	262	KITCHENWARE-HOUSEWARES	68	4 779	2.8	2.7
262	KITCHENWARE-HOUSEWARES	68	4 779	2.8	2.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	267	(X)	.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	267	(X)	.2	280	JEWELRY-OPTICAL GOODS.	56	1 932	1.3	1.1
280	JEWELRY-OPTICAL GOODS.	56	1 932	1.3	1.1	300	SPORTING-RECREATION EQUIPMENT. .	62	4 939	3.0	2.8
300	SPORTING-RECREATION EQUIPMENT. .	62	4 939	3.0	2.8	320	HARWARE-GARODENING EQUIPMENT . .	48	5 320	3.8	3.0
320	HARWARE-GARODENING EQUIPMENT . .	48	5 320	3.8	3.0	321	HARWARE-TOOLS	42	2 909	2.3	1.7
321	HARWARE-TOOLS	42	2 909	2.3	1.7	322	GARODENING EQUIPMENT-SUPPLIES . .	44	2 411	1.8	1.4
322	GARODENING EQUIPMENT-SUPPLIES . .	44	2 411	1.8	1.4	340	LUMBER-BUILDING MATERIALS. . . .	43	5 247	4.0	3.0
340	LUMBER-BUILDING MATERIALS. . . .	43	5 247	4.0	3.0	348	PAINT-GLASS-WALLPAPER.	40	1 929	1.6	1.1
348	PAINT-GLASS-WALLPAPER.	40	1 929	1.6	1.1	356	ALL OTHER LUMBER-MILLWORK. . . .	32	3 316	4.3	1.9
356	ALL OTHER LUMBER-MILLWORK. . . .	32	3 316	4.3	1.9	400	AUTO FUELS-LUBRICANTS.	16	244	.3	.1
400	AUTO FUELS-LUBRICANTS.	16	244	.3	.1	420	AUTO TIRES-BATTERIES-ACCESS. . . .	37	5 553	5.5	3.2
420	AUTO TIRES-BATTERIES-ACCESS. . . .	37	5 553	5.5	3.2	440	FARM EQUIPMENT MACHINERY	11	341	1.0	.2
440	FARM EQUIPMENT MACHINERY	11	341	1.0	.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹ Detail may not add to total due to rounding.

* Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
380	AUTOMOBILES-TRUCKS	14	47	.6	.1	500	ALL OTHER MERCHANDISE	3	9	1.3	.1
400	AUTO FUELS-LUBRICANTS	72	755	4.1	1.1	-	MISCELLANEOUS MERCHANDISE	(X)	46	(X)	.3
420	AUTO TIRES-BATTERIES-ACCESS.	42	1 472	8.4	2.2						
440	FARM EQUIPMENT MACHINERY	19	154	1.1	.2		FISH (SEA FOOD) MARKETS (SIC 542 PT.)				
460	HAY-GRAIN-FEEO-FARM SUPPLIES	28	1 261	14.2	1.9		TOTAL ²	7	402	(X)	100.0
480	HOUSEHOLD FUELS-ICE	12	262	9.5	.4		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
500	ALL OTHER MERCHANDISE	153	2 237	4.7	3.3		TOTAL	11	764	(X)	100.0
520	NONMERCHANDISE RECEIPTS	99	1 688	5.6	2.5		020 GROCERIES-OTHER FOODS	11	754	98.7	90.7
-	MISCELLANEOUS MERCHANDISE	(X)	191	(X)	.3		022 PRODUCE (FRESH FRUITS-VEGTBLS)	11	693	90.7	90.7
	ORY GOOOS STORES (SIC 539 PART)						024 ALL OTHER FOODS	4	56	43.9	7.3
	TOTAL ²	30	1 771	(X)	100.0		- MISCELLANEOUS MERCHANDISE	(X)	5	(X)	.7
	SEWING AND NEEOLEWORK STORES (SIC 539 PART)							10	(X)	1.3	
	TOTAL ²	16	1 562	(X)	100.0		CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)				
	FOOD STORES (SIC 54)						TOTAL ²	69	2 086	(X)	100.0
	TOTAL	2 270	648 708	(X)	100.0		020 GROCERIES-OTHER FOODS	277	14 536	(X)	100.0
020	GROCERIES-OTHER FOODS	2 270	584 192	90.1	90.1		020 GROCERIES-OTHER FOODS	277	14 137	97.3	97.3
040	MEALS-SNACKS	93	992	12.5	.2		040 MEALS-SNACKS	39	379	19.6	2.6
080	PACKAGEO ALCOHOLIC BEVERAGES	339	4 072	4.8	.6		- MISCELLANEOUS MERCHANDISE	(X)	20	(X)	.1
100	CIGARS-CIGARETTES-TOBACCO	1 338	18 710	4.5	2.9		RETAIL BAKERIES--SELLING ONLY (SIC 5463)				
120	COSMETICS-DRUGS-CLEANERS	1 231	20 064	4.8	3.1		TOTAL ²	10	571	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	107	1 011	4.7	.2		020 GROCERIES-OTHER FOODS	267	13 571	97.2	97.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	116	718	1.5	.1		025 BAKERY PRODUCTS-EXCEPT FROZEN.	267	13 399	95.9	95.9
180	ALL FOOTWEAR	75	348	4.3	.1		026 BAKERY PRODUCTS-FROZEN	5	47	9.6	.3
200	CURTAINS-ORAPERIES-ORY GOOOS	29	387	8.3	.1		027 ALL OTHER FOODS	25	125	6.4	.9
260	KITCHENWARE-HOME FURNISHINGS	139	617	1.6	.1		040 MEALS-SNACKS	39	375	19.8	2.7
320	HAROWARE-GARDENING EQUIPMENT	118	1 085	3.1	.2		- MISCELLANEOUS MERCHANDISE	(X)	18	(X)	.1
400	AUTO FUELS-LUBRICANTS	89	656	12.5	.1		RETAIL BAKERIES--SELLING ONLY (SIC 5463)				
460	HAY-GRAIN-FEEO-FARM SUPPLIES	76	2 113	10.7	.3		TOTAL ²	79	5 872	(X)	100.0
500	ALL OTHER MERCHANDISE	707	11 101	4.0	1.7		020 GROCERIES-OTHER FOODS	79	5 303	90.3	90.3
520	NONMERCHANDISE RECEIPTS	218	1 141	1.2	.2		021 MEATS-FISH-POULTRY	20	246	7.4	4.2
-	MISCELLANEOUS MERCHANDISE	(X)	1 501	(X)	.2		023 FROZEN FOODS	30	262	7.9	4.5
	GROCERY STORES (SIC 541)						024 ALL OTHER FOODS	79	4 794	81.6	81.6
	TOTAL	1 717	609 385	(X)	100.0		- MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(Z)
020	GROCERIES-OTHER FOODS	1 717	546 246	89.6	89.6		040 MEALS-SNACKS	22	232	6.9	4.0
021	MEATS-FISH-POULTRY	1 635	148 195	24.7	24.3		080 PACKAGEO ALCOHOLIC BEVERAGES	4	110	15.5	1.9
022	PRODUCE (FRESH FRUITS-VEGTBLS)	1 549	44 984	7.5	7.4		100 CIGARS-CIGARETTES-TOBACCO	21	53	1.8	.9
023	FROZEN FOODS	1 327	25 616	5.7	4.2		500 ALL OTHER MERCHANDISE	16	47	1.6	.8
024	ALL OTHER FOODS	1 701	327 158	54.0	53.7		- MISCELLANEOUS MERCHANDISE	(X)	127	(X)	2.2
040	MEALS-SNACKS	25	316	10.0	.1		EGG AND POULTRY DEALERS (SIC 549 PT.)				
080	PACKAGEO ALCOHOLIC BEVERAGES	329	3 937	4.7	.6		TOTAL ²	5	99	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO	1 289	18 568	4.5	3.0		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
120	COSMETICS-DRUGS-CLEANERS	1 221	20 004	4.9	3.3		TOTAL ²	11	815	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	107	1 010	4.5	.2						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	116	716	1.4	.1						
180	ALL FOOTWEAR	75	348	4.0	.1						
200	CURTAINS-ORAPERIES-ORY GOOOS	29	387	7.6	.1						
260	KITCHENWARE-HOME FURNISHINGS	135	573	1.5	.1						
300	SPORTING-RECREATION EQUIPMENT	67	305	6.6	.1						
320	HAROWARE-GARDENING EQUIPMENT	118	1 082	2.9	.2						
400	AUTO FUELS-LUBRICANTS	88	630	11.1	.1						
460	HAY-GRAIN-FEEO-FARM SUPPLIES	76	2 108	10.3	.3						
500	ALL OTHER MERCHANDISE	677	10 955	4.0	1.8						
516	ALL OTHER MERCHANDISE	244	2 871	2.1	.5						
517	PAPER-PAPER PRODUCTS	622	8 084	3.0	1.3						
520	NONMERCHANDISE RECEIPTS	196	1 074	1.1	.2						
-	MISCELLANEOUS MERCHANDISE	(X)	1 125	(X)	.2						
	MEAT MARKETS (SIC 542 PT.)										
	TOTAL	94	14 749	(X)	100.0						
020	GROCERIES-OTHER FOODS	94	14 650	99.3	99.3						
021	MEATS-FISH-POULTRY	94	13 489	91.5	91.5						
022	PRODUCE (FRESH FRUITS-VEGTBLS)	17	129	3.3	.9						
023	FROZEN FOODS	41	238	3.0	1.6						
024	ALL OTHER FOODS	44	793	9.5	5.4						
080	PACKAGEO ALCOHOLIC BEVERAGES	3	13	.8	.1						
100	CIGARS-CIGARETTES-TOBACCO	16	30	.9	.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lishments ¹					Estab-lishments handling the line	All estab-lishments ¹
	AUTOMOTIVE DEALERS (SIC SS EX, SS4)					420	AUTO TIRES-BATTERIES-ACCESS. . .	14	638	8.3	8.3
						421	PARTS INSTALLED IN REPAIR WORK	14	413	5.4	5.4
						422	PARTS-WHOLESALE.	14	51	.7	.7
						423	PARTS-RETAIL.	14	51	.7	.7
						424	AUTOMOBILE TIRES-BATTERIES-ACC	15	123	1.8	1.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	47	1 021	16.6	.2	S20	NONMERCHANTISE RECEIPTS.	14	696	9.1	9.1
300	SPORTING-RECREATION EQUIPMENT. .	139	10 552	38.7	1.9	S27	SERVICE LABOR.	14	690	9.0	9.0
320	HAROWARE-GAROEING EQUIPMENT. . .	62	813	5.5	.1	-	MISCELLANEOUS.	(X)	6	(X)	.1
380	AUTOMOBILES-TRUCKS.	977	408 297	81.1	75.3						
400	AUTO FUELS-LUBRICANTS.	760	9 907	2.4	1.8						
420	AUTO TIRES-BATTERIES-ACCESS. . .	1 025	52 093	10.3	9.6						
440	FARM EQUIPMENT MACHINERY.	64	6 386	17.3	1.2						
460	HAY-GRAIN-FEEO-FARM SUPPLIES. . .	7	411	25.0	.1						
480	HOUSEHOLD FUELS-ICE.	5	288	33.3	.1						
500	ALL OTHER MERCHANOISE.	120	18 480	55.7	3.4		DEALERS WITH OOMESTIC AND IMPORT CAR FRANCHISES (SIC SS1 PT.)				
S20	NONMERCHANTISE RECEIPTS.	1 008	33 117	6.6	6.1						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	702	(X)	.1						
							TOTAL.	43	41 510	(X)	100.0
	MOTOR VEHICLE DEALERS (SIC SS1, SS2)					380	AUTOMOBILES-TRUCKS.	43	34 642	83.5	83.5
						381	NEW PASSENGER CARS-RETAIL. . . .	43	21 426	51.6	51.6
						383	NEW COMMERCIAL VEHICLES-RETAIL	15	2 673	19.3	6.4
						385	USEO PASSENGER CARS-RETAIL. . .	42	8 963	21.6	21.6
						386	USEO PASSENGER CARS-WHSL. . . .	31	730	2.4	1.8
						387	USEO COMMERCIAL VEHICLES. . . .	14	219	1.5	.5
300	SPORTING-RECREATION EQUIPMENT. .	20	753	8.3	.2	-	MISCELLANEOUS MERCHANOISE. . .	(X)	602	(X)	1.5
320	HAROWARE-GAROEING EQUIPMENT. . .	16	298	11.1	.1						
380	AUTOMOBILES-TRUCKS.	933	405 748	82.6	82.6	400	AUTO FUELS-LUBRICANTS.	34	186	.5	.4
400	AUTO FUELS-LUBRICANTS.	680	8 233	2.1	1.7	401	GASOLINE.	7	45	.7	.1
420	AUTO TIRES-BATTERIES-ACCESS. . .	857	38 039	7.8	7.7	403	MOTOR OILS-GREASES-OTHER OILS.	31	141	.3	.3
440	FARM EQUIPMENT MACHINERY.	62	6 371	17.5	1.3						
500	ALL OTHER MERCHANOISE.	32	484	4.0	.1						
S20	NONMERCHANTISE RECEIPTS.	826	30 281	6.5	6.2	420	AUTO TIRES-BATTERIES-ACCESS. . .	43	3 420	8.2	8.2
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	830	(X)	.2	421	PARTS INSTALLED IN REPAIR WORK	43	2 066	5.0	5.0
						422	PARTS-WHOLESALE.	39	857	2.4	2.1
						423	PARTS-RETAIL.	37	126	.3	.3
						424	AUTOMOBILE TIRES-BATTERIES-ACC	32	371	1.0	.9
	DEALERS WITH OOMESTIC CAR FRANCHISE ONLY (SIC SS1 PT.)					S20	NONMERCHANTISE RECEIPTS.	39	3 104	8.3	7.5
						S27	SERVICE LABOR.	39	2 561	6.8	6.2
						S28	OTHER NONMERCHANTISE RECEIPTS.	19	542	2.4	1.3
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	157	(X)	.4
							MOTOR VEHICLE DEALERS--USEO CARS ONLY (SIC SS2)				
							TOTAL.	119	20 054	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. .	17	533	4.0	.1	300	SPORTING-RECREATION EQUIPMENT. .	3	219	15.9	1.1
320	HAROWARE-GAROEING EQUIPMENT. . .	15	296	9.0	.1						
380	AUTOMOBILES-TRUCKS.	757	347 919	82.5	82.5	380	AUTOMOBILES-TRUCKS.	119	16 906	84.3	84.3
381	NEW PASSENGER CARS-RETAIL. . . .	757	203 163	48.2	48.2	381	NEW PASSENGER CARS-RETAIL. . .	5	472	34.2	2.4
382	NEW PASSENGER CARS-WHOLESALE. .	44	2 112	4.8	.5	385	USEO PASSENGER CARS-RETAIL. . .	119	15 107	75.3	75.3
383	NEW COMMERCIAL VEHICLES-RETAIL	484	36 008	12.3	8.5	386	USEO PASSENGER CARS-WHSL. . . .	30	1 018	20.4	5.1
384	NEW COMMERCIAL VEHICLES-WHSL. .	37	3 179	8.0	.8	387	USEO COMMERCIAL VEHICLES. . . .	10	172	8.2	.9
385	USEO PASSENGER CARS-RETAIL. . . .	739	86 932	20.8	20.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	137	(X)	.7
386	USEO PASSENGER CARS-WHSL. . . .	280	5 328	2.8	1.3						
387	USEO COMMERCIAL VEHICLES.	449	8 838	3.0	2.1	400	AUTO FUELS-LUBRICANTS.	33	428	8.0	2.1
389	MOTORCYCLES-MOTORSOOTERS. . . .	17	841	8.0	.2	420	AUTO TIRES-BATTERIES-ACCESS. . .	49	854	8.6	4.3
392	ALL OTHER AUTOS-TRUCKS.	86	1 515	4.6	.4	440	FARM EQUIPMENT MACHINERY. . . .	5	279	14.4	1.4
400	AUTO FUELS-LUBRICANTS.	599	7 549	2.2	1.8	500	ALL OTHER MERCHANOISE.	7	210	8.4	1.0
401	GASOLINE.	345	5 474	3.3	1.3	S20	NONMERCHANTISE RECEIPTS.	51	694	6.7	3.5
402	OTHER AUTOMOTIVE FUELS.	52	431	1.6	.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	463	(X)	2.3
403	MOTOR OILS-GREASES-OTHER OILS.	405	1 643	.6	.4						
420	AUTO TIRES-BATTERIES-ACCESS. . .	751	33 126	7.9	7.9						
421	PARTS INSTALLED IN REPAIR WORK	748	19 610	4.6	4.6						
422	PARTS-WHOLESALE.	584	6 422	1.7	1.5						
423	PARTS-RETAIL.	560	2 694	.7	.6						
424	AUTOMOBILE TIRES-BATTERIES-ACC	568	4 397	1.2	1.0						
440	FARM EQUIPMENT MACHINERY.	56	5 949	17.7	1.4						
500	ALL OTHER MERCHANOISE.	24	269	4.3	.1						
S20	NONMERCHANTISE RECEIPTS.	722	25 784	6.3	6.1						
S27	SERVICE LABOR.	719	23 137	5.7	5.5						
S28	OTHER NONMERCHANTISE RECEIPTS.	243	2 644	1.7	.6						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	362	(X)	.1						
							TIRE, BATTERY, AND ACCESSORY OLRS (SIC SS3)				
							TOTAL.	157	20 095	(X)	100.0
	DEALERS WITH IMPORTEO CAR FRANCHISE ONLY (SIC SS1 PT.)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	41	883	18.0	4.4
						260	KITCHENWARE-HOME FURNISHINGS. .	35	112	2.3	.6
						300	SPORTING-RECREATION EQUIPMENT. .	46	845	11.6	4.2
						320	HARDWARE-GAROEING EQUIPMENT. .	42	403	6.7	2.0
						340	LUMBER-BUILDING MATERIALS. . . .	9	34	4.7	.2
						380	AUTOMOBILES-TRUCKS.	9	289	35.0	1.4
						400	AUTO FUELS-LUBRICANTS.	57	1 421	17.9	7.1
						420	AUTO TIRES-BATTERIES-ACCESS. . .	157	13 872	69.0	69.0
380	AUTOMOBILES-TRUCKS.	14	6 281	81.7	81.7	500	ALL OTHER MERCHANOISE.	36	379	6.3	1.9
381	NEW PASSENGER CARS-RETAIL. . . .	14	4 211	54.8	54.8	S20	NONMERCHANTISE RECEIPTS.	92	1 553	9.9	7.7
385	USEO PASSENGER CARS-RETAIL. . . .	14	2 070	26.9	26.9	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	304	(X)	1.5
400	AUTO FUELS-LUBRICANTS.	15	70	.9	.9						
403	MOTOR OILS-GREASES-OTHER OILS.	15	45	.6	.6						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	25	(X)	.3						
							HOME AND AUTO SUPPLY STORES (SIC SS3 PT.)				
							TOTAL.	16	1 523	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	OTHER TIRE, BATTERY, AND ACCESSORY OEALERS (S1C 553 PT.)					400	AUTO FUELS-LUBRICANTS.	2 145	169 838	80.2	80.2
						401	GASOLINE	2 142	157 397	74.4	74.3
						402	OTHER AUTOMOTIVE FUELS	237	3 923	10.7	1.9
	TOTAL	141	18 572	(X)	100.0	403	MOTOR OILS-GREASES-OTHER OILS.	1 934	8 518	4.3	4.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	25	496	12.2	2.7	420	AUTO TIRES-BATTERIES-ACCESS. . .	1 755	23 973	14.6	11.3
221	MAJOR HOUSEHOL APPLIANCES . . .	22	232	5.4	1.2	421	PARTS INSTALLED IN REPAIR WORK	1 103	8 247	7.6	3.9
222	RADIOS-TV'S MUSICAL INSTR. . . .	22	260	6.5	1.4	423	PARTS-RETAIL	272	1 037	3.4	.5
						424	AUTOMOBILE TIRES-BATTERIES-ACC	1 620	14 687	9.5	6.9
260	KITCHENWARE-HOME FURNISHINGS . .	22	42	.8	.2						
300	SPORTING-RECREATION EQUIPMENT. .	32	727	11.4	3.9	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	12	287	6.6	.1
317	ALL OTHER SPTG GOOOS EXC BOATS	31	698	11.4	3.8	480	HOUSEHOL FUELS-ICE.	124	1 979	10.0	.9
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	28	(X)	.2	500	ALL OTHER MERCHANOISE.	65	510	3.7	.2
320	HARDWARE-GAROEING EQUIPMENT . . .	27	200	4.0	1.1	520	NONMERCHANOISE RECEIPTS.	1 206	8 097	7.0	3.8
340	LUMBER-BUILDING MATERIALS.	4	21	2.3	.1	527	SERVICE LABOR.	1 165	6 635	5.9	3.1
380	AUTOMOBILES-TRUCKS	8	286	35.7	1.5	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	382	(X)	.2
400	AUTO FUELS-LUBRICANTS.	53	1 403	19.1	7.6						
420	AUTO TIRES-BATTERIES-ACCESS. . . .	141	13 471	72.5	72.5						
500	ALL OTHER MERCHANOISE.	25	274	5.1	1.5						
520	NONMERCHANOISE RECEIPTS.	82	1 449	9.9	7.8		APPAREL AND ACCESSORY STORES (SIC 56)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	203	(X)	1.1		TOTAL	990	120 922	(X)	100.0
	BOAT OEALERS (SIC 5591)					120	COSMETICS-DRUGS-CLEANERS	20	132	2.0	.1
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	419	37 537	54.5	31.0
	TOTAL	69	10 506	(X)	100.0	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	657	54 834	64.8	45.3
						180	ALL FOOTWEAR	437	23 467	39.5	19.4
300	SPORTING-RECREATION EQUIPMENT. .	69	8 903	84.7	84.7	200	CURTAINS-ORAPERIES-ORY GOOOS . .	94	3 238	12.3	2.7
320	HARDWARE-GAROEING EQUIPMENT . . .	4	109	16.3	1.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	26	163	.8	.1
380	AUTOMOBILES-TRUCKS	8	145	10.6	1.4	280	JEWELRY-OPTICAL GOODS.	60	262	1.3	.2
400	AUTO FUELS-LUBRICANTS.	16	229	6.1	2.2	300	SPORTING-RECREATION EQUIPMENT. .	30	225	1.7	.2
						500	ALL OTHER MERCHANOISE.	52	344	2.0	.3
520	NONMERCHANOISE RECEIPTS.	46	877	11.5	8.3	520	NONMERCHANOISE RECEIPTS.	132	605	3.2	.5
527	SERVICE LABOR.	45	502	7.3	4.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	115	(X)	.1
531	STORAGE AND OOCKING SERVICES . . .	27	253	4.0	2.4						
532	OTHER NONMERCHANDISE RECEIPTS.	19	122	4.5	1.2		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562; 3; 8)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	243	(X)	2.3		TOTAL	372	39 606	(X)	100.0
	HOUSEHOL TRAILER OEALERS (SIC 5592)					120	COSMETICS-ORUGS-CLEANERS	8	56	1.8	.1
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	32	778	12.5	2.0
	TOTAL	46	17 799	(X)	100.0	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	372	37 180	93.9	93.9
						180	ALL FOOTWEAR	20	612	14.8	1.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	45	1.8	.3	200	CURTAINS-DRAPERIES-ORY GOOOS . .	16	332	8.2	.8
						260	KITCHENWARE-HOME FURNISHINGS . .	5	29	5.0	.1
500	ALL OTHER MERCHANOISE.	46	17 455	98.1	98.1	280	JEWELRY-OPTICAL GOOOS.	29	147	2.8	.4
504	MOBILE HOMES-HOUSEHOLD TRLRS . .	44	16 360	91.9	91.9	500	ALL OTHER MERCHANDISE.	7	85	5.1	.2
505	CAMP TRAILERS-TRAVEL TRAILERS. . .	11	1 024	26.1	5.8	520	NONMERCHANOISE RECEIPTS.	61	368	3.4	.9
507	ALL OTHER MERCHANDISE.	5	68	3.8	.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	19	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	3	(X)	(Z)						
							WOMEN'S READY-TO-WEAR STORES (SIC 562)				
520	NONMERCHANOISE RECEIPTS.	25	248	2.8	1.4		TOTAL	280	31 790	(X)	100.0
527	SERVICE LABOR.	10	35	1.8	.2						
532	OTHER NONMERCHANOISE RECEIPTS.	20	211	2.7	1.2	120	COSMETICS-ORUGS-CLEANERS	7	48	3.0	.2
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	51	(X)	.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17	417	11.6	1.3
						142	BOYS' CLOTHING	9	75	2.7	.2
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)					143	MEN'S TAILORED OUTERWEAR	5	96	9.3	.3
						144	OTHER MEN'S OUTERWEAR.	5	106	9.3	.3
	TOTAL ²	27	2 572	(X)	100.0	146	OTHER MEN'S CLOTHING	10	80	3.7	.3
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	60	(X)	.2
	AUTOMOTIVE OEALERS; N.E.C. (SIC 5599 PT.)					160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR.	280	30 013	94.4	94.4
						161	CHIORENS-S-INFANTS' WEAR	61	1 296	13.8	4.1
	TOTAL ²	3	58	(X)	100.0	163	MILLINERY.	108	311	2.6	1.0
						164	HOSIERY.	151	456	2.2	1.4
	GASOLINE SERVICE STATIONS (SIC 554)					165	LINGERIE	215	2 078	8.0	6.5
						168	WOMEN'S BLOUSES-SPTSWR	231	6 213	22.2	19.5
	TOTAL	2 145	211 876	(X)	100.0	172	DRESSES.	278	12 534	39.8	39.4
						173	COATS-SUITS.	232	5 561	18.8	17.5
020	GROCERIES-OTHER FOODS.	229	804	3.3	.4	174	HANDBAGS	133	437	2.5	1.4
040	MEALS-SNACKS	82	752	10.2	.4	175	FURS	12	253	9.7	.8
100	CIGARS-CIGARETTES-TOBACCO. . . .	395	1 573	2.9	.7	176	OTHER WOMENS-GIRLS'CLOTHES ACC	75	874	6.7	2.8
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	36	386	3.3	.2	180	ALL FOOTWEAR	16	583	15.3	1.8
260	KITCHENWARE-HOME FURNISHINGS . .	33	362	3.3	.2	200	CURTAINS-ORAPERIES-ORY GOOOS . .	11	306	10.4	1.0
280	JEWELRY-OPTICAL GOODS.	26	254	1.9	.1	260	KITCHENWARE-HOME FURNISHINGS . .	5	27	4.0	.1
300	SPORTING-RECREATION EQUIPMENT. .	71	891	4.7	.4	280	JEWELRY-OPTICAL GOOOS.	26	132	2.4	.4
320	HAROWARE-GAROEING EQUIPMENT . . .	58	804	5.0	.4	500	ALL OTHER MERCHANOISE.	5	78	4.3	.2
						520	NONMERCHANDISE RECEIPTS.	41	170	2.3	.5
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	15	(X)	(Z)
380	AUTOMOBILES-TRUCKS	87	984	13.1	.5						
391	OTHER POWEREO ROAD VEHICLES. . .	79	889	12.1	.4						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	MILLINERY STORES (SIC 563 PT.)					120	COSMETICS-DRUGS-CLEANERS	10	72	1.6	.2
	TOTAL ²	26	561	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	153	12 462	38.1	38.1
	CORSET AND LINGERIE STORES (SIC 563 PT.)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	153	14 612	44.6	44.6
	TOTAL	8	385	(X)	100.0	180	ALL FOOTWEAR	80	2 147	10.1	6.6
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	8	384	99.7	99.7	200	CURTAINS-DRAPERIES-DRY GOODS . .	68	2 744	12.0	8.4
165	LINGERIE	8	335	87.0	87.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	25	161	1.0	.5
-	MISCELLANEDUS MERCHANDISE . . .	(X)	48	(X)	12.5	260	KITCHENWARE-HOME FURNISHINGS . .	12	30	.4	.1
-	MISCELLANEDUS MERCHANDISE	(X)	1	(X)	.3	280	JEWELRY-OPTICAL GOODS	21	92	.9	.3
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					300	SPORTING-RECREATION EQUIPMENT . .	19	74	.5	.2
	TOTAL	48	5 847	(X)	100.0	500	ALL OTHER MERCHANDISE	28	185	1.2	.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	360	12.4	6.2	520	NONMERCHANDISE RECEIPTS	25	141	3.6	.4
146	OTHER MEN'S CLOTHING	5	147	12.8	2.5	-	MISCELLANEDUS MERCHANDISE	(X)	30	(X)	.1
-	MISCELLANEDUS MERCHANDISE . . .	(X)	213	(X)	3.6		SHOE STORES (SIC 566)				
							TOTAL	237	21 347	(X)	100.0
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	32	875	20.8	4.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	48	5 267	90.1	90.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	82	830	9.5	3.9
161	CHILDREN'S-INFANTS' WEAR	19	959	20.9	16.4	180	ALL FOOTWEAR	237	19 513	91.4	91.4
163	MILLINERY	10	29	2.4	.5	500	ALL OTHER MERCHANDISE	16	67	4.7	.3
164	HOSIERY	31	386	8.5	6.6	520	NONMERCHANDISE RECEIPTS	22	17	1.5	.1
165	LINGERIE	35	699	12.7	12.0	-	MISCELLANEDUS MERCHANDISE	(X)	44	(X)	.2
168	WOMEN'S BLOUSES-SPTSWR	35	1 766	32.0	30.2		MEN'S SHOE STORES (SIC 566 PT.)				
172	DRESSES	31	697	12.5	11.9		TOTAL	6	(0)	(X)	100.0
173	COATS-SUITS	24	285	5.4	4.9		WOMEN'S SHOE STORES (SIC 566 PT.)				
174	HANDBAGS	20	207	4.9	3.5		TOTAL	16	1 458	(X)	100.0
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	17	236	35.0	4.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	11	123	9.3	8.4
-	MISCELLANEDUS MERCHANDISE . . .	(X)	1	(X)	(2)	180	ALL FOOTWEAR	16	1 323	90.7	90.7
200	CURTAINS-DRAPERIES-DRY GOODS . .	5	26	3.0	.4	182	WOMEN'S AND GIRLS' FOOTWEAR . .	16	1 261	86.5	86.5
520	NONMERCHANDISE RECEIPTS	10	137	5.0	2.3	183	CHILDREN'S AND INFANTS' FOOTWR.	5	32	6.8	2.2
-	MISCELLANEDUS MERCHANDISE . . .	(X)	57	(X)	1.0	-	MISCELLANEDUS MERCHANDISE	(X)	30	(X)	2.1
	FURRIERS AND FUR SHOPS (SIC 568)					-	MISCELLANEDUS MERCHANDISE	(X)	11	(X)	.8
	TOTAL	10	1 023	(X)	100.0		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	10	963	94.1	94.1		TOTAL	2	(0)	(X)	100.0
175	FURS	10	882	86.2	86.2		FAMILY SHOE STORES (SIC 566 PT.)				
-	MISCELLANEDUS MERCHANDISE . . .	(X)	81	(X)	7.9		TOTAL	213	19 281	(X)	100.0
520	NONMERCHANDISE RECEIPTS	7	59	5.8	5.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	22	455	16.7	2.4
-	MISCELLANEDUS MERCHANDISE . . .	(X)	1	(X)	.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	61	640	9.7	3.3
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					180	ALL FOOTWEAR	213	18 040	93.6	93.6
	TOTAL	191	25 254	(X)	100.0	181	MEN'S AND BOYS' FOOTWEAR . . .	213	5 456	28.3	28.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	191	23 246	92.0	92.0	182	WOMEN'S AND GIRLS' FOOTWEAR . .	213	9 261	48.0	48.0
142	BOYS' CLOTHING	109	1 443	9.3	5.7	183	CHILDREN'S AND INFANTS' FOOTWR.	197	3 323	18.1	17.2
143	MEN'S TAILORED OUTERWEAR . . .	174	10 481	43.2	41.5	500	ALL OTHER MERCHANDISE	16	71	5.8	.4
144	OTHER MEN'S OUTERWEAR	170	4 751	21.0	18.8	520	NONMERCHANDISE RECEIPTS	19	31	3.4	.2
145	MEN'S HATS	172	801	3.4	3.2	-	MISCELLANEOUS MERCHANDISE	(X)	44	(X)	.2
146	OTHER MEN'S CLOTHING	186	5 769	23.4	22.8		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	17	476	12.5	1.9		TOTAL	32	1 806	(X)	100.0
168	WOMEN'S BLOUSES-SPTSWR	14	222	5.9	.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	80	25.1	4.4
173	COATS-SUITS	9	81	2.7	.3	142	BOYS' CLOTHING	6	79	25.1	4.4
-	MISCELLANEOUS MERCHANDISE . . .	(X)	173	(X)	.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	32	1 708	94.6	94.6
180	ALL FOOTWEAR	95	1 174	10.4	4.6	161	CHILDREN'S-INFANTS' WEAR	32	1 632	90.4	90.4
280	JEWELRY-OPTICAL GOODS	7	13	1.7	.1	-	MISCELLANEOUS MERCHANDISE	(X)	76	(X)	4.2
300	SPORTING-RECREATION EQUIPMENT . .	7	95	7.8	.4	180	ALL FOOTWEAR	3	8	2.5	.4
520	NONMERCHANDISE RECEIPTS	22	72	2.1	.3	-	MISCELLANEOUS MERCHANDISE	(X)	9	(X)	.5
-	MISCELLANEOUS MERCHANDISE . . .	(X)	177	(X)	.7		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
	CUSTOM TAILORS (SIC 567)						TOTAL	1	(0)	(X)	100.0
	TOTAL	4	(0)	(X)	100.0						
	FAMILY CLOTHING STORES (SIC 565)										
	TOTAL	153	32 750	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)	872	124 293	(X)	100.0		HOUSEHOLD APPLIANCE STORES (SIC 572)	277	35 056	(X)	100.0
	TOTAL						TOTAL				
200	CURTAINS-ORAPERIES-ORY GOODS . .	139	1 925	9.2	1.5	200	CURTAINS-DRAPERIES-ORY GOODS . .	28	192	7.4	.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	554	55 218	71.3	44.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	273	27 900	79.8	79.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	395	53 018	74.7	42.7	224	NEW MAJOR APPLIANCES	271	21 357	61.7	60.9
260	KITCHENWARE-HOME FURNISHINGS . .	263	4 323	8.7	3.5	225	NEW RADIOS-TV'S ETC.	149	5 432	21.0	15.5
280	JEWELRY-OPTICAL GOODS	15	178	4.7	.1	226	USED MAJOR APPL-RADIOS-TV'S . .	119	803	3.4	2.3
300	SPORTING-RECREATION EQUIPMENT . .	33	678	9.8	.5	227	RECORDS-TAPES-MUSICAL INSTR. . .	23	306	3.0	.9
320	HARDWARE-GARDENING EQUIPMENT . .	47	1 170	14.5	.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	1 367	25.0	3.9
340	LUMBER-BUILDING MATERIALS	76	1 007	14.2	.8	260	KITCHENWARE-HOME FURNISHINGS . .	139	1 872	7.8	5.3
420	AUTO TIRES-BATTERIES-ACCESS. . . .	8	84	9.0	.1	264	SMALL ELECTRICAL APPLIANCES . .	134	1 358	5.8	3.9
480	HOUSEHOLD FUELS-ICE	29	478	14.8	.4	265	ALL OTHER KITCHENWR-HOUSEWR. .	40	514	7.8	1.5
500	ALL OTHER MERCHANDISE	65	1 056	7.8	.8	280	JEWELRY-OPTICAL GOODS	5	56	7.1	.2
520	NONMERCHANDISE RECEIPTS.	376	5 003	8.5	4.0	300	SPORTING-RECREATION EQUIPMENT . .	13	472	12.2	1.3
-	MISCELLANEOUS MERCHANDISE	(X)	154	(X)	.1	320	HARDWARE-GARDENING EQUIPMENT . .	22	753	16.4	2.1
	FURNITURE STORES (SIC 5712)					340	LUMBER-BUILDING MATERIALS	12	268	11.4	.8
	TOTAL	279	49 813	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	5	56	6.2	.2
200	CURTAINS-ORAPERIES-ORY GOODS . .	54	414	3.3	.8	480	HOUSEHOLD FUELS-ICE	16	223	10.9	.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	80	3 605	20.6	7.2	500	ALL OTHER MERCHANDISE	13	190	7.3	.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	279	42 057	84.4	84.4	520	NONMERCHANDISE RECEIPTS.	142	1 592	9.6	4.5
243	SLEEP EQUIPMENT	243	6 726	13.9	13.5	-	MISCELLANEOUS MERCHANDISE	(X)	115	(X)	.3
244	OTHER HOUSEHOLD FURNITURE	277	27 759	55.7	55.7		RADIO AND TELEVISION STORES (SIC 5732)				
245	FLOOR COVERINGS-SOFT SURFACE . .	218	6 657	14.4	13.4		TOTAL	142	20 481	(X)	100.0
246	FLOOR COVERINGS-HARD SURFACE . .	79	689	6.3	1.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	142	17 522	85.6	85.6
247	NONHOUSEHOLD FURNITURE	45	225	2.3	.5	224	NEW MAJOR APPLIANCES	55	2 878	29.5	14.1
260	KITCHENWARE-HOME FURNISHINGS . .	86	1 343	6.5	2.7	225	NEW RADIOS-TV'S ETC.	142	13 749	67.1	67.1
320	HARDWARE-GARDENING EQUIPMENT . .	16	245	13.1	.5	226	USED MAJOR APPL-RADIOS-TV'S . .	77	490	3.8	2.4
500	ALL OTHER MERCHANDISE	17	114	1.6	.2	227	RECORDS-TAPES-MUSICAL INSTR. . .	31	405	10.5	2.0
520	NONMERCHANDISE RECEIPTS.	89	1 353	6.5	2.7	260	KITCHENWARE-HOME FURNISHINGS . .	22	300	6.5	1.5
-	MISCELLANEOUS MERCHANDISE	(X)	682	(X)	1.4	264	SMALL ELECTRICAL APPLIANCES . .	16	157	4.1	.8
	HOME FURNISHINGS STORES (OTHER 571)					265	ALL OTHER KITCHENWR-HOUSEWR. .	9	137	8.6	.7
	TOTAL	117	12 490	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT . .	6	118	16.6	.6
200	CURTAINS-ORAPERIES-ORY GOODS . .	56	1 316	25.8	10.5	500	ALL OTHER MERCHANDISE	20	603	18.3	2.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	91	9 410	79.8	75.3	520	NONMERCHANDISE RECEIPTS.	88	1 565	12.1	7.6
260	KITCHENWARE-HOME FURNISHINGS . .	16	807	57.0	6.5	-	MISCELLANEOUS MERCHANDISE	(X)	373	(X)	1.8
280	JEWELRY-OPTICAL GOODS	5	85	8.5	.7		RECORD SHOPS (SIC 5733 PT.)				
300	SPORTING-RECREATION EQUIPMENT . .	3	29	3.5	.2		TOTAL ²	7	277	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT . .	4	52	7.1	.4		MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
340	LUMBER-BUILDING MATERIALS	29	381	18.9	3.1		TOTAL	50	6 176	(X)	100.0
500	ALL OTHER MERCHANDISE	4	109	16.0	.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	50	5 918	95.8	95.8
520	NONMERCHANDISE RECEIPTS.	37	252	5.1	2.0	228	PIANOS	40	1 023	18.5	16.6
-	MISCELLANEOUS MERCHANDISE	(X)	48	(X)	.4	229	ORGANS	40	1 188	23.1	19.2
	FLOOR COVERINGS STORES (SIC 5713)					231	MUSICAL INSTR-ACCESSORIES	45	2 433	40.5	39.4
	TOTAL	85	10 550	(X)	100.0	232	RADIOS PHONO-TAPE RECORDS-TV'S .	18	705	16.4	11.4
200	CURTAINS-ORAPERIES-ORY GOODS . .	36	424	10.4	4.0	233	RECORDS-TAPES-RELATED ACCESS . .	20	169	9.6	2.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	85	9 282	88.0	88.0	234	SHEET MUSIC-RELATED ITEMS	35	390	9.6	6.3
340	LUMBER-BUILDING MATERIALS	26	348	20.8	3.3	-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	.2
520	NONMERCHANDISE RECEIPTS.	31	234	5.5	2.2	520	NONMERCHANDISE RECEIPTS.	22	245	6.6	4.0
-	MISCELLANEOUS MERCHANDISE	(X)	262	(X)	2.5	-	MISCELLANEOUS MERCHANDISE	(X)	13	(X)	.2
	ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)						EATING AND DRINKING PLACES (SIC 58)				
	TOTAL	20	1 029	(X)	100.0		TOTAL	5 099	244 849	(X)	100.0
200	CURTAINS-ORAPERIES-ORY GOODS . .	20	885	86.0	86.0	020	GROCERIES-OTHER FOODS	435	2 292	9.0	.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	109	21.9	10.6	040	MEALS-SNACKS	3 924	137 154	66.2	56.0
-	MISCELLANEOUS MERCHANDISE	(X)	35	(X)	3.4	060	ALCOHOLIC DRINKS	3 233	89 495	57.8	36.6
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					080	PACKAGED ALCOHOLIC BEVERAGES . .	1 251	7 181	12.2	2.9
	TOTAL ²	4	313	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO	1 807	3 939	4.4	1.6
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					300	SPORTING-RECREATION EQUIPMENT . .	27	182	11.1	.1
	TOTAL ²	8	598	(X)	100.0	400	AUTO FUELS-LUBRICANTS	70	338	7.1	.1
						500	ALL OTHER MERCHANDISE	93	702	8.3	.3
						520	NONMERCHANDISE RECEIPTS.	679	3 425	7.1	1.4
						-	MISCELLANEOUS MERCHANDISE	(X)	141	(X)	.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All estab- lish- ments ¹					Establishments handling the line	All estab- lish- ments ¹
	EATING PLACES (SIC 5812)					320	HARDWARE-GARDENING EQUIPMENT . . .	31	650	4.2	.8
	TOTAL	2 486	155 812	(X)	100.0	340	LUMBER-BUILDING MATERIALS.	12	87	1.3	.1
020	GROCERIES-OTHER FOODS.	213	1 518	11.4	1.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	10	67	1.6	.1
040	MEALS-SNACKS	2 486	129 209	82.9	82.9	500	ALL OTHER MERCHANDISE.	259	5 439	10.6	6.4
060	ALCOHOLIC DRINKS	620	20 461	30.3	13.1	520	NONMERCHANDISE RECEIPTS.	107	634	2.1	.7
080	PACKAGED ALCOHOLIC BEVERAGES . . .	149	826	5.3	.5	-	MISCELLANEOUS MERCHANDISE.	(X)	63	(X)	.1
100	CIGARS-CIGARETTES-TOBACCO.	625	1 264	3.1	.8		DRUG STORES (SIC 591 PT.)				
300	SPORTING-RECREATION EQUIPMENT. . .	19	119	12.5	.1		TOTAL	474	84 000	(X)	100.0
400	AUTO FUELS-LUBRICANTS.	6	81	25.0	.1	020	GROCERIES-OTHER FOODS.	105	1 153	4.5	1.4
500	ALL OTHER MERCHANDISE.	55	578	8.6	.4	040	MEALS-SNACKS	74	1 281	11.1	1.5
520	NONMERCHANDISE RECEIPTS.	376	1 647	5.2	1.1	080	PACKAGED ALCOHOLIC BEVERAGES . . .	91	1 231	6.4	1.5
-	MISCELLANEOUS MERCHANDISE.	(X)	109	(X)	.1	100	CIGARS-CIGARETTES-TOBACCO.	298	4 400	7.4	5.2
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					120	COSMETICS-DRUGS-CLEANERS	474	65 748	78.3	78.3
	TOTAL	1 789	118 078	(X)	100.0	121	MEDICINES EXC. PRESCRIPTION. . . .	424	19 929	26.1	23.7
020	GROCERIES-OTHER FOODS.	152	1 156	10.8	1.0	122	PRESCRIPTION MEDICINES.	474	28 594	34.0	34.0
040	MEALS-SNACKS	1 789	92 673	78.5	78.5	123	ALL OTHER DRUGS-PROPRIETARIES. . .	402	17 224	23.0	20.5
060	ALCOHOLIC DRINKS	604	20 253	31.1	17.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	138	2.1	.2
080	PACKAGED ALCOHOLIC BEVERAGES . . .	144	794	5.9	.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	33	309	3.0	.4
100	CIGARS-CIGARETTES-TOBACCO.	468	990	2.8	.8	200	CURTAINS-DRAPERIES-ORY GOODS . . .	10	163	2.2	.2
300	SPORTING-RECREATION EQUIPMENT. . .	17	115	10.0	.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	46	408	2.0	.5
400	AUTO FUELS-LUBRICANTS.	5	76	20.0	.1	260	KITCHENWARE-HOME FURNISHINGS . . .	53	1 314	6.2	1.6
500	ALL OTHER MERCHANDISE.	44	489	7.1	.4	280	JEWELRY-OPTICAL GOODS.	147	764	2.2	.9
520	NONMERCHANDISE RECEIPTS.	283	1 467	5.4	1.2	300	SPORTING-RECREATION EQUIPMENT. . .	23	270	1.8	.3
-	MISCELLANEOUS MERCHANDISE.	(X)	65	(X)	.1	320	HARDWARE-GARDENING EQUIPMENT. . .	30	642	4.2	.8
	CAFETERIAS (SIC 5812 PT.)					340	LUMBER-BUILDING MATERIALS.	12	85	1.3	.1
	TOTAL	79	9 700	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	10	66	1.6	.1
040	MEALS-SNACKS	79	9 495	97.9	97.9	500	ALL OTHER MERCHANDISE.	245	5 347	10.6	6.4
520	NONMERCHANDISE RECEIPTS.	13	37	1.2	.4	520	NONMERCHANDISE RECEIPTS.	100	622	2.1	.7
-	MISCELLANEOUS MERCHANDISE.	(X)	168	(X)	1.7	-	MISCELLANEOUS MERCHANDISE.	(X)	59	(X)	.1
	REFRESHMENT PLACES (SIC 5812 PT.)						PROPRIETARY STORES (SIC 591 PT.)				
	TOTAL	618	28 034	(X)	100.0		TOTAL ²	30	1 423	(X)	100.0
020	GROCERIES-OTHER FOODS.	58	341	13.3	1.2		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
040	MEALS-SNACKS	618	27 040	96.5	96.5		TOTAL	2 001	320 611	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO.	149	240	4.2	.9	020	GROCERIES-OTHER FOODS.	169	4 531	12.8	1.4
120	COSMETICS-DRUGS-CLEANERS	6	23	14.2	.1	040	MEALS-SNACKS	41	391	9.0	.1
500	ALL OTHER MERCHANDISE.	10	68	18.1	.2	060	ALCOHOLIC DRINKS	31	1 063	23.0	.3
520	NONMERCHANDISE RECEIPTS.	79	144	4.1	.5	080	PACKAGED ALCOHOLIC BEVERAGES . . .	246	27 842	70.1	8.7
-	MISCELLANEOUS MERCHANDISE.	(X)	178	(X)	.6	100	CIGARS-CIGARETTES-TOBACCO.	158	2 185	8.3	.7
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					120	COSMETICS-DRUGS-CLEANERS	22	271	11.1	.1
	TOTAL	2 613	89 037	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	46	403	4.5	.1
020	GROCERIES-OTHER FOODS.	221	774	7.3	.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	59	908	20.0	.3
040	MEALS-SNACKS	1 438	7 945	15.7	8.9	180	ALL FOOTWEAR	47	291	6.2	.1
060	ALCOHOLIC DRINKS	2 613	69 035	77.5	77.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	97	2 119	9.7	.7
080	PACKAGED ALCOHOLIC BEVERAGES . . .	1 102	6 356	14.4	7.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	454	16.6	.1
100	CIGARS-CIGARETTES-TOBACCO.	1 183	2 675	5.5	3.0	260	KITCHENWARE-HOME FURNISHINGS . . .	132	1 393	12.1	.4
300	SPORTING-RECREATION EQUIPMENT. . .	8	62	9.0	.1	280	JEWELRY-OPTICAL GOODS.	247	12 518	69.6	3.9
400	AUTO FUELS-LUBRICANTS.	64	258	9.6	.3	300	SPORTING-RECREATION EQUIPMENT. . .	149	8 557	64.2	2.7
500	ALL OTHER MERCHANDISE.	38	124	5.8	.1	320	HARDWARE-GARDENING EQUIPMENT. . .	244	8 909	11.9	2.8
520	NONMERCHANDISE RECEIPTS.	303	1 777	12.0	2.0	340	LUMBER-BUILDING MATERIALS.	146	5 340	12.9	1.7
-	MISCELLANEOUS MERCHANDISE.	(X)	31	(X)	(Z)	380	AUTOMOBILES-TRUCKS	19	606	18.1	.2
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					400	AUTO FUELS-LUBRICANTS.	139	6 356	11.6	2.0
	TOTAL	504	85 423	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	156	3 877	6.1	1.2
020	GROCERIES-OTHER FOODS.	111	1 172	4.5	1.4	440	FARM EQUIPMENT MACHINERY	45	2 827	14.0	.9
040	MEALS-SNACKS	83	1 327	11.8	1.6	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	678	158 442	82.1	49.4
080	PACKAGED ALCOHOLIC BEVERAGES . . .	94	1 263	6.4	1.5	480	HOUSEHOLD FUELS-ICE.	387	38 959	36.7	12.2
100	CIGARS-CIGARETTES-TOBACCO.	316	4 507	7.6	5.3	500	ALL OTHER MERCHANDISE.	558	26 026	69.2	8.1
120	COSMETICS-DRUGS-CLEANERS	504	66 771	78.2	78.2	520	NONMERCHANDISE RECEIPTS.	664	6 312	5.0	2.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	19	141	2.2	.2	-	MISCELLANEOUS MERCHANDISE.	(X)	31	(X)	(Z)
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	36	315	3.0	.4		LIQUOR STORES (SIC 592)				
200	CURTAINS-DRAPERIES-ORY GOODS . . .	12	168	2.2	.2		TOTAL	227	32 081	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	417	2.0	.5	020	GROCERIES-OTHER FOODS.	119	1 968	11.6	6.1
260	KITCHENWARE-HOME FURNISHINGS . . .	58	1 336	6.3	1.6	040	MEALS-SNACKS	21	159	6.7	.5
280	JEWELRY-OPTICAL GOODS.	157	786	2.2	.9	060	ALCOHOLIC DRINKS	30	1 055	28.2	3.3
300	SPORTING-RECREATION EQUIPMENT. . .	24	279	1.8	.3	080	PACKAGED ALCOHOLIC BEVERAGES . . .	227	27 264	85.0	85.0
						100	CIGARS-CIGARETTES-TOBACCO.	113	1 020	6.2	3.2
						500	ALL OTHER MERCHANDISE.	10	89	3.4	.3
						520	NONMERCHANDISE RECEIPTS.	48	179	2.6	.6
						-	MISCELLANEOUS MERCHANDISE.	(X)	347	(X)	1.1

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	ANTIQUE STORES (SIC 5932)						LIQUEFIED PETRL. GAS (8TTLO. GAS) DEALERS (SIC 5984)				
	TOTAL	2	(0)	(X)	100.0		TOTAL	131	22 463	(X)	100.0
	SECONOHANO STORES (SIC 5933)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	45	1 045	11.5	4.7
	TOTAL ²	50	3 168	(X)	100.0	320	HAROWARE-GARDENING EQUIPMENT . .	5	130	18.7	.6
	SPORTING GOODS STORES (SIC 5952)					340	LUMBER-BUILDING MATERIALS	26	937	19.6	4.2
	TOTAL	105	8 743	(X)	100.0	460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	5	152	20.0	.7
	MEALS-SNACKS	4	45	11.6	.5	480	HOUSEHOLD FUELS-ICE	131	19 390	86.3	86.3
	CIGARS-CIGARETTES-TOBACCO	5	13	1.2	.1	481	LP GAS-WHOLESALE	10	158	9.2	.7
	MEN'S-BOYS' CLOTHING EXC FOOTWR.	26	222	9.2	2.5	482	OTHER LP GAS SALES	131	19 050	84.8	84.8
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	22	387	18.8	4.4	483	OTHER FUELS	4	182	26.6	.8
	ALL FOOTWEAR	28	174	6.2	2.0	500	ALL OTHER MERCHANDISE	8	56	3.4	.2
	JEWELRY-OPTICAL GOODS	5	71	10.6	.8	520	NONMERCHANDISE RECEIPTS	36	366	5.3	1.6
						-	MISCELLANEOUS MERCHANDISE	(X)	387	(X)	1.7
	SPORTING-RECREATION EQUIPMENT . .	105	7 025	80.3	80.3		FUEL AND ICE DEALERS, N.E.C. (SIC 5982)				
	ATHLETIC GOODS (TO INDIVIDUALS)	64	1 504	24.1	17.2		TOTAL	38	5 639	(X)	100.0
	ATHLETIC GOODS (TO TEAMS)	34	426	10.3	4.9	320	HAROWARE-GARDENING EQUIPMENT . .	3	225	11.6	4.0
	HUNTING EQUIPMENT	63	1 942	27.6	22.2	340	LUMBER-BUILDING MATERIALS	3	120	12.8	2.1
	FISHING EQUIPMENT	77	1 414	18.2	16.2	480	HOUSEHOLD FUELS-ICE	38	4 407	78.2	78.2
	WINTER SPORTS EQUIPMENT	40	747	13.7	8.5	-	MISCELLANEOUS MERCHANDISE	(X)	886	(X)	15.7
	BOATS-MOTORS-MARINE EQUIPMENT . .	20	328	11.9	3.8		FLORISTS (SIC 5992)				
	CAMPING EQUIP-SUPPLIES	49	350	5.6	4.0		TOTAL ²	115	6 552	(X)	100.0
	BICYCLES-LUGGAGE	14	313	12.2	3.6		CIGAR STORES AND STANDS (SIC 5993)				
	ALL OTHER MERCHANDISE	19	195	15.2	2.2		TOTAL	14	1 102	(X)	100.0
	NONMERCHANDISE RECEIPTS	23	239	10.4	2.7	100	CIGARS-CIGARETTES-TOBACCO	14	880	79.9	79.9
	MISCELLANEOUS MERCHANDISE	(X)	371	(X)	4.2	500	ALL OTHER MERCHANDISE	7	88	36.3	8.0
						-	MISCELLANEOUS MERCHANDISE	(X)	134	(X)	12.2
	BICYCLE SHOPS (SIC 5953)						BOOK STORES (SIC 5942)				
	TOTAL ²	9	859	(X)	100.0		TOTAL ²	20	2 424	(X)	100.0
	JEWELRY STORES (SIC 597)						STATIONERY STORES (SIC 5943)				
	TOTAL	171	12 275	(X)	100.0		TOTAL ²	24	2 946	(X)	100.0
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	119	33.3	1.0		HAY, GRAIN, AND FEEO STORES (SIC 5962)				
	MAJOR APPL-RADIO-TV-MUSICAL INST	8	172	30.4	1.4		TOTAL	513	135 137	(X)	100.0
	KITCHENWARE-HOME FURNISHINGS . .	73	713	14.6	5.8	020	GROCERIES-OTHER FOODS	16	1 445	16.1	1.1
	ALL OTHER HOME FURN EXC. CHINA	24	135	7.6	1.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	77	3.8	.1
	CHINA-GLASSWARE	70	578	12.6	4.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	125	2.7	.1
	JEWELRY-OPTICAL GOODS	171	9 946	81.0	81.0	320	HAROWARE-GARDENING EQUIPMENT . .	114	3 142	8.4	2.3
	WATCHES-CLOCKS	159	2 160	18.0	17.6	340	LUMBER-BUILDING MATERIALS	41	2 849	17.6	2.1
	SILVERWARE	151	1 104	9.7	9.0	400	AUTO FUELS-LUBRICANTS	48	1 622	9.5	1.2
	ALL OTHER JEWELRY ITEMS	164	2 103	17.8	17.1	420	AUTO TIRES-BATTERIES-ACCESS . . .	52	703	2.9	.5
	OPTICAL GOODS	6	60	11.1	.5	440	FARM EQUIPMENT MACHINERY	26	1 127	12.5	.8
	DIAMONDS, EXC. DIAMOND WATCHES	166	3 320	27.5	27.0	460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	513	118 175	87.4	87.4
	RINGS, EXC. DIAMONDS	160	1 198	10.3	9.8	480	HOUSEHOLD FUELS-ICE	81	2 871	8.3	2.1
	SPORTING-RECREATION EQUIPMENT . .	5	38	9.0	.3	500	ALL OTHER MERCHANDISE	25	303	4.8	.2
	ALL OTHER MERCHANDISE	9	105	13.4	.9	520	NONMERCHANDISE RECEIPTS	188	2 616	4.5	1.9
	NONMERCHANDISE RECEIPTS	162	1 172	9.9	9.5	-	MISCELLANEOUS MERCHANDISE	(X)	82	(X)	.1
	WATCH-CLOCK-JEWELRY REPAIRS . .	161	1 129	9.6	9.2		OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
	ALL NONMSE RCPTS FROM CUSTMRS	18	43	7.2	.4		TOTAL	148	53 107	(X)	100.0
	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	.1	020	GROCERIES-OTHER FOODS	7	799	21.4	1.5
	FUEL OIL DEALERS (SIC 5983)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	108	2.0	.2
	TOTAL	88	13 326	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . .	4	74	2.2	.1
	LUMBER-BUILDING MATERIALS	43	920	12.8	6.9	320	HAROWARE-GARDENING EQUIPMENT . .	65	3 026	9.0	5.7
	AUTO FUELS-LUBRICANTS	28	1 990	29.9	14.9	340	LUMBER-BUILDING MATERIALS	20	438	3.8	.8
	AUTO TIRES-BATTERIES-ACCESS . . .	22	433	7.8	3.2	400	AUTO FUELS-LUBRICANTS	41	1 909	7.2	3.6
	HAY-GRAIN-FEED-FARM SUPPLIES . .	4	329	33.3	2.5	420	AUTO TIRES-BATTERIES-ACCESS . . .	50	1 471	5.2	2.8
	HOUSEHOLD FUELS-ICE	88	9 510	71.4	71.4	440	FARM EQUIPMENT MACHINERY	15	1 284	12.0	2.4
	OTHER FUELS	88	9 487	71.2	71.2						
	MISCELLANEOUS MERCHANDISE	(X)	23	(X)	.2						
	NONMERCHANDISE RECEIPTS	21	53	1.6	.4						
	MISCELLANEOUS MERCHANDISE	(X)	91	(X)	.7						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²
460	HAY-GRAIN-FEEO-FARM SUPPLIES	148	39 569	74.5	74.5	320	HAROWARE-GARDENING EQUIPMENT	82	2 334	6.3	3.2
480	HOUSEHOLD FUELS-ICE	46	2 733	9.4	5.1	340	LUMBER-BUILDING MATERIALS	81	2 031	9.5	2.7
500	ALL OTHER MERCHANDISE	9	156	4.1	.3	420	AUTO TIRES-BATTERIES-ACCESS	78	985	2.7	1.3
520	NONMERCHANDISE RECEIPTS	77	1 147	3.8	2.2	440	FARM EQUIPMENT MACHINERY	41	165	1.2	.2
-	MISCELLANEOUS MERCHANDISE	(X)	391	(X)	.7	460	HAY-GRAIN-FEEO-FARM SUPPLIES	7	1 309	47.3	1.8
	GARDEN SUPPLY STORES (SIC 5969 PT.)					500	ALL OTHER MERCHANDISE	120	10 653	24.9	14.4
	TOTAL ²	36	2 841	(X)	100.0	520	NONMERCHANDISE RECEIPTS	100	3 151	12.5	4.3
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)					-	MISCELLANEOUS MERCHANDISE	(X)	554	(X)	.7
	TOTAL	14	878	(X)	100.0		MAIL ORDER HOUSES (SIC 532)				
	TOTAL	14	878	(X)	100.0		TOTAL	99	45 789	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO	9	120	17.1	13.7	120	COSMETICS-DRUGS-CLEANERS	69	1 024	2.7	2.2
500	ALL OTHER MERCHANDISE	14	703	80.1	80.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	80	1 468	6.2	3.2
-	MISCELLANEOUS MERCHANDISE	(X)	55	(X)	6.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	82	4 209	10.6	9.2
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)					180	ALL FOOTWEAR	77	620	2.7	1.4
	TOTAL	26	955	(X)	100.0	200	CURTAINS-DRAPERIES-DRY GOODS . . .	81	1 904	4.9	4.2
500	ALL OTHER MERCHANDISE	26	749	78.4	78.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	79	2 578	11.0	5.6
-	MISCELLANEOUS MERCHANDISE	(X)	206	(X)	21.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	79	1 573	3.9	3.4
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					260	KITCHENWARE-HOME FURNISHINGS . . .	80	4 543	11.6	9.9
	TOTAL	27	2 951	(X)	100.0	280	JEWELRY-OPTICAL GOODS	79	563	1.4	1.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	64	6.1	2.2	300	SPORTING-RECREATION EQUIPMENT . .	80	912	2.3	2.0
500	ALL OTHER MERCHANDISE	27	2 876	97.5	97.5	320	HAROWARE-GARDENING EQUIPMENT . .	82	2 333	5.6	5.1
520	NONMERCHANDISE RECEIPTS	5	10	3.7	.3	340	LUMBER-BUILDING MATERIALS	70	1 026	4.7	2.2
-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(2)	420	AUTO TIRES-BATTERIES-ACCESS	78	985	2.5	2.2
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					440	FARM EQUIPMENT MACHINERY	41	168	1.4	.4
	TOTAL	125	5 040	(X)	100.0	500	ALL OTHER MERCHANDISE	90	8 507	19.6	18.6
020	GROCERIES-OTHER FOODS	9	37	13.2	.7	520	NONMERCHANDISE RECEIPTS	76	2 883	11.9	6.3
040	MEALS-SNACKS	7	85	29.8	1.7	-	MISCELLANEOUS MERCHANDISE	(X)	10 493	(X)	23.0
120	COSMETICS-DRUGS-CLEANERS	8	189	27.1	3.8		MERCHANDISING MACHINE OPERATORS (SIC 534)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	9	48	6.2	1.0		TOTAL	45	14 105	(X)	100.0
180	ALL FOOTWEAR	7	60	7.3	1.2	020	GROCERIES-OTHER FOODS	24	5 490	62.3	38.9
260	KITCHENWARE-HOME FURNISHINGS . . .	27	298	28.2	5.9	040	MEALS-SNACKS	18	3 482	66.0	24.7
280	JEWELRY-OPTICAL GOODS	35	144	11.1	2.9	100	CIGARS-CIGARETTES-TOBACCO	29	4 706	39.3	33.4
500	ALL OTHER MERCHANDISE	125	3 933	78.0	78.0	520	NONMERCHANDISE RECEIPTS	10	211	10.2	1.5
-	MISCELLANEOUS MERCHANDISE	(X)	245	(X)	4.9	-	MISCELLANEOUS MERCHANDISE	(X)	215	(X)	1.5
	OPTICAL GOODS STORES (SIC 5999 PT.)						DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL	18	2 235	(X)	100.0		TOTAL	136	14 188	(X)	100.0
280	JEWELRY-OPTICAL GOODS	18	2 225	99.6	99.6	020	GROCERIES-OTHER FOODS	55	7 216	100.0	50.9
-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	.4	120	COSMETICS-DRUGS-CLEANERS	3	151	32.3	1.1
	RETAIL STORES, N.E.C. (SIC 5999 PT.)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	42	2 032	68.0	14.3
	TOTAL ²	100	5 811	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . . .	17	198	9.6	1.4
	NONSTORE RETAILERS (SIC 53 PART*)					340	LUMBER-BUILDING MATERIALS	11	1 005	79.7	7.1
	TOTAL	280	74 082	(X)	100.0	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	5	966	95.7	6.8
020	GROCERIES-OTHER FOODS	84	21 021	100.0	28.4	500	ALL OTHER MERCHANDISE	27	1 948	70.2	13.7
040	MEALS-SNACKS	24	5 210	84.3	7.0	520	NONMERCHANDISE RECEIPTS	14	57	5.7	.4
100	CIGARS-CIGARETTES-TOBACCO	31	4 741	36.7	6.4	-	MISCELLANEOUS MERCHANDISE	(X)	615	(X)	4.3
120	COSMETICS-DRUGS-CLEANERS	72	1 179	3.4	1.6						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	83	1 478	6.7	2.0						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	85	4 252	11.6	5.7						
180	ALL FOOTWEAR	78	625	2.8	.8						
200	CURTAINS-DRAPERIES-DRY GOODS . . .	83	1 928	5.3	2.6						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	121	4 611	18.6	6.2						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	81	1 584	4.3	2.1						
260	KITCHENWARE-HOME FURNISHINGS . . .	97	4 741	12.5	6.4						
280	JEWELRY-OPTICAL GOODS	82	609	1.6	.8						
300	SPORTING-RECREATION EQUIPMENT . . .	80	921	2.5	1.2						

Standard Notes: - Represents zero. 0 Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 * Nonstore retailers, part of SIC major group 53, are shown separately in this table.
 1 Detail may not add to total due to rounding.
 2 Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind-of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	B	B	B	B
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	C	C	A	B
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	C	B	D	(X)	B	(X)
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)	E	B	D	(X)	B	(X)
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	C	(X)	B
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	(X)	(X)	(X)	C	(X)	C
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E	(X)	D
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	B	(X)	C
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	C	(X)	(X)	(X)	C	(X)	D
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E	(X)	E
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	A	C	C	A	C
320	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT	C	C	A	D	D	A	C
340	LUMBER-BUILDING MATERIALS.....	C	C	A	C	D	A	D
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	C	B	C	A	A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more.

B = 80 to 89 percent.

C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	C	B	A	B
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	C	B	A	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	B	B	A	C	B	A	B
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR..	B	B	A	C	B	A	B
200	CURTAINS-DRAPERIES-DRY GOODS.....	B	B	A	C	B	A	B
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	B	B	A	C	B	A	B
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	B	B	A	C	B	A	B
260	KITCHENWARE-HOME FURNISHINGS.....	B	B	A	C	B	A	B
320	HARDWARE-GARDENING EQUIPMENT.....	B	B	A	C	B	A	B
340	LUMBER-BUILDING MATERIALS.....	B	B	A	C	B	A	B
500	ALL OTHER MERCHANDISE.....	B	B	A	C	B	A	B
520	NONMERCHANDISE RECEIPTS.....	B	C	B	D	B	A	B
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	E	A	B	A	B
	MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	A	A	(X)	B	(X)
	GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	D	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	D	(X)	(X)	(X)	E	(X)	D
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR..	D	(X)	(X)	(X)	E	(X)	C
200	CURTAINS-DRAPERIES-DRY GOODS.....	D	(X)	(X)	(X)	E	(X)	D
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	D	(X)	(X)	(X)	E	(X)	C
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	D	(X)	(X)	(X)	E	(X)	C
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	(X)	(X)	E	(X)	E
320	HARDWARE-GARDENING EQUIPMENT.....	D	(X)	(X)	(X)	E	(X)	D
340	LUMBER-BUILDING MATERIALS.....	D	(X)	(X)	(X)	D	(X)	D
500	ALL OTHER MERCHANDISE.....	E	(X)	(X)	(X)	E	(X)	E
	DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	B	(X)	E
	SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	A	(X)	E

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	B	A	B	B
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	B	A	A	A
020 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	B	A	B	B	A	A	B
	ALL OTHER MERCHANDISE	A	A	A	B	A	A	B
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	C	E	(X)	C	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	(X)	A	C	E	(X)	C	(X)
020	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	B	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	C	(X)	(X)	(X)	B	(X)	C
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	B	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	B	(X)	(X)	(X)	B	(X)	E
020	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	A	A	C	E	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	C	A	A	A	C	E	A
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	A	E	B	O	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	C	C	A	E	B	O	E
020	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	B	E	C	E	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	E	E	E	E	E	E
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	O	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	O	(X)	(X)	(X)	O	(X)	C

Note: See merchandise line introductory text for explanation of this table.
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
020	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	B	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	B	(X)	(X)	(X)	B	(X)	E
020	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	B	E	(X)	C	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	(X)	E	B	E	(X)	C	(X)
500	ALL OTHER MERCHANDISE	(X)	E	E	E	(X)	E	(X)
020	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	A	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	C	(X)	(X)	(X)	A	(X)	C
020	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	(X)	E	(X)	E
020	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	(X)	E	(X)	E
500	ALL OTHER MERCHANDISE	E	(X)	(X)	(X)	E	(X)	E
380	AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	B	A	A	B	B
	MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	B	A	A	B	A
380	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	B	A	(X)	B	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	(X)	A	B	A	(X)	C	(X)
400	AUTO FUELS-LUBRICANTS.....	(X)	E	B	A	(X)	C	(X)
420	AUTO TIRES-BATTERIES-ACCESS.....	(X)	A	B	A	(X)	C	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	A	B	A	(X)	B	(X)
380	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	A	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	A	(X)	(X)	(X)	A	(X)	A
400	AUTO FUELS-LUBRICANTS.....	B	(X)	(X)	(X)	B	(X)	B
420	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	(X)	(X)	A	(X)	B
520	NONMERCHANDISE RECEIPTS.....	A	(X)	(X)	(X)	A	(X)	B

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	A	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
380	AUTOMOBILES-TRUCKS.....	A	(X)	(X)	(X)	A	(X)	A
400	AUTO FUELS-LUBRICANTS.....	C	(X)	(X)	(X)	A	(X)	A
420	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	(X)	(X)	A	(X)	A
520	NONMERCHANDISE RECEIPTS.....	A	(X)	(X)	(X)	A	(X)	A
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	A	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
380	AUTOMOBILES-TRUCKS.....	A	(X)	(X)	(X)	A	(X)	C
400	AUTO FUELS-LUBRICANTS.....	A	(X)	(X)	(X)	A	(X)	C
420	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	(X)	(X)	A	(X)	C
520	NONMERCHANDISE RECEIPTS.....	A	(X)	(X)	(X)	A	(X)	C
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	A	E	D	E	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
380	AUTOMOBILES-TRUCKS.....	D	A	A	E	D	E	D
400	AUTO FUELS-LUBRICANTS.....	E	E	E	E	D	E	E
420	AUTO TIRES-BATTERIES-ACCESS.....	E	A	A	E	E	E	E
520	NONMERCHANDISE RECEIPTS.....	E	B	E	E	E	E	E
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	B	E	C	C	D
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	D	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR...	E	(X)	(X)	(X)	E	(X)	E
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	(X)	(X)	E	(X)	E
300	SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	(X)	E	(X)	E
380	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	(X)	E	(X)	E
400	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	D	(X)	E
420	AUTO TIRES-BATTERIES-ACCESS.....	E	(X)	(X)	(X)	E	(X)	E
520	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	E	(X)	E
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	B	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR...	D	(X)	(X)	(X)	E	(X)	C
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	(X)	(X)	E	(X)	E
300	SPORTING-RECREATION EQUIPMENT.....	C	(X)	(X)	(X)	C	(X)	C
380	AUTOMOBILES-TRUCKS.....	D	(X)	(X)	(X)	E	(X)	D
400	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	E	(X)	E
420	AUTO TIRES-BATTERIES-ACCESS.....	D	(X)	(X)	(X)	D	(X)	E
520	NONMERCHANDISE RECEIPTS.....	D	(X)	(X)	(X)	C	(X)	E
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	C	B	(X)	B	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
300	SPORTING-RECREATION EQUIPMENT.....	(X)	B	C	E	(X)	B	(X)
380	AUTOMOBILES-TRUCKS.....	(X)	B	C	B	(X)	B	(X)
400	AUTO FUELS-LUBRICANTS.....	(X)	E	C	E	(X)	B	(X)
500	ALL OTHER MERCHANDISE.....	(X)	B	E	B	(X)	B	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	E	C	E	(X)	B	(X)

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
300 400 520	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	A	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
	SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	(X)	E	(X)	E
	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	E	(X)	E
500 520	NONMERCHANDISE RECEIPTS.....	O	(X)	(X)	(X)	E	(X)	D
	HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	C	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
	ALL OTHER MERCHANDISE.....	B	(X)	(X)	(X)	C	(X)	B
380 400 520	NONMERCHANDISE RECEIPTS.....	C	(X)	(X)	(X)	C	(X)	C
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	(X)	(X)	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
	AUTOMOBILES-TRUCKS.....	O	(X)	(X)	(X)	E	(X)	E
400 500 520	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	E	(X)	E
	ALL OTHER MERCHANDISE.....	E	(X)	(X)	(X)	E	(X)	E
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	E	(X)	E
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
400 500 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	E	(X)	E
	ALL OTHER MERCHANDISE.....	E	(X)	(X)	(X)	E	(X)	E
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	E	(X)	E
380 400 420 520	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	E	C	B	C	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
	AUTOMOBILES-TRUCKS.....	D	E	E	E	D	C	O
	AUTO FUELS-LUBRICANTS.....	C	C	E	O	C	C	C
400 420 520	AUTO-TIRES-BATTERIES-ACCESS.....	C	O	E	D	C	O	D
	NONMERCHANDISE RECEIPTS.....	O	O	E	E	D	C	D
140 160	APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	A	C	C	B	B
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	B	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
	WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	C	D	B	A	B
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	O	A	E	D	E	A	B
140 160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	B	A	C	O	C	A	B

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	A	A	(X)	A	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	(X)	A	A	C	(X)	A	(X)
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	E	(X)	(X)	(X)	E	(X)	E
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	O	(X)	(X)	(X)	E	(X)	C
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	O	(X)	(X)	(X)	E	(X)	C
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	(X)	A	(X)	C
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	E	(X)	(X)	(X)	E	(X)	C
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	B	(X)	(X)	(X)	B	(X)	C
	FURRIERS AND FUR SHOPS (SIC 568) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	E	A	A	A	C
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	B	A	E	A	B	A	C
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	A	C	(X)	E	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	(X)	C	A	O	(X)	E	(X)
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	(X)	E	B	O	(X)	E	(X)
180	ALL FOOTWEAR	(X)	A	B	D	(X)	E	(X)
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	B	C	C	O	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	C	A	B	O	O	O	B
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	D	E	B	C	C	O	O
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	E	(X)	(X)	(X)	E	(X)	E
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	E	(X)	(X)	(X)	E	(X)	E

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	E	B	C	A	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	E	E	B	E	A	E
160	MEN'S-BOYS' CLOTHING EXC FOOTWEAR..... WOMEN'S-GIRLS' CLOTHING EXC FOOTWEAR.....	E	E	E	B	E	A	E
	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	A	B	C	E	A
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	B	(X)	A
1BD	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	A	(X)	(X)	(X)	B	(X)	A
	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	C	(X)	O
1B0	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	C	(X)	(X)	(X)	C	(X)	O
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	B	(X)	E
1BD	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	(X)	(X)	(X)	B	(X)	E
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	C	(X)	A
1B0	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	C	(X)	(X)	(X)	D	(X)	B
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	E	(X)	C
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	C	(X)	(X)	(X)	E	(X)	C
160	MEN'S-BOYS' CLOTHING EXC FOOTWEAR..... WOMEN'S-GIRLS' CLOTHING EXC FOOTWEAR.....	C	(X)	(X)	(X)	E	(X)	C
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	E	(X)	C
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	C	(X)	(X)	(X)	E	(X)	C
160	MEN'S-BOYS' CLOTHING EXC FOOTWEAR..... WOMEN'S-GIRLS' CLOTHING EXC FOOTWEAR.....	C	(X)	(X)	(X)	E	(X)	C
	APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	A	E	(X)	E	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	(X)	A	E	E	(X)	E	(X)
160	MEN'S-BOYS' CLOTHING EXC FOOTWEAR..... WOMEN'S-GIRLS' CLOTHING EXC FOOTWEAR.....	(X)	A	A	E	(X)	E	(X)

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
240	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	B	C	C	B	B
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	B	B	B	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLDDR CDV.....	C	B	A	C	C	C	C
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	B	C	C	A
	FLODR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	C	(X)	A
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	B	(X)	D
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	B	(X)	E
220 260	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	D	B	D	B	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR ..	D	A	D	D	D	C	D
	KITCHENWARE-HOME FURNISHINGS.....	E	A	D	E	D	B	D
	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	B	E	(X)	A	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR ..	(X)	E	E	E	(X)	A	(X)
	KITCHENWARE-HOME FURNISHINGS.....	(X)	E	B	E	(X)	E	(X)
220 260	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	D	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR ..	E	(X)	(X)	(X)	D	(X)	D
	KITCHENWARE-HOME FURNISHINGS.....	D	(X)	(X)	(X)	E	(X)	C
	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	C	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR...	B	(X)	(X)	(X)	C	(X)	A

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E = Less than 60 percent.

X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						Area outside SMSA's
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	
220	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	(X)	D	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	D	(X)	(X)	(X)	E	(X)	C
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	B	C	C	C	B
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	C	C	C	E	B
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	C	(X)	B
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	D	(X)	B
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	D	(X)	C
120	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	A	B	B	A	C
	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	D	A	B	A	B
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	D	A	B	A	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS	B	C	D	A	C	A	B
120	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	E	B	A	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS	D	E	E	E	A	E	E
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	E	B	C	B	C
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	A	D	A	A	A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more.

B = 80 to 89 percent.

C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						Area outside SMSA's
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	
	ANTIQUE AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	C	C	(X)	E	(X)
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	E	A	(X)	D	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	C	E	C	(X)	E	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	B	(X)	B
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	D	(X)	(X)	(X)	C	(X)	C
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	B	(X)	E
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	(X)	E	(X)	E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	E	E	C	C	B
260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS.....	C	C	E	E	C	C	B
280	JEWELRY-OPTICAL GOODS.....	C	C	E	E	C	C	B
520	NONMERCHANDISE RECEIPTS	C	C	E	E	C	C	B
	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	E	A	(X)	E	(X)
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	(X)	B	E	A	(X)	E	(X)
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	A	(X)	A
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	B	(X)	(X)	(X)	B	(X)	B
	LIQUEFIED PETROL, GAS (BTTL'D. GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	D	(X)	B
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	B	(X)	(X)	(X)	D	(X)	C

Note: See merchandise line introductory text for explanation of this table.
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
480	FUEL AND ICE DEALERS; N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	D	(X)	O
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	(X)	(X)	(X)	D	(X)	E
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	D	B	D	E	E
	CIGAR STORES AND STANOS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	C	A	C	E	B
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	E	B	(X)	C	(X)
240 500 520	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV....	E	(X)	(X)	(X)	E	(X)	E
	ALL OTHER MERCHANDISE.....	C	(X)	(X)	(X)	E	(X)	E
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	E	(X)	E
	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	D	(X)	E
240 500 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV. J..	E	(X)	(X)	(X)	E	(X)	E
	ALL OTHER MERCHANDISE.....	E	(X)	(X)	(X)	E	(X)	E
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	E	(X)	E
	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	C	(X)	B
	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	E	(X)	C
	GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	A	(X)	E
	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	D
	HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	(X)	(X)	E	(X)	A
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	B	(X)	A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	(X)	E	(X)	D
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	B
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	E	B	C	B	C
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	E	A	D	C	D
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	E	A	C	C	C
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	E	E	D	B	A	B

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The “nonmail” universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All “nonemployers”—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all non-employer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the non-employer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail non-employer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected “small employers”—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The “mail” universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

a. Firms in the census prec canvass—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. Firms not in the census prec canvass—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1—a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.¹ A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual² for recogniz-

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

¹ Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wallboard and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS

(Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT Form approved: Budget Bureau No. 41-S67017

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1967 CENSUS OF BUSINESS

NOTICE—Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

In correspondence pertaining to this report, please refer to this Census File Number

Employer Identification No.

1. NAME AND PHYSICAL LOCATION

a. Is the name shown in the label the name by which this establishment is known to the public?

☐ Yes

☐ No (If "No," enter trade name above the label.)

b. Is the address in the label—

☐ The mail address of your establishment but not the actual physical location.

☐ The mail address of your establishment (including number and street) which also is its actual physical location.

☐ Neither of the above (e.g. accountant's office).

(NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)

c. Enter following physical location information

Number and street	City, village, or other place
State	ZIP code

(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)

d. Enter name of county in which your establishment is located.

e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"?

☐ Yes

☐ No

2. EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941?

☐ Yes

☐ No (If "No," enter the currently assigned EI Number here (9 digits))

3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT

☐ Individual proprietor

☐ Partnership

☐ Corporation (Do not mark if any form of cooperative association)

☐ Co-op (cooperative association), corporate or noncorporate

☐ Other (Specify)

4. PERIOD OPERATED IN 1967

a. Was this establishment in business at the end of 1967?

1 ☐ Yes

2 ☐ No

(NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)

b. How many months during 1967 did you own this establishment?

5. CLASS OF CUSTOMER

Report the approximate percentage of your total 1967 sales to each class of customer.

1 _____ % General public (household consumers, farmers, and individuals)

2 _____ % Construction and building trade contractors

3 _____ % Other business firms, government, and institutions

4 _____ % Other (Specify)

6. METHOD OF SELLING
Mark the box which describes your principal method of selling. Do not mark more than one box.

☐ Selling at this establishment

☐ Mail order (catalog selling)

☐ House-to-house (direct selling)

☐ Operating merchandise vending machines

7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967

a. Sales of merchandise and other receipts from customers.

b. Does the entry in "a" include sales taxes and excise taxes collected from customers?

c. If "No," how much did you forward to taxing agencies for such taxes?

d. Total ANNUAL payroll in 1967 before deductions.

Dollars

Cents

Key

XX

X-6

1 ☐ Yes

2 ☐ No

X-7

XX

X-8

XX

X-9*

8. COMPANY AFFILIATION

a. Mark this box ☐ if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).
b. Mark this box ☐ if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).
Name of company
Mailing address (Number, street, city, State, ZIP code)
EI No. (9 digits)

51-79

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM 1-1								
a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.								
b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.....				Name		Kind of business		
10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT 1-2XX								
a. Is any department, concession, or business not owned by you , operated within this establishment?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.								
b. If "Yes," please complete a line for each.								
		2XX	2-3	2-4		2-5		2-6*
Name and address of owner of department or concession		Kind of business of department or concession		Estimated sales during 1967		Are the sales of this department included in item 7a?		Is the payroll of this department included in item 7d?
				Dollars		Yes	No	Yes No
1.						1	2	1 2
2.						1	2	1 2
3.						1	2	1 2
11. YOUR BUSINESS LOCATIONS								
a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).								
Address of business (Number, street, city or town, county, State, ZIP code)			Description of business		Census Use Only	Sales		Number of paid employees (Pay period including March 12)
						Dollars	Cents	
1.							XX	
2.							XX	
3.							XX	
4.							XX	
Totals for this Employer Identification Number (Sales total should equal the entry in item 7a) →							XX	

100-005

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS		SHOE STORES	
Building materials and supply stores:		Men's shoe stores	} CB-56B
Lumber and other building materials dealers	CB-52A	Women's shoe stores	
Plumbing and heating equipment dealers	CB-52D	Children's and juveniles' shoe stores	
Paint, glass, and wallpaper stores	CB-52B	Family shoe stores	
Electrical supply stores	CB-52D		
Hardware stores	CB-52C	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
Farm equipment dealers	CB-52D	Furniture and home furnishings stores:	
GENERAL MERCHANDISE GROUP STORES		Furniture stores	CB-57A
Department stores	CB-53A	Home furnishings stores:	
Variety stores	CB-53B	Floor coverings stores	} CB-57D
Miscellaneous general merchandise stores:		Drapery, curtain, and upholstery stores	
General merchandise stores	CB-53A	China, glassware, and metalware stores	
Dry goods stores	} CB-53B	Miscellaneous home furnishings stores	
Sewing and needlework stores		Household appliance stores	} CB-57B
		Radio, television, and music stores:	
		Radio and television stores	} CB-57C
		Music stores:	
		Record shops	
		Musical instrument stores	
FOOD STORES		EATING AND DRINKING PLACES	
Grocery stores	} CB-54A	Eating places:	
Meat and fish (seafood) markets:		Restaurants and lunchrooms	} CB-58
Meat markets		Cafeterias	
Fish (seafood) markets		Refreshment places	
Fruit stores and vegetable markets		Caterers	
Candy, nut, and confectionery stores		Drinking places (alcoholic beverages)	
Retail bakeries:			
Retail bakeries—baking and selling	} CB-54B		
Retail bakeries—selling only			
Other food stores:			
Dairy products stores	} CB-54A		
Egg and poultry dealers			
Other miscellaneous food stores			
AUTOMOTIVE DEALERS		DRUG STORES AND PROPRIETARY STORES	
Motor vehicle dealers:		Drug stores	} CB-59A
Motor vehicle dealers—new and used cars:		Proprietary stores	
Dealers with domestic car franchise only	} CB-XA		
Dealers with imported car franchise only			
Dealers with domestic, imported car franchises			
Motor vehicle dealers—used cars only			
Tire, battery, and accessory dealers:			
Home and auto supply stores	} CB-XB		
Other tire, battery, and accessory dealers			
Miscellaneous automotive dealers:			
Boat dealers	} CB-XC		
Household trailer dealers			
Aircraft, motorcycle dealers			
Automotive dealers, n.e.c.			
GASOLINE SERVICE STATIONS		MISCELLANEOUS RETAIL STORES	
Gasoline service stations	CB-XD	Liquor stores	} CB-59E
		Antique stores and secondhand stores:	
		Antique stores	
		Secondhand stores	
		Sporting goods stores and bicycle shops:	
		Sporting goods stores	CB-59C
		Bicycle shops	CB-59E
		Jewelry stores	CB-59D
		Fuel and ice dealers:	
		Fuel oil dealers	} CB-59E
		Liquefied petroleum gas (bottled gas) dealers	
		Fuel and ice dealers, n.e.c.	
		Florists	
		Cigar stores and stands	
		Other miscellaneous retail stores:	
		Book and stationery stores:	
		Book stores	} CB-59B
		Stationery stores	
		Hay, grain, and feed stores	} CB-59E
		Other farm supply stores	
		Garden supply stores	
		News dealers and newsstands	
		Hobby, toy, and game shops	
		Camera and photographic supply stores	
		Gift, novelty, and souvenir shops	
		Optical goods stores	CB-59G
		Retail stores, n.e.c.	CB-59E
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES			
Women's clothing, specialty stores; furriers:			
Women's ready-to-wear stores	} CB-56A		
Women's accessory and specialty stores:			
Millinery stores			
Corset and lingerie stores			
Other women's accessory, specialty stores			
Furriers and fur shops			
Other apparel and accessory stores:			
Men's and boys' clothing and furnishings stores			
Custom tailors			
Family clothing stores			
Children's and infants' wear stores			
Miscellaneous apparel and accessory stores			

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	CB-54A
022	Produce (fresh fruits-vegtbls)	Produce (fresh fruits, vegetables)	
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	
025	Bakery products—exc. frozen	Bakery products, except frozen	CB-54B
026	Bakery products—frozen	Bakery products, frozen	
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	ALL
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	CB-59A
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	
122	Prescription medicines	Prescriptions	
123	All other drugs-proprietarys	Prescription medicines (see line 124 for related merchandise)	CB-54A
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122.	CB-59A
140	Men's-boys' clothing exc. footwear.	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	CB-54A
141	Men's clothing	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
142	Boys' clothing	Men's clothing and furnishings.	CB-53A
143	Men's tailored outerwear	Boys' clothing and furnishings	
144	Other men's outerwear	Boys' wear	
145	Men's hats	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	CB-56A
146	Other men's clothing	Other outerwear (sport and casual clothing, rainwear)	
160	Women's-girls' clothing, exc. footwr.	Men's hats	ALL
161	Children's-infants' wear	Other men's apparel and furnishings.	
162	Handbags-accessories	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	
163	Millinery	Children's, infants' wear	CB-56A
164	Hosiery	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	CB-53A
165	Lingerie	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	
		Millinery	CB-53A, 56A
		Hosiery—women's and children's	
		Hosiery	CB-53A
		Corsets, brassieres, underwear, negligees, and robes.	CB-56A
		Underwear, intimate garments, foundation garments.	CB-53A
			CB-56A

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	CB-53A
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.	CB-56A
169	Girls'-subteen-teen wear	Sportswear, including skirts, blouses, sweaters, etc.	
171	Other women's-girls' clothes, acc	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	CB-53A
172	Dresses	All merchandise on line 160 except items on lines 161 to 169.	
173	Coats-suits	Dresses	CB-56A
174	Handbags	Coats and suits	
175	Furs	Handbags	
176	Other women's-girls' clothes, acc	Furs	
		All other women's and children's apparel, apparel accessories.	
180	All footwear	All footwear	ALL
181	Men's and boys' footwear	Men's and boys' footwear	CB-56B
182	Women's and girls' footwear	Women's and girls' footwear	
183	Children's and infants' footwear	Children's and infants' footwear	
200	Curtains-draperies-dry goods	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	ALL
201	Piece goods-notions	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	CB-53A
202	Curtains-draperies	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	
203	All other domestics	All merchandise on line 200 except lines 201 and 202.	
220	Major appl.-radio-TV-musical inst	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.	ALL
221	Major household appliances	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	CB-53A, XB CB-57C
222	Radios-TV's-musical instruments	Major household appliances.	
223	All other appliances	Radio, TV, record players, records, sheet music, musical instruments.	CB-53A, XB
224	New major appliances	All other merchandise on line 220 (except lines 221 and 222).	
225	New radios-TV's, etc.	New major appliances.	CB-57B
226	Used major appl-radios-TV's	New radios, TV's, record players, tape recorders.	
227	Records-tapes-musical inst	Used major appliances, radios, TV, record players, tape recorders ..	
228	Pianos	Records, tapes, sheet music, pianos, organs, musical instruments. ..	CB-57C
229	Organs	Pianos	
231	Musical inst-accessories	Organs (all types)	
232	Radios-phono-tape rcdrs-TV's	Musical instruments and accessories.	
233	Records-tapes-related acc	Radios, phonographs, tape recorders, TV's.	
234	Sheet music-related items	Records, tapes, and related accessories.	
		Sheet music and related items.	
240	Furniture-sleep equip-floor cov.	Furniture, sleep equipment, floor coverings.	ALL
241	Floor coverings	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc.	CB-53A
242	Furniture-sleep equip	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	
243	Sleep equipment	Sleep equipment including springs, mattresses, and dual purpose pieces.	CB-57A
244	Other household furniture	Other household furniture, all kinds.	
245	Floor coverings—soft surface	Floor coverings, soft surface.	
246	Floor coverings—hard surface	Floor coverings, hard surface.	
247	Nonhousehold furniture	Nonhousehold furniture	CB-59B
248	Office furniture	Office furniture	
249	Other furn.-sleep equip.-fl. cov.	All other merchandise on line 240 (except items on line 248).	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	CB-53A
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).	
263	Other kitchenware-home furnish.	All other merchandise on line 260 (except lines 261 and 262).	CB-57B, XB
264	Small electrical appliances	Small electric appliances	
265	All other kitchenwr-houswr	All other merchandise on line 260 (except items on line 264).	CB-59D
266	All other home furn exc. china	All other merchandise on line 260 (except line 267).	
267	China, glassware	China, glassware	
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALL
281	Watches-clocks	Watches, clocks, including diamond watches	CB-59D
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty.	CB-59D
286	Optical goods	Optical goods	
287	Diamonds exc. diamond watches	Diamonds, diamond jewelry except diamond watches.	
288	Rings, exc. diamonds	Rings, except diamonds.	
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	CB-59C
302	Athletic goods—teams	Athletic goods, sales to teams.	
303	Hunting equip.	Hunting equipment	CB-59C, XB
304	Fishing equip.	Fishing equipment	
305	Winter sports equip.	Winter sports equipment	CB-59C, XB
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	
307	Outboard boats	Outboard boats	CB-XC
308	Outboard motors	Outboard motors	
309	Inboard motor boats	Inboard motor boats	CB-XC
311	Inboard outdrive boats	Inboard outdrive boats	
312	Boat trailers	Boat trailers	CB-59C
313	Marine access. and parts	Marine accessories and parts	
315	Camping equip.-supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	CB-59C
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306).	CB-XB
318	All other boats	All other boats not listed above.	CB-XC
319	All other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).	
320	Hardware—gardening equipment	Hardware, tools, gardening equipment and supplies, electrical supplies.	ALL
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A
322	Gardening equipment-supplies.....	Lawn and garden supplies	CB-52C
323	Plumbing-electrical supplies	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here).	CB-53A
324	Other hardware-tools	Plumbing and electrical supplies.	CB-52C
		Other hardware, tools (except items or lines 322 and 323).	
340	Lumber-building materials	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL
341	Lumber	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block).	CB-52A
342	Plywood	Plywood (all kinds, softwood and hardwood).	
343	Windows-doors and frames (metal)	Windows, doors, and frames, metal.	CB-52A
344	Kitchen cabinets	Kitchen cabinets (include wood and metal).	
345	All other millwork	All other millwork (include moldings, wood window and door frames and units).	CB-52A
346	Wallboard	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).	
347	Asphalt and asbestos products	Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	
351	Metal roofing and siding	Metal roofing and siding.	CB-52A
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other buliding materials and supplies.	CB-52B
356	All other lumber, millwork	All other merchandise except 357, 358, 359, 361.	
		All other merchandise on line 340 (except items on line 348).	CB-53A
		Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	CB-52C
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	CB-52B
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	CB-59F
361	Glass	Glass (include glassware items on line 260—not here).	
362	Lumber-millwork	Lumber, millwork	CB-52C
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail	New passenger cars—retail.	CB-XA
382	New passengers cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	
385	Used passenger cars—retail	Used passenger cars—retail.	CB-XA, XC, XD
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	CB-XB, XC, XD
389	Motorcycles-motor scooters	Motorcycles, motor scooters	
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	CB-XA
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389).	
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	CB-XA, XB, XC, XD
402	Other automotive fuels	Other automotive fuels (including diesel).	
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	CB-XB
417	New tires-tubes-other users	New automobile tires sold to other users.	
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	CB-XA, XD
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work.	CB-XA
422	Parts—wholesale	Parts—wholesale (to other businesses).	
423	Parts—retail	Parts—retail (over the counter).	CB-XA, XD
424	Automobie tires-batteries-acc.	Automobile tires, batteries, access., tubes.	
426	Automobile accessories	Automobile accessories, parts (over the counter).	CB-XB
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	CB-XB
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	
440	Farm equipment-machinery,	Farm equipment, machinery.	ALL

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.....	CB-59F
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	CB-59E
482	Other LP gas sales	Other LP gas sales.	
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.).	ALL
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	CB-53A
502	Books-stationery-photo. equip.	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	
504	Mobile homes-household trailers	Mobile homes, household trailers.	CB-XC
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	CB-59B
508	Commercial stationery-off. suppl.	Commercial stationery and office supplies.	
509	Office mach. exc. typewriters	Office machines, except typewriters.	
511	Typewriters	Typewriters	CB-59B
512	Social stationery-greeting cards	Social stationery and greeting cards.	
513	Books-periodicals	Books and periodicals—all kinds.	
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	CB-54A
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	CB-53A
518	Mdse. exc. toys-games-books-sta.	Other merchandise on line 500 except items on lines 501 and 502.	
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52A
521	Printing to order	Printing to order.	CB-59B
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services.	CB-XB
525	Tire services other than retread	Tire services other than retreading.	
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	
527	Service labor	Service labor	CB-XA, XD
		Repair service labor.	CB-XC
528	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-XA
529	Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving.	CB-59D
531	Storage and docking services	Storage and docking services.	CB-XC
532	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	
533	All nonmdse. rcpts from customers	All nonmerchandise receipts from customers.	CB-59D
534	Auto repair	Automotive repair-service labor receipts.	
535	All other service receipts	All other service receipts on line 520 except items on line 534.	CB-53A
539	Auto-truck rental or lease	Rental or lease of automobiles or trucks.	CB-XA

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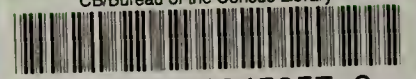
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